



INSTITUTE BROCHURE

ACADEMIC YEAR 2022-23



ABOUT THE INSTITUTE

The eleventh IIM, Indian Institute of Management Tiruchirappalli (IIM Tiruchirappalli), was instituted on January 4, 2011 under the patronage of the Government of India and functions as an autonomous institute. IIM Tiruchirappalli has been established in Tiruchirappalli, a city in Tamil Nadu renowned for its art and culture.

MISSION

To nurture a learning environment for the creation and dissemination of management knowledge of global standards and to develop leaders of enterprises who add value to society and nation building.

VISION

To be a leading management institution with a significant impact on business and society.

OBJECTIVES

- Develop competent, professional and value-oriented management graduates.
- Contribute to management knowledge through research.
- Strengthen existing management processes through executive education and consulting.
- Strive to contribute to national/regional policy making.

VALUES

Dignity of the individual

We uphold the dignity of the individual in all our transactions and activities.

Academic freedom with professional responsibility

We believe in academic freedom. Academic freedom means (i) freedom to undertake and publish research, (ii) freedom to design and offer courses, and (iii) freedom of expression in the classroom. We will be guided by the highest standards of academic integrity in exercising our academic freedom.

Fairness

We treat our employees, students and other stakeholders in ways that are just, honest and free from prejudice. We rely on the principles of justice in the allocation of resources and distribution of benefits and outcomes to our stakeholders.

Diversity to promote inclusiveness

We support and encourage diversity in age, gender, cultural and academic background. As an academic institution and a thought leader, we also create an atmosphere of mutual respect by accepting and accommodating multiple diverse perspectives.

Spirit of collaboration

We respect and nurture the spirit of collaboration with all stakeholders for achieving academic excellence.

Learning and research environment

We promote a learning and research environment among the faculty and students of IIM Trichy. We strive to contribute to academia and industry by continuously involving ourselves in pioneering research that will contribute to the body of knowledge and shall help the industry to improve its processes. We believe that knowledge is endless and one keeps on learning throughout one's life.

Ethical Behaviour

We wish to inculcate honesty among all stakeholders in whatever the person does. Ethical behaviour should be an integral part of one's personality and it should be depicted in whatever a person does in his/her professional or personal life.



Innovation and continuous improvement

We strive for continuous improvement in all our activities to enable a thriving learning environment. We are open to innovation in all our processes.

Sustainability

We are sensitive to our natural environment and resources and promote their efficient and sustainable use.



“
Trichy is a blend of history
and tradition, a pilgrim
center as well as a thriving
commercial city.
”

Ranganathaswamy Temple, Srirangam, Tiruchirappalli

BOARD OF DIRECTORS



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Director, IIM Tiruchirappalli

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Associate Professor,
IIM Tiruchirappalli

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Foundation, Bangalore

Prof. Upam Pushpak Makhecha
Associate Professor, IIM Tiruchirappalli



DIRECTOR'S MESSAGE

Dear Recruiter,

Greetings from IIM Tiruchirappalli!

Situated in the temple town of Tiruchirappalli in Tamil Nadu, steeped in history and culture, Indian Institute of Management Tiruchirappalli advocates modern management knowledge and practices with value systems that are invaluable and everlasting. Consistent with our motto that knowledge is infinite, it is our endeavour to provide our students with an environment in which the search for excellence is consistently encouraged.

Since its institution in 2011, IIM Tiruchirappalli has been committed to serving industry and academia with some of the most erudite and industry-ready professionals. Thanks to the trust that our recruiters have placed upon us, as it is the proof of our students' and faculty's commitment to the highest order of professionalism in the business world. It is noteworthy to mention the talent pool of the faculty present at the institute, who shape the students and make them the best that any industry may find. The complex and innovative teaching methods embraced by the institute have set the bar high, offering the students the highest level of learning. The contribution of the scholars pursuing a Doctorate at our institute is also worth mentioning as they contribute to the betterment of academia by publishing their research papers and marking the name of the institute on a global level.

Our institute not only supports academic excellence but also facilitates a versatile development of the student as a scholar as well as an individual by giving them world-class facilities for sports and other activities. When the whole world came to a standstill during the Covid-19 crisis, IIM Tiruchirappalli successfully completed the courses on time by adopting online/hybrid solutions. Guest lectures and webinars by renowned personalities from across industries took place digitally and as well as Career Development Workshops were conducted to mold the students to face this 'new normal' in the business world.

We sincerely thank our recruiters who supported us through the digital transitioning of summer internships and final placement activities. Internships were successfully completed by the students and they were placed in various companies for final placements and commenced their work digitally, thus contributing to the uninterrupted flow of various businesses.

We humbly like to state that another 100% placement record with the mean CTC offered increasing by 15% per annum. We are incredibly grateful to our regular recruiters such as ABFRL, Avalon Consulting, Bain & Company, BNY Mellon, Cognizant, Deloitte, GAIL, Godrej, HSBC, ICICI, Microsoft, NatWest, Optum, JP Morgan & Chase, Ultratech, McKinsey & Co, Samsung and TATA AIG for their tremendous trust and confidence in us. We are also delighted to have established a new relationship with leading recruiters such as Accenture Strategy Consulting, Adani Wilmar, Axis Bank, Capgemini, CRISIL, EXL Services, EY GDS, IBM, Infosys Consulting, Reliance Retail, Thoucentric and Wells Fargo. We would like to nurture our past relationships with recruiters and also foster new ones for the upcoming placement season.

We welcome you to witness our diverse talent within the campus. We are looking forward to hosting you at IIM Trichy. I take this opportunity to express gratitude to captains of the Industry, who are leading the nation to greater heights.

Best Regards,
Dr. Pawan Kumar Singh



Prof. Abhishek Totawar

PLACEMENT CHAIRPERSON'S MESSAGE

Dear Recruiter,

Warm Greetings from IIM Trichy community!

Please accept our profound gratitude for reposing continuous faith in us over the past 11 years. Your relentless encouragement has been instrumental in aligning our courses and pedagogy with dynamic industry needs.

We are proud to present to you the 12th PGP (Post-Graduate Programme in Management) and 3rd PGPM-HR (Post-Graduate Programme in Management – Human Resources) batches. These wonderfully gender diverse, young and vibrant cohorts of 392 participants from the 2022-24 batch (for summer placements) and 277 participants from the 2021-23 batch (for final placements) are equipped to deliver maximum value to their future employers.

Here at IIM Trichy, our students undergo a rigorous academic regimen supported by highly qualified faculty. Our integrative approach exposes them to the industry through various live projects, guest lectures by eminent leaders and mentorship opportunities. This ensures that our students are abreast with cutting-edge business practices. This fuels them students to be inquisitive, innovative and creative leaders.

Over the past 11 years, our MBA program has been producing top-quality, future-ready business graduates, well-placed alumni in significant companies across the globe and has rightly earned the confidence of various recruiters. In addition to the existing recruiters, the overwhelming interest of new recruiters from domains such as consulting, strategy, finance, marketing, sales, operations etc., expressing interest in hiring our graduates has been gratifying.

We take great pride in the industry partnerships we have forged over the years and continuously strive to expand and strengthen this mutually beneficial relationship. It's my personal privilege to invite you for the 2022-2023 placement season.

It will be a great honour and pleasure to host you and your team on our green IIM Trichy campus.

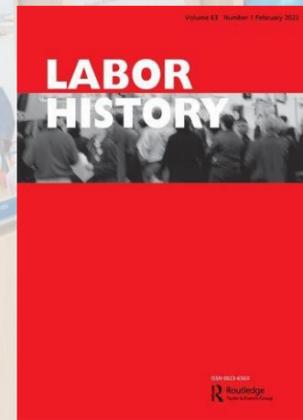
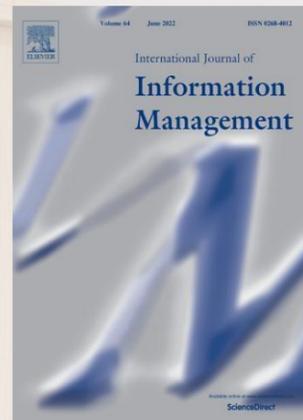
Best regards,
Prof. Abhishek Totawar



FACULTY RESEARCH

IIM Trichy meets global standards in pedagogy and research. The quality of IIM Trichy's pedagogy is second to none with all our faculty holding PhD/Fellow qualification from institutions in India and abroad that are reputed all over the world. We currently have 32 full time faculty members and visiting faculty from the industry and other management institutes in the roster. Our faculty is actively involved not just in academics, but also in research, governance and consultancy. The research done by the faculty has been published in eminent international and national journals. We have been represented at the prestigious Academy of Management (AoM) annual conference in the USA by more than one faculty member every year since our inception. The results and insights of this research are directly imparted to the students. This ensures that the curriculum is constantly enhanced and augmented by the faculty. IIM Trichy's qualified, experienced faculty are key members in nurturing a learning environment and in creating future business leaders.

