



AMITY UNIVERSITY

A RESEARCH & INNOVATION DRIVEN UNIVERSITY **GRADE 'A' ACCREDITED BY NAAC**

Noida (New Delhi NCR): Amity University Uttar Pradesh, Sector-125, Noida
Amity Helpline: 0120-2445252, 0120-4713600. E-mail: admissions@amity.edu | www.amity.edu

Lucknow: Amity University Uttar Pradesh, Malhaur (Near Railway Station), Gomti Nagar Extn., Lucknow
Amity Helpline: 0522-2399418, 6525676, 6050071-74. E-mail: admissionslko@amity.edu | www.amity.edu/lucknow

Greater Noida Campus: Amity University Uttar Pradesh, Plot No. 48 A, Knowledge Park-III, Greater Noida
Amity Helpline: 0120-3000 000, 98-109-55936, 98-106-01329. E-mail: admissions@gn.amity.edu | www.amity.edu/gn

Jaipur: Amity University Rajasthan, SP-1, Kant Kalwar, RIICO Industrial Area, NH-11C, Jaipur • Amity City Office: 14, Gopal Bari, Near Ajmer Pulia, Jaipur
Amity Helpline: 01426-405555, 01426-212143, 0141-2372489, 2374595, 2378298, 2378304, 081-074-01506/07. E-mail: info@jpr.amity.edu | www.amity.edu/jaipur

Gurgaon: Amity University Haryana, Amity Education Valley, Manesar, Gurgaon | Gurgaon Office: Amity International School, Sector-46, Gurgaon
Amity Helpline: 0124-2337016, 088-266-98200/1/2/3. E-mail: admissions@ggn.amity.edu | www.amity.edu/gurgaon

Gwalior: Amity University Madhya Pradesh, Maharajpura, Gwalior (Opp. Airport)
Amity Helpline: 083