Faculty Research in Top Management Journals



FACULTY PROFILES

Economics & Public Policy



Saumen Majumdar
Ph.D (IGIDR, Mumbai), M.Sc
(University of Calcutta)



Shalina Susan Mathew
Ph.D in Economics (University
of Hyderabad)



Varun Mahajan
Ph.D (IIT Roorkee)

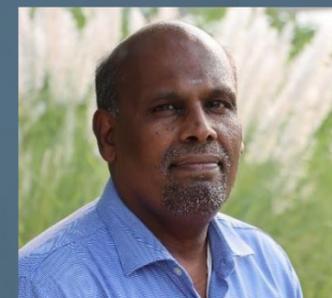
Finance & Accounting



Bipin Kumar Dixit
Fellow (IIM Bangalore),
M.Tech (IIT Kharagpur)



Gopal V
Fellow (IIMC), BE (College of
Engineering Guindy, Madras),
AICWA (ICWAI), ACS (ICSI)



P. Saravanan
Ph.D (Bharathiar University,
Coimbatore)



Prashant Gupta
Ph.D (B.U.), MMS (DAVV, Indore)



Shalini V
Ph.D (IIT Madras)

Information Systems & Analytics



Jang Bahadur Singh
Fellow (IIM Bangalore), M.Tech
(IIT Kharagpur)



Dr. Sujeet K. Sharma
Ph.D (CCS University, Meerut),
M.Sc (IIT Delhi), M.Sc (Statistics)

Marketing



Anirban Som
Ph.D (Bond University, Australia),
M.Sc. (National University of
Singapore)



Apoorv Khare
Fellow (IIM Calcutta), MBA in
Institute of Management
Studies (DAVV, Indore)



Hari Sreekumar
Fellow (IIM Calcutta), M.Sc.
(Tech.) BITS, Pilani



Satish S Maheswarappa
Ph.D (IIT Madras), PGDM (IIM
Ahmedabad), BVSC (Veterinary
College, Bangalore)



Suresh Paul Antony
Fellow (IIM Lucknow)

Law Finance & Accounting



Nithyananda K V
Ph.D (National Law School of India University, Bangalore), Master of Business Law (National Law School of India University, Bangalore).

Organizational Behaviour & HR Management



Abhishek K. Tawar
Fellow (IIM Indore), MA in Psychology (BHU, Varanasi)



Papri Nath
Ph.D (IIT Kharagpur), M.A. (Banaras Hindu University)



Pawan Kumar Singh
Ph.D (Vikram University, Ujjain), PGD Spl. In PM & IR (XIIS, Ranchi), M.A. Econ. (Ranchi University)

Operations Management & Decision Sciences



Gajanand M S
Ph.D (IIT Madras), B.E. (College of Engineering Guindy, Anna University, Chennai)



Godwin Tennyson
Ph.D (IIT Madras), M.Tech (NIT Calicut)



Pravin Tambe
Ph.D (IIT Delhi), M.Tech (VNIT Nagpur) and B.E. (Nagpur University)



Sajeet Pradhan
Ph.D (IIT Kharagpur)



Vijaya V
Ph.D (IIT Madras), M.Phil (Programme in Psychology, University of Madras), Masters Programme in Clinical & Counseling Psychology



Upam Pushpak Makhecha
Fellow (IIM Bangalore), MBA (FMS, University of Delhi), MA (Psychology, Barkatullah Vishwavidyalaya)



Sirish Kumar Gouda
Fellow (IIM Bangalore), B.Tech in Civil (NIT Warangal)



Sivakumar S
Fellow (IIM Bangalore), PG Diploma in Software Enterprise Management (IIM B), B.E. in Mechanical Engg. (NIT Trichy)



Vinu C T
Fellow (IIM Bangalore), M.Tech in QROR (ISI Kolkata), MSc Statistics



Smita Chattopadhyay
Fellow (IIM Bangalore)

Strategy



Deepak Kumar Srivastava
Ph.D (Jiwaji University)



Karthik Dhandapani
Fellow (IIM Ahmedabad),
Associate Member, Institute of
Company Secretaries of India,
Bachelor of Commerce
(Honours), University of Delhi



Manikandan K S
Fellow (IIM Bangalore), B.E. in
Mechanical Engineering
(College of Engineering Guindy,
Anna University) Gold Medal



Mukundhan K.V
Fellow (IIM Kozhikode), B.E.
(Hons.) Electrical and Electronics
Engineering (BITS, Pilani)



COURSES & PROGRAMMES OFFERED

The Post Graduate Programme in Management (PGPM) and Post Graduate Programme in Management – Human Resources (PGPM-HR) at IIM Tiruchirappalli are full time residential two-year programmes designed to empower students with the knowledge and skills required to be competitive managers of the future. The first year of the programme offers foundation level core courses covering various disciplines exposing the students to different facets of business management. On completion of these core courses, the programme provides the option of choosing electives from a pool of specialized courses during the second year. The elective courses are designed to nurture future managers in the area of their interests, aligning them with their career goals and objectives.

PGPM Core Courses - Year 1 (Term I, II and III)

TERM 1		TERM 2		TERM 3	
Course	Credits	Course	Credits	Course	Credits
Financial Reporting and Analysis	3	Business Ethics	1	Competition and Strategy	3
Business Statistics	3	Corporate Finance	3	Human Resources Management	1.5
Managerial Communication	3	Legal Aspects of Business	2	Indian Economy and Policy	1.5
Managerial Economics	3	Macro Economics for Managers	3	Information Systems for Managers	3
Marketing Management - I	3	Macro Organizational Behaviour	2	Management Accounting	2
Micro Organizational Behaviour	3	Marketing Management - II	1.5	Operations Management	3
Total	18	Operations Research for Managers	3	Research for Marketing Decisions	2
		The Entrepreneurial Manager	1.5	Total	16
		Total	17		

PGPM Elective Courses - Year 2 (Term IV, V and VI)

Economy & Public Policy

- ▶ Game Theory for Managers
- ▶ Econometrics
- ▶ Financing Real Estate Investment and Development

Finance

- ▶ Financial Derivatives
- ▶ Investment Analysis and Portfolio Management
- ▶ Mergers, Acquisitions and Corporate Restructuring
- ▶ Valuation
- ▶ Financial Statement Analysis
- ▶ Management of Banking and Financial Institutions
- ▶ Strategic Financial Management
- ▶ Fixed Income Securities
- ▶ Forensic Accounting and Bankruptcy Prediction
- ▶ Financial Innovation

General Management

- ▶ Technology Commercialization
- ▶ Business Sustainability: For People, Planet, and Profits
- ▶ Data Visualization for Managers

Information System & Analytics

- ▶ Information Technology Consulting
- ▶ Information Technology Product Engineering and Management
- ▶ Business Analytics for Decision Making
- ▶ E-Business and E-Commerce
- ▶ Blockchain Essentials for Managers
- ▶ Business Insight for Big Data
- ▶ A Business Manager's Road Map To Planning Strategic Information Technologies
- ▶ Introduction to E-Governance and Smart City
- ▶ Security and Personal Privacy Online
- ▶ Text Analytics for Business Applications

Marketing

- ▶ Consumer Behaviour
- ▶ Digital Marketing
- ▶ Product Policy and Brand Management
- ▶ Business to Business Marketing
- ▶ Promotion Strategy
- ▶ Sales and Distribution Management
- ▶ Brand Crisis Management
- ▶ Pricing Strategy
- ▶ Semiotics for Marketing Effectiveness
- ▶ Strategic Management of Services
- ▶ Strategic Marketing in Action
- ▶ Customer Experience Planning and Execution
- ▶ Contemporary Issues In Marketing Ethics
- ▶ Marketing Initiatives for International Marketing

Operations Management & Decision Sciences

- ▶ Business Forecasting
- ▶ Decision Analytics for Managers
- ▶ Operations Strategy
- ▶ Behavioural Dynamics in Decision Making
- ▶ Managing Industry 4.0 Transformation
- ▶ Project Management
- ▶ Supply Chain Management
- ▶ Artificial Intelligence for Managers
- ▶ International Logistics and Supply Chain Management
- ▶ Managing Sustainable Operations
- ▶ Strategic Digitalization of Services

Strategy

- ▶ Innovation and Strategic Renewal
- ▶ Strategies for Growth
- ▶ Design Thinking
- ▶ Entrepreneurship
- ▶ Dynamics of Framing and Executing Strategy

Organizational Behaviour & Human Resource Management

- ▶ Managing Difficult People at Work
- ▶ Negotiation Essentials for Managerial Effectiveness
- ▶ Strategic HR Management
- ▶ Behavioural Learnings and Insights From Sanskrit Scriptures
- ▶ Managing & Leading Organizational Change
- ▶ Cross-Cultural Management
- ▶ Organization Sustainability Maturity: Synthesize E.S.G. for common good



PGPM-HR Core Courses - Year 1 (Term I, II and III)

TERM 1		TERM 2		TERM 3	
Course	Credits	Course	Credits	Course	Credits
Managerial Economics	3	Marketing Management	3	Operations Management	3
Accounting for Decision Making	3	Business Research Methods	3	Information Systems & Analytics	3
Communication for Managers	3	Fundamentals of Financial Management	3	Strategic Management	3
Micro Organizational Behaviour	3	Micro Economics	2	Learning & Development	3
Fundamentals of HRM	3	Macro Organizational Behaviour	3	HR Metrics & Analytics	3
Introduction to Decision Science	3	Legal Aspect of Business	2	Industrial Relations	3
Total	18	HR Planning, Recruitment & Selection	3	Total	18
		Total	19		

PGPM-HR Core Courses - Year 2 (Term IV, V and VI)

TERM 4	TERM 5	TERM 6
<p>Core Courses</p> <ul style="list-style-type: none"> Technology, Media & Communication in HR Advance Industrial Relations HR Planning, Recruitment & Selection - II Performance Management - II HR Metrics & Analytics - II Compensation & Benefits - II Learning & Development - II Psychometric Techniques <p>Elective Courses</p> <ul style="list-style-type: none"> IT Consulting Digital Marketing Financial Derivates Investment Analysis and Portfolio Management Management of Financial Services & Markets Mergers, Acquisitions and Corporate Restructuring Project Appraisal and Finance IT Product Engineering and Management Marketing Initiatives for International Marketing Product Policy & Brand Management Managing Difficult People at Work Operations Strategy Revenue and Profit Mining Designing Dashboards for Business Models International Entrepreneurship Strategies for Growth 	<p>Core Courses</p> <ul style="list-style-type: none"> International HRM & Cross Cultural Management Managing & Leading Org Change Advance Social Security Legislations Diversity & Inclusion Sustainability & HRM <p>Elective Courses</p> <ul style="list-style-type: none"> Game Theory for Managers Financial Statement Analysis Legal Aspects of Marketing An Introduction to Beginners Business French Language Business Sustainability: For People, Planet, and Profits Business Analytics for Decision Making E-Business and E-Commerce Behavioral Dynamics in Decision Making Negotiation Essentials for Managerial Effectiveness Taxation and Compensation Management Business to Business Marketing Promotion Strategy Services Marketing Project Management Supply Chain Management Strategic HR Management Design Thinking Entrepreneurship Living the brand 	<p>Core Courses</p> <ul style="list-style-type: none"> Integrated HR Design & Implementation – Industry Project Managing HR Function, Stakeholders & Audit Business Ethics & Corporate Governance <p>Elective Courses</p> <ul style="list-style-type: none"> Econometrics Entrepreneurial Finance Fixed Income Securities Artificial Intelligence for Managers Blockchain Essentials for Managers Business Insight for Big Data Brand Crisis Management Behavioral Learnings and Insights From Sanskrit Scriptures Pricing Strategy Managing & Leading Organizational Change Dynamics of Framing and Executing Strategy Talent Management HR dimensions of Mergers & Acquisitions Neuro Science in HR



LIST OF OTHER PROGRAMS & ACTIVITIES

Course of Independent Study (CIS)

Students are given an option to take up a Course of Independent Study during Terms IV and V, under the supervision of a Faculty Member in lieu of a 3-credit elective course. The objectives of a CIS are as under: Encouraging students to delve deeply and rigorously into any subject/theme/live business case of their interest. Provide an opportunity for the motivated students to develop the capacity to plan and manage their own learning.

Fellow Programme in Management (FPM)

FPM is the full-time, residential doctoral programme of IIM Tiruchirappalli. The programme aims to provide rigorous, world class, interdisciplinary training in all areas of business management that will equip students with the ability to conduct cutting edge research. Doctoral students specialize in several disciplines (areas) of management.



Post Graduate Programme in Business Management (PGPBM)

PGPBM is a 24-month programme for working executives offered at IIM Trichy's Chennai centre. Launched in 2012, the Post Graduate Programme in Business Management (PGPBM) caters to the working executives who aspire to equip themselves with formal management education and move into senior leadership roles. Executives with at least three years of full-time work experience are eligible to apply for the programme. The programme is completely aligned with the two-year programme offered at our Trichy campus in terms of pedagogy.

Centre for Corporate Governance & Social Responsibility (CCG & SR)

IIM Trichy launched the Centre for Corporate Governance on the 13th of June, 2014. The main objective of the centre is to conduct and promote research in the area of corporate governance. The centre plans to carry out various research activities including organizing an annual conference, initiating and coordinating research projects, and arranging research seminars and workshops. In the long term, the CCG aims to conduct capacity building activities in the area of corporate governance policy through advocacy and intervention. Through this centre, IIM Trichy aims to spread awareness about good corporate governance practices.

Executive Education and Consultancy (EEC)

Under Executive Education & Consulting (EEC), IIMT has offered various Customized as well as Open Management Development Programmes to various Ministries of HRD (TEQIP), Civil Aviation (Airport Authority of India), Communication (India Post), Shipping (India Port Trust) & Skill Development (ITIs), various PSUs such as Hindustan Petroleum Corporation Limited, Chennai Petroleum Corporation Limited, Gas Authority of India Limited (GAIL) & NLC India Limited and various Organizations like L&T, Toyota Industries Engine India Pvt. Ltd, Dalmia Cements Limited, Rane Holdings Limited, VDart Private Limited, Novo Nordisk Service Centre India Private Ltd., Datamatics Global Services Ltd, Roca Bathroom Products Private Limited & Kirloskar Institute. IIMT is facilitating a long duration programme for officers of Hindustan Petroleum Corporation Limited on General Management IIMT is also going to launch online programmes both studio to classroom and Direct to Device model soon.

IIMT is also in the process of launching Degree programmes for Armed Forces Officers and Corporate Executives. Apart from regular academic programmes and Executive Education programmes, IIMT also provides consulting services to corporations and other organizations in different areas of management.

CARDS

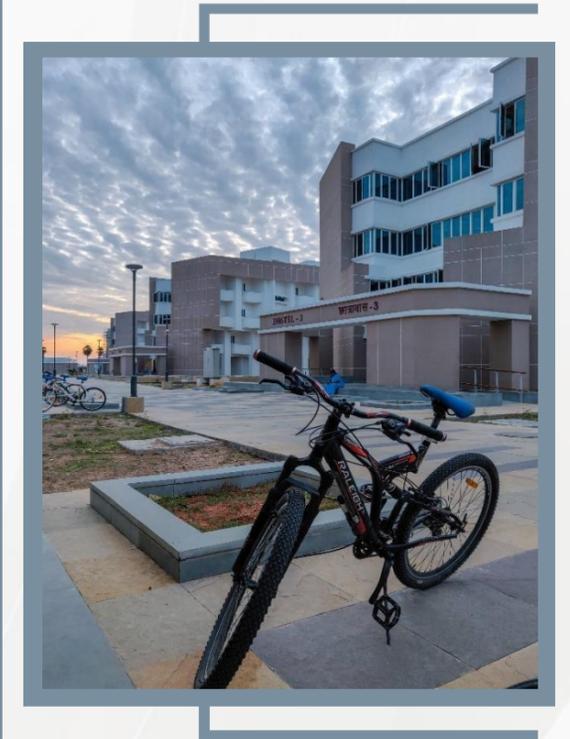
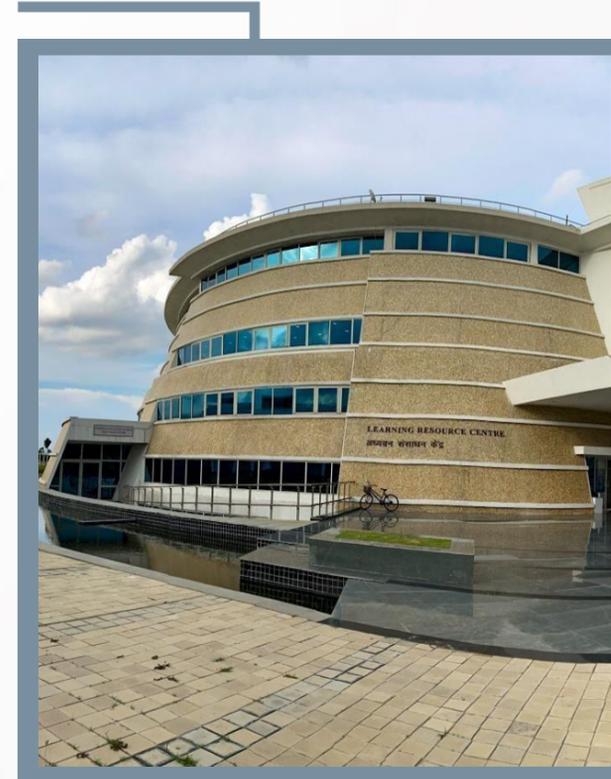
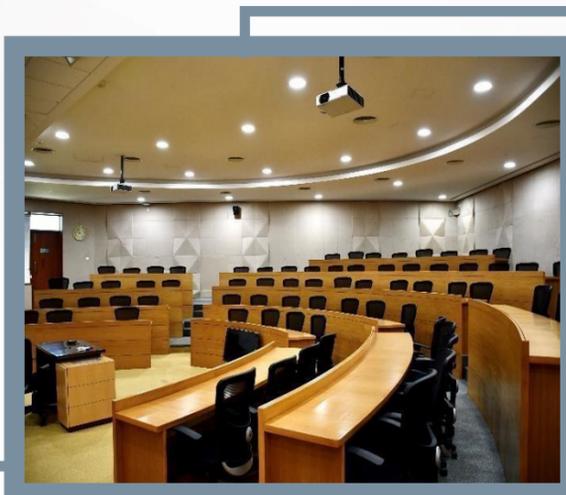
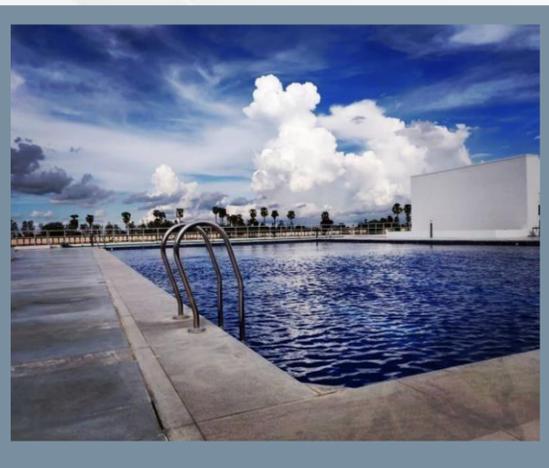
Center for Applied Research in Data Science (CARDS) is one of the centers of excellence at IIM Trichy. CARDS was inaugurated on 21 August 2019 and is offering training and certificate programs in various domains of data science for executives across public and private sectors. In addition, this center undertakes projects on emerging technologies namely Blockchain, Artificial Intelligence, Internet of Things among others for national/regional policymaking. In long term, CARDS aim to become a leading research center to transform data into intelligence. Through CARDS, IIM Trichy is working towards bridging the gap between industry and academia.





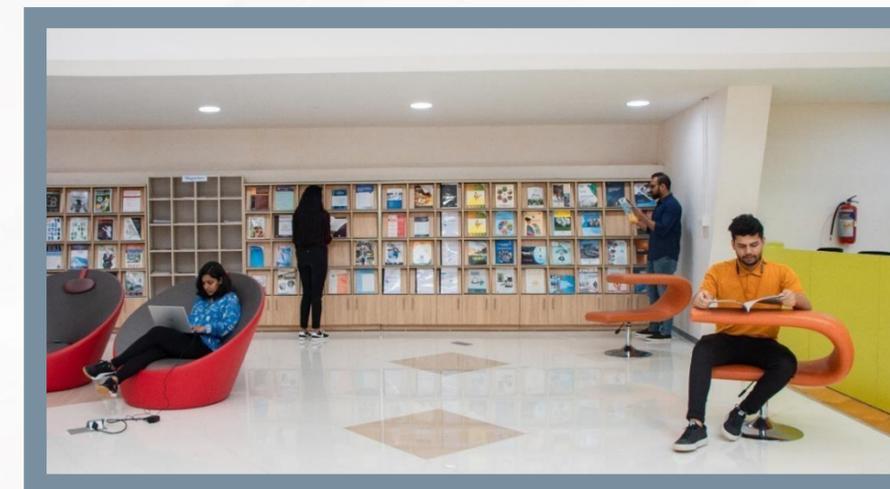
CAMPUS & FACILITY

The permanent campus of IIM Trichy was inaugurated on 3rd April, 2017 by Shri Prakash Javadekar, Minister Human Resource Development, Government of India. Each classroom has two separate projectors to display study materials effectively and encourage discussion and peer learning. Classroom capacities range from 25-250. The Academic Blockhouses have classrooms of varying capacities: 25-seater, 50-seater and 80- seater, along with 120-seater and 250-seater capacity to cater to large audiences. The campus also provides 24X7 power supply and Wi-Fi facilities. Hostel rooms are air-conditioned during non-academic hours. The permanent campus is also differently abled friendly. There are special provisions like Braille signage, ear-marked toilets, designated parking spots and, auditory signals and Braille symbols in elevators. There are also ramps and pathways built to facilitate ease of movement. The campus is designed to be self-sustainable as well as water and energy-efficient. Solar Power is harnessed up to 2 MW to address the electricity needs of the campus. A rainwater harvesting facility has been built to make the campus self-sufficient in water.



LEARNING RESOURCE CENTRE (LRC)

The Learning Resource Centre is a source of information and knowledge for the students and faculty of IIM Trichy. The LRC has access to a wide variety of research resources, both on and off campus. It subscribes to a number of company, industry, country databases and scholarly articles. Statistical tools and Simulation Software make advanced and detailed research possible. The LRC subscribes to Capitaline, Insight, Euromonitor, Thomson Reuters, Eikon, Prowess, CRISIL, and IndiaStat, among others, for data on companies and industries.



The Statistical tools available are IBM SPSS, IBM SPSS Modeler, STATA and the Decision Tools Suite. Simulation Tools like NVivo 10, Lingo and EViews are also available.

INTERNATIONAL RELATIONS

In the current era of globalization, student exchange serves as a catalyst to provide international exposure to our students. This not only helps them experience a completely different learning environment but also provides them with an opportunity to interact with students from various nationalities as well as work with them on academic matters. Student exchange provides an opportunity to learn in an international environment and also facilitates networking at an international level.

Testimonials



The Semester exchange program at Frankfurt School presented an opportunity for me to interact with students from across the world. I enrolled for courses in the domains of Finance and Organization Behaviour. I was taught by a former professor from INSEAD, Paris and other guest faculties from institutes in the Netherlands and Germany. The pedagogy involved class discussions and was majorly focused on deriving key business insights. Some courses required preparing presentations at a short notice. I am grateful to IIM Trichy for sending me for such a memorable and enriching exchange program.

~ Sridhar, Batch of 2020-22 (Frankfurt school)

It's a wonderful experience for me not just on the academic side but also on the way you live life on a day to day basis. On the academic front, we have a lot of courses to choose from and a lot of learning and different perspectives from students from various backgrounds and nationalities. At the same time we can also experience the rich culture of the European nations when we travel during our leisure time. So I hope one day you will also have such a kind of opportunity to be part of the student exchange program. Merci!

~ Niresh, Batch of 2020-22 (Emlyon Business School)



Applying for the student exchange was one of the best decisions of my MBA journey. On the academic front, there are a lot of different courses to choose from, some even related to hospitality, tourism & wine industry. The timetable is designed in such a way that the Erasmus students don't feel the pressure and can plan their excursions during the semester. The people of Lisbon are also very friendly, something that a foreign student seeks when settling in a new country. The overall experience of living, studying, relaxing with people from different culture was full of learnings and is something I would remember all my life. Special mention to the International Relations Committee for giving this opportunity and putting everything together. Obrigado!

~ Siddhant, Batch of 2020-22 (ISCTE Business School)

As an exchange student at ISCTE Business School in Lisbon, I have had an eye-opening experience in terms of both, academics as well as cultural understanding. From a long list of electives, I have studied courses in HR Management, Entrepreneurship and Businesses, Retail and Creative Innovation in Marketing. Each professor's course is designed with a structured pedagogy and evaluation criteria which is well distributed across the semester. Through group assignments and presentations, I have had the opportunity to interact with the local

Portuguese students and other Erasmus exchange students. The student representative body is welcoming and inclusive, we had the opportunity to attend many social events hosted by ISCTE in the campus premises like international dinners, student meetups, job fairs, science exhibitions and external industry talks.

Having courses spread across the semester allows students to travel and explore other countries as well during breaks. I had the opportunity to visit the neighboring countries of Portugal and few others. In terms of travel, Europe is a highly student friendly region and almost all tourist attractions offer discounts to students and inter city travel as well is subsidized for students. The complete programme is a life changing experience for students, it helps us build character and improve our communication and perspectives at par with global education.

~ Niharika, Batch of 2020-22 (ISCTE Business School)



Student Exchange

IIM Trichy actively encourages student exchanges, where select students from the Post Graduate Programme in Management spend one term in a reputed business school abroad and students from those schools attend a term at IIM Trichy. The students actively gain knowledge of another country and enhance their understanding of international business and sociocultural diversity. The international collaboration platform also provides opportunities for faculty exchange and joint research between IIM Trichy and universities abroad.

Partner Institutes

- 1 IAE Aix-Marseille Graduate School of Management, France
- 2 ESSCA - École de Management, School of Management, France
- 3 EMLYON Business School, France
SKEMA Business School, France
- 4 ISCTE - University of Lisbon, Lisbon, Portugal
- 5 University of North Carolina at Greensboro, North Carolina, USA
- 6 SolBridge International School of Business, South Korea
- 7 SKEMA Business School, Paris, France
- 8 Frankfurt School of Finance and Management, Frankfurt, Germany
- 9 Aston University, Birmingham, UK
- 10 Dubai Business School, UAE

Courses for Inbound Students

Economy & Public Policy

- ▶ Game Theory for Managers
- ▶ Public Policy for Managers

Finance

- ▶ Management Of Banking & Finance Institutions
- ▶ Strategic Financial Management
- ▶ Financial Statement Analysis

General Management

- ▶ An Introduction To Beginners Business French Language
- ▶ Legal Aspects Of Marketing
- ▶ Business Sustainability: For People, Planet, and Profits
- ▶ Data Visualization for Managers

Information System & Analytics

- ▶ Business Analytics for Decision Making
- ▶ E-Business and E-Commerce

Strategy

- ▶ Design Thinking
- ▶ Entrepreneurship

Marketing

- ▶ Business to Business Marketing
- ▶ Promotion Strategy
- ▶ Sales and Distribution Management
- ▶ Service Management

Operations Management & Decision Sciences

- ▶ Behavioural Dynamics in Decision Making
- ▶ Managing Industry 4.0 Transformation
- ▶ Project Management
- ▶ Supply Chain Management

Organizational Behaviour & HR Management

- ▶ Strategic HR Management
- ▶ Negotiation Essentials for Managerial Effectiveness

Outbound Student Gallery



International Week

International week is held every December in IIM Trichy campus. Faculty members from various foreign institutions offer courses with one credit point each that can be opted by the students based on certain prerequisites for the course. IIM Trichy invites students from all over the country to take part in its International Week. Some of the professors who were associated with the International Week 2019-20 are given below:

S.No	Name of the Professor	University
1	Prof. Dharm P. S. Bhawuk	University of Hawai at Manoa
2	Prof. Sudhir Kale	Bond University
3	Prof. Jose Reyes	Derby University
4	Prof. Nallan C. Suresh	State University of New York, Buffalo, NY
5	Prof. Rajat Roy	Bond University
6	Prof. Vikas Kumar	Briston Busines School, University of West England
7	Prof. Rocky Lee	Asian Institute of Management, Manila
8	Prof. S Sakthivel	Bowling Green State University
9	Prof. Piyush Tiwari	University of Melbourne, Australi
10	Prof. Amitrajit Sarkar	Ara Institute of Canterbury
11	Prof. Rafi Chowdhury	Bond University
12	Prof. Sugumar Mariappanadar	Australian Catholic University, Australia
13	Prof. Mekhail Mustak	Turku School of Economics, Finland
14	Prof. Raghava Rao Mukkamala	Copenhagen Business School
15	Prof. Kuldeep Kumar	Bond University
16	Prof. Sharan Srinivas	University of Missouri - Columbia

Faculty Exchange Program

As part of this program, faculty members from IIM Trichy offer a short course of 1-credit point in foreign institutions. Dr. Nithyananda K V has been visiting IAE Aix Marseille Graduate School of Management, Aix-en-Provence, France for the last 7 years to teach the course "Strategic Management of Intellectual Property Rights". He has also taught a course "Doing Business In India" at ESSCA Business School, Angers, France once.

Student Committee 2022-23

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 Mansi Mishra | mansi.mishra@iimtrichy.ac.in
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 Varsha Dileep Kumar | varsha.dileep@iimtrichy.ac.in

Study in India Initiative

Study in India is an initiative launched by the Government of India aimed at associating quality public and private institutions, with an objective of attracting overseas students interested in studying in India. This is being facilitated through a portal maintained by EdCIL (India) Ltd, under the guidance of MHRD, MEA, and MOC. IIM Trichy is part of this initiative. Students interested in studying at IIM Trichy could register on the portal "StudyinIndia.gov.in", and take part in the common admission process and once they have cleared both these rounds, could join IIM Trichy as regular students.

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INSTITUTE AND STUDENT ACTIVITIES

Foundation Day



IIM Trichy celebrated its 10th Foundation Day on 4th January 2022. The day marks a decade since its inception as the 11th Indian Institute of Management of the country. Faculty, staff, and students on campus attended the event in person and virtually, and many others associated with the institute such as its former and current Chairmans, former Directors, Board members, students, and alumni attended the celebration virtually as the institute webcast the event live. The Chief Guest, Shri M. Damodaran, IAS (Retd.) and founding Chairman of IIM Trichy and Shri. Jalaj Dani, Chairman, Board of Governors, IIM Trichy, joined the event online.

Programme Inauguration

The 11th batch of Post Graduate Programme in Management (PGPM), 2nd batch of Post Graduate Program in Management – Human Resources (PGPM-HR), 9th batch of Doctoral Programme in Management and 2nd batch of Executive Doctoral Programme in Management was held on 7th July 2021. The occasion was graced by Shri B Thiagarajan, Managing Director, Blue Star Limited as the Chief Guest. Prof. Deepak Kumar Srivastava, Dean Academics, delivered the Welcome Address & Dr. Pawan Kumar Singh, Director, IIM Trichy, delivered the address to the students.



Kurukshetra

The Sections' War, was organized as the third sports event of the year with more and more exciting events. It saw huge participation and enthusiasm from the entire 2019-2021 batch for Cricket, Basketball, Badminton, Pool, Football, Futsal, Swimming, Table Tennis and Throw-ball. The tournament was a huge success as it brought students together and out on the field to play and support their respective teams. It provided a platform for many players to showcase their talent and contribute to their respective sections.



Sanskriti

Sanskriti is the intra-college cultural fest at IIM Trichy where the sections battle it out on the stage for the prestigious Sanskriti trophy. All the sections gave their best and the sections had to fight till the end for the glory. At the end Section C were declared the winners for Sanskriti 9.0.



Make a Difference (MAD)

IIM Trichy's vision is to produce socially responsible corporate managers and leaders who use their skills to contribute to the immediate community of which they and their organizations are a part of. 'Make a Difference' (MAD) project which is a mandatory part of the Post Graduate Program is conceived in this context, as a part of which all the students of PGPM work in teams on issues of social importance like education, health skill development etc.

Ek Bharat Shreshtha Bharat

IIM Trichy is collaborating with IIM Jammu celebrated Ek Bharat Shreshtha Bharat (EBSB) Week under Azadi ka Amrit Mahotsav. Ek Bharat Shreshtha Bharat programme aims to enhance interaction & promote mutual understanding between people of different states/UTs through the concept of state/UT pairing. The students had a combined experience with IIM Jammu to felicitate the winners of EBSB events and celebrate our cultural diversity.

Strategic Leadership Development Programme

IIM Trichy inaugurated the second batch of Strategic Leadership Development Programme for Unit Heads and Group Heads of NLC India Limited on March 21, 2022. The 3-day program is being held from 21 March to 23 March, 2022. The programme is designed to make the decision-making process more strategic to enable the smooth functioning of the organization with effective leadership. Prof. Mukundhan K V, one of the programme Director welcomed the participants and briefly discussed the programme design and the highlighted the course.

TEDx IIM Trichy

IIM Trichy organized TEDx IIM Trichy in March 2021. It was based on the theme "Ignite the fire". A plethora of speakers from diverse fields shared their unique experiences. The insights left the audience inspired and helped them look at things in an unconventional manner.





Carnival

IIMT Carnival 2022 was a one-of-a-kind Carnival in 2022. Students of various clubs set up a wide range of stalls portraying their entrepreneurial spirit. It was a fun night filled with exciting games, music and delicious food, which brought back childhood memories among students and faculty. It was a showcase of some passionate entrepreneurial talent!



Guest Lectures

Rajendran Dandapani
President
Zoho School of Learning

Ashwini Tewari
Managing Director, International
Banking & Subsidiaries, SBI

Harika Vanjarapu
Paid Search & SEO Manager
Americas Digital Services,
3M Canada

Aashish Chandorkar
Counsellor - Permanent
Mission of India to the WTO

Vishal Chaudhary
Co-Founder
Zetwerk

Rakesh Sinha
Founder & CEO
Reflexive Supply Chain Solutions



Amit Kumar Agarwal
Founder & CEO
Nobroker.com

Havish Madhvapaty,
Founder
Havish M Consulting

Avelo Roy
MD
Kolkata Ventures

Sunil Patil
Director
Mastercard

Jani Pasha
Co-Founder & CEO
Lokal

Parthasarathy V
Vice President HR (SVP HR)
Kotak Life

Mr. Indranil Pan
Chief Economist
Yes Bank

Remya Ann Jose
Head Talent Acquisition
V-Guard



CLUBS & COMMITTEES

IIM Trichy has various Clubs, Committees and Interest groups that cover different domains like Business, Sports, Cultural, Academics etc. The Clubs & Committees bring students together, making sure the stay on campus is always lit with events and activities. The experience students gain from hosting and being part of these activities is immense and have their own lessons and hands on experiences for the students to cherish.

Committees

- Academic Committee
- Alumni Committee
- Cultural Committee
- Infra & IT Committee
- International Relations Committee
- Media Relations Committee
- Mess Committee
- Sports Committee
- TEDx Committee

Clubs

- ArthaNiti - The Economics and Public Policy Club
- Consulate - The Strategy and Consulting Club
- E-Cell - The Entrepreneurship Club
- Elixir - The Social Responsibility Club
- FinvesT - The Finance and Investments Club
- LitTrichy - The Literary Club
- MAC - The Marketing Club
- MART - The Merchandising and Retail Club
- Martix - The Systems and Analytics Club
- Persona - The HR and OB Club
- Rangmanch - The Talent Management Club
- SigmaEta - The Operations Club



Student Interest Groups (SIG)

- PRISM – The Diversity & Inclusion SIG
- AGNI - The Thamizh Literary SIG



LAKSHYA

“Lakshya” is a unique guest lecture series, which provides the students a platform to interact with the corporate world, where eminent personalities from the realm of business present a picture of their world to the students. Students are given the unique opportunity to interact with specialists from the industry after the lecture through a highly charged Q&A session. Through Lakshya, the students learn from the best leaders and thinkers in each field and are encouraged to foster innovative thoughts and ideas.



Subir Chandra
Head of Data and Digital,
CBO and T&O, COO,
DBS Bank



Saurabh Mulmuley
Associate VP – Talent
Management, Learning & OD
Bajaj Allianz Life



Dr. Murali Padmanabhan
Sr. VP, Global talent & OD
Virtusa



Viswanath Ps
Managing Director & CEO
Randstad India



Cheeman Mendonca
Global HR Director – COO &
Gloves Business Area
Molnlycke Health Care



Sushant Kumar
India Lead- Univ Relations &
Campus Recruitment
TATA Technologies



Mayank Jauhari
Regional Head of Reward
Developments
A.P. Moller - Maersk



Sunitha Lal
CHRO
Ather Energy



Tripti Norgia
Head HR
Galderma India



Rajesh Jain
Founder & Managing Director
Netcore Cloud



Nilesh Mahajan
Vice President
Reliance Jio



Mussarat Hussain
Head - Leadership & Functional
School
Maruti Suzuki Ltd



Pranav Prasoon Thakur
Head of Human Resources
Renault India



Rohan Basotra
Head of L&D
Jaquar Group



Kartik Narayan
Executive VP & Head – Large
Businesses
Vodafone India

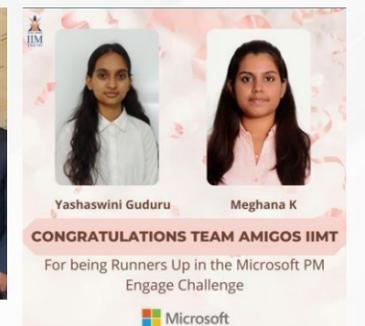


25+
CORPORATE
CONNECTS

LIVE PROJECTS

ABC Consultants	Sales and HR Generalist
Bootcampx	Category Management
BoYo	Ecommerce Alliance Management, Market Research
Brainworks	Consulting
CII Salem Connect	Market Research and Industry Analysis
Country Holiday Inn & Suites	HR Intern, Marketing and Social Media
Covesto	Digital Marketing, Growth Hacker Intern, Stock Market Analyst
Ecozen Solution	HR Intern
Frost and Sullivan	Economy and Public Policy
GoToPitch	Strategy and Growth Planner
HireTale	Human Resources - Recruitment
Invest India	Supply Chain and Branding Solution
KRG Group	Digital Marketing, Financial Modelling and Equity Research
LQVD ASIA	Research Ambassador
PerspectAI	Market Research and Customer Acquisition
TATA ClassEdge	Compensation and Benchmarking, Policy Creation
TenderCuts	Strategy and Process Development
TradeTheMarkets	Investment Banking Analyst, Market Trader Analyst
V Dart	HR - CREDO & Employee Wellbeing

26+ CORPORATE PARTNERSHIPS



CORPORATE COMPETITIONS

NISHTHA 4.0

IIM Trichy conducted the fourth edition of its annual management conclave “Nishtha” in online mode on 7th & 8th January 2022. The excitement for Nishtha was enhanced by announcing the dates via flash mob and social media handles. Nishtha was a two-day spearheading initiative which facilitated interaction between experts, academicians, business leaders, entrepreneurs & current management students. The conclave entails foray of panel discussions, guest lectures, and national level competitions on various topics covering Marketing, Finance, Operations, Analytics, Economics, Entrepreneurship, HR, and Strategy. A series of panel discussions,

More than 3000 Students from all across the top management, engineering and other colleges participated across different competitions like Ashwamedha, Finscribe, Brandrupt, Quizzicals, Mac-N-Case, Market Master, Ideathon Challenge, Breaking Case, Ops - Sonization conducted by various clubs in Nishtha 4.0.



Panel discussions were conducted by academic clubs like SigmaEta (Operations Club), FinvesT (Finance and Investments Club), Consulate (Strategic and Consulting), Entrepreneurship Cell of IIM Trichy conducted a guest speaker session on an entrepreneur's journey and development post covid and also a product management workshop with the aim of providing students with some level of clarity on product management and conducted interactive sessions with established Entrepreneurs.



Prominent Guest Speakers

Sunil Patil
Director, Mastercard

Maran Govindasamy
Executive Director, Unifi Capital

Sanjiv Bhasin
Director, IIFL Securities Ltd

Aswini Bajaj
Chief Executive Officer, Leveraged Growth

Bharti G
Vice President, Capgemini

Amit Kumar Agarwal
Founder and CEO of Nobroker.com

Avelo Roy
MD, Kolkata Ventures

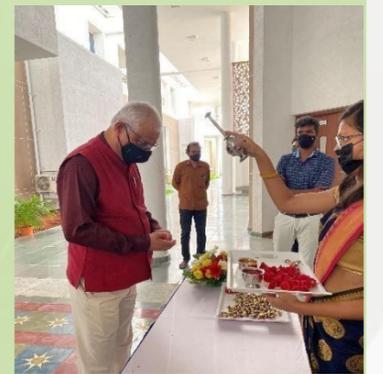
Lokesh Nattoo
Director - Global Operations & Analytics,
21North Europ Assistance

Arun Pandit
Founder - DontGiveUp

Disha Chauhan
Product Manager, Microsoft



Celebrated in a hybrid mode, Dhruva hosted 16 Business and 9 Cultural events and 2 guest lectures, along with Townhall 2.0. A fiesta of colorful lighting and decorations, rich and aromatic food, music, laughter, and lots of fun, Dhruva 2022 was one of its kind experiences. To kick off the three-day flagship fiesta, Dhruva 2022 was inaugurated on 4th March, amidst the presence of several esteemed dignitaries, including Dr. Pawan Kumar Singh, Director, IIM Trichy, Dr. Deepak Kumar Srivastava, Dean- Academics, Dr. Godwin Tennyson, Dean- Administration and Dr. P. Saravanan, Chairperson - Student Affairs, along with the faculty, staff, and students of IIM Trichy.



We were also joined by our esteemed Chief Guest for the event, Mr. Rajesh Doshi, Co-Founder and Director of Zebtronics India Pvt Ltd. An enlightening start to the flagship management and cultural fest, the inauguration comprised of thought-provoking addresses by the Director, IIM Trichy, and our Chief Guest for the event. An engaging and informative conversation about how to build growing ventures in today's competitive landscape also ensued with our dignitaries.



The Cultural Committee conducted Townhall 2.0 - an engaging and interactive session where the panel discussion on “Entrepreneurship of Contemporary World” helped the audience deep dive into the nuances of entrepreneurship and helped emerging leaders gain several insights into the startup landscape. Apart from that, they also conducted a guest lecture on “Cryptocurrency - The Future of Blockchain and Cryptocurrency”. Speakers from various sectors were invited panelists making Dhruva an enriching experience for students.

BATCH SUMMARY

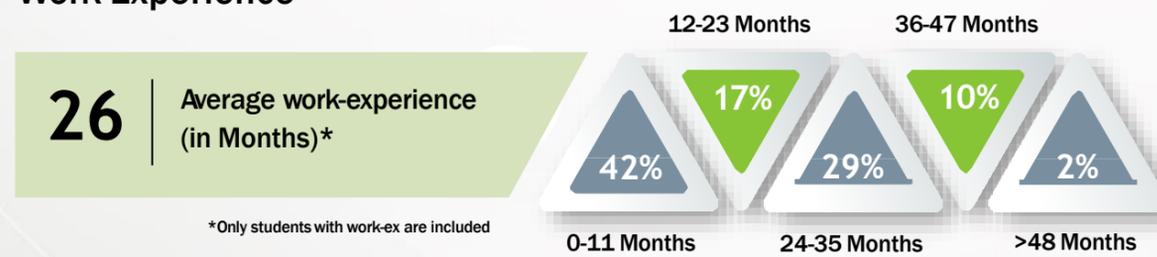
PGPM & PGPM-HR 2021-23



Educational Background



Work Experience



Work-Ex Domains

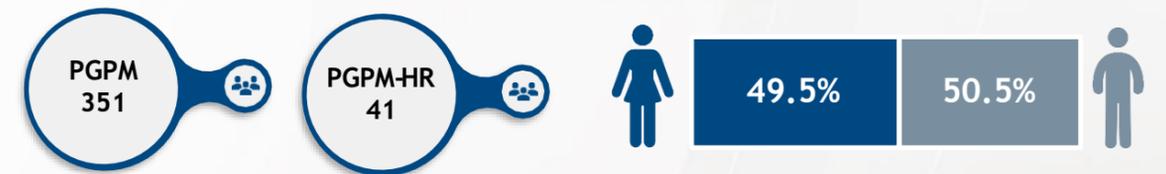


Past Work-Ex Companies



BATCH SUMMARY

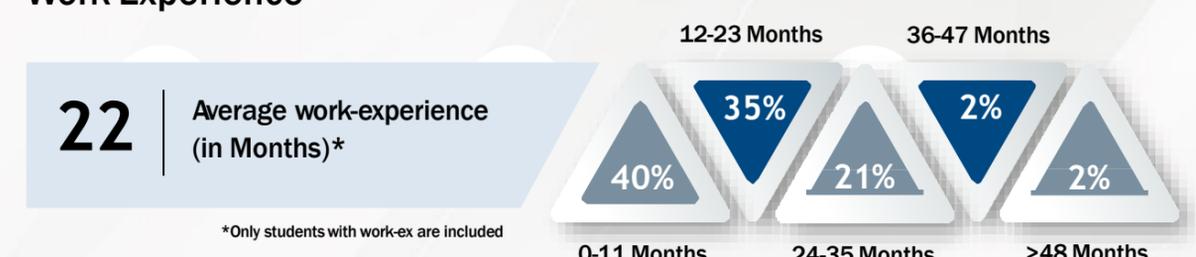
PGPM & PGPM-HR 2022-24



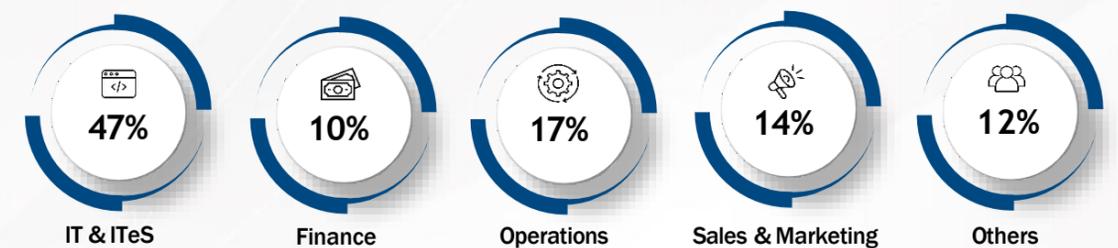
Educational Background



Work Experience



Work-Ex Domains



Past Work-Ex Companies



SUMMER PLACEMENTS

PGPM 2021-23



Sector-wise Average Stipend Offered



Sector-wise Offers



Roles Offered

Some of the key roles offered are Corporate Investment Banking Intern, Marketing Intern, Functional Consulting Intern, Product Management Intern, Customer Success Intern, Manufacturing & Supply Chain Intern, Market Research Intern, Business Operations Intern, Management Intern, Analytics Intern etc.

FINAL PLACEMENTS

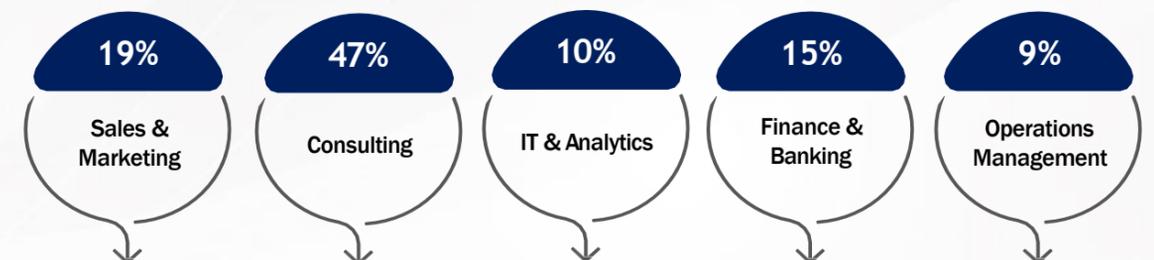
PGPM 2020-22



Sector-wise Average CTC Offered



Sector-wise Offers



Roles Offered

Some of the prominent roles offered are Management Trainee, Product Manager, Project Manager, Corporate Investment Banking, Wealth Management, Capability Analyst, Regional Manager - Field Operations, Category Manager, Tech Consultant, Quant Validator, Financial Advisory, Digital Strategy, Knowledge Consultant etc.

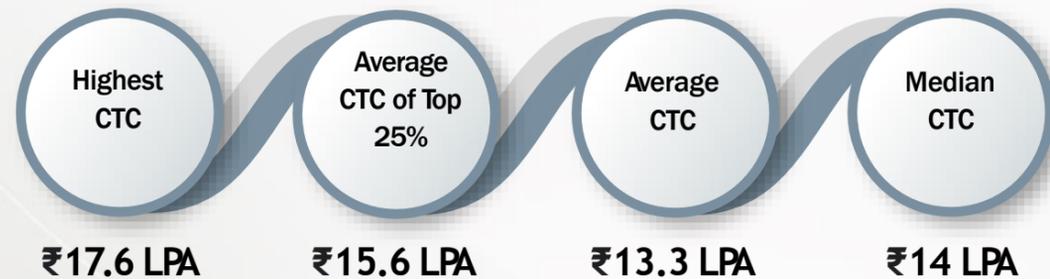
SUMMER PLACEMENTS

PGPM-HR 2021-23



FINAL PLACEMENTS

PGPM-HR 2020-22



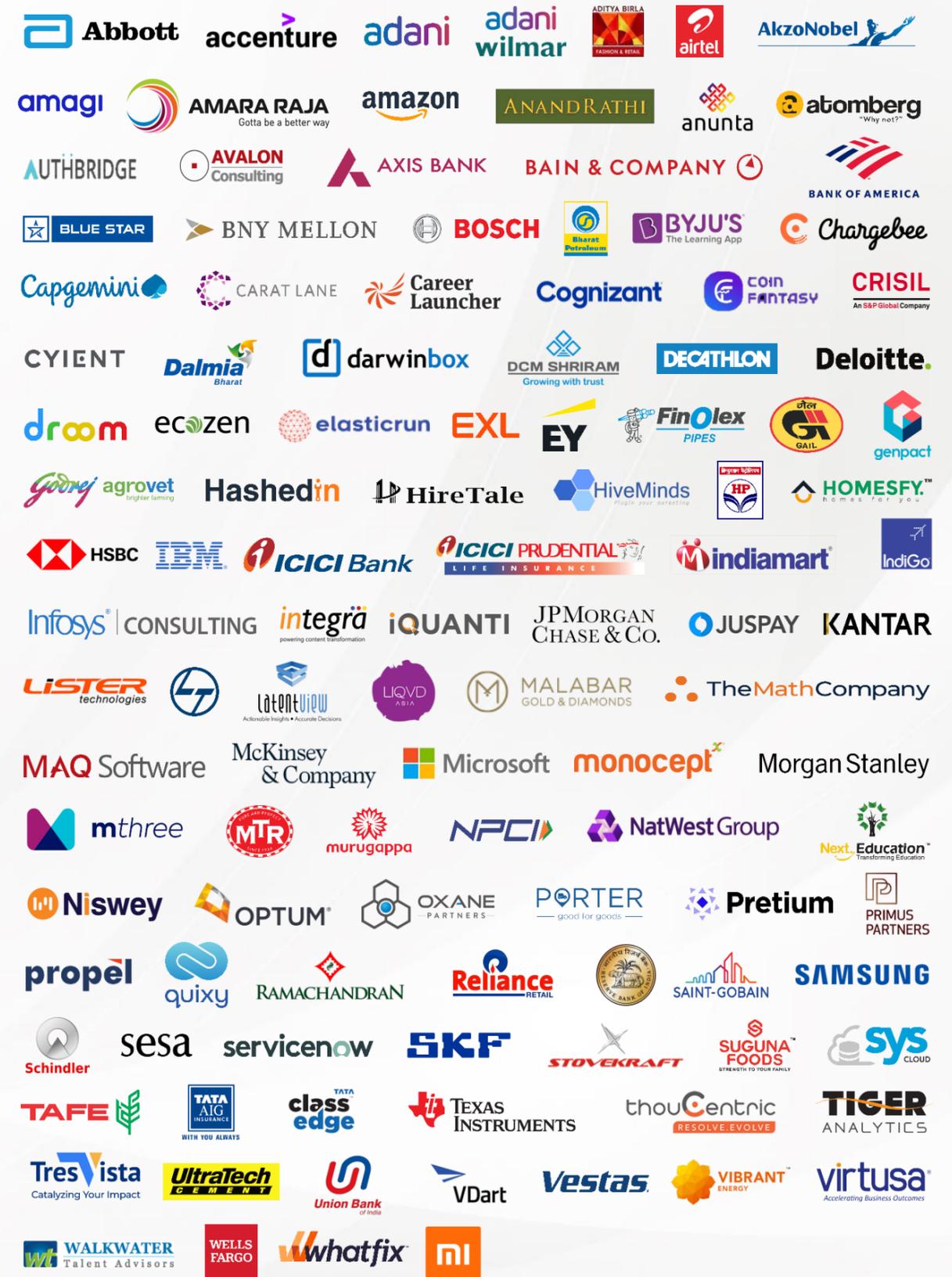
45+ Industry Mentorship Partners

Adani Group	BHEL	ITC Limited	PWC	UPL
Aditya Birla Group	CEAT	Latent View	Saint Gobain	VDart
Ashok Leyland	Hyundai	Mercedes-Benz	TAFE	Wipro
Bajaj Allianz	Indigo	Paytm	TATA Power	Yes Bank

Roles Offered

Some of the prominent roles offered are HR Consultant, HRT Analyst, Management Trainee - HR, Recruitment Manager, Associate - Talent Engagement, Associate - L&D, Associate - Organization Development, People Operations, Recruitment Specialist

PROMINENT RECRUITERS



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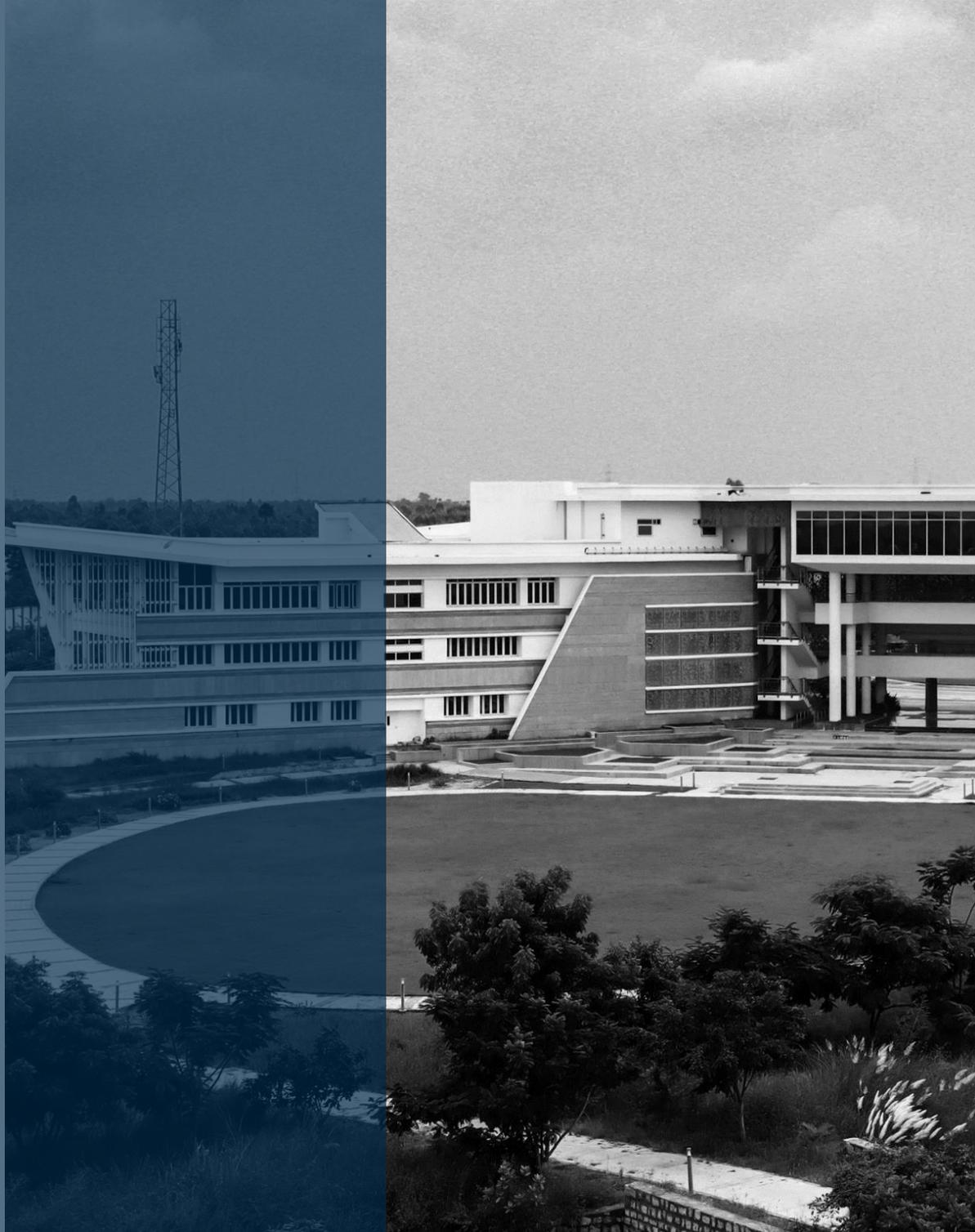
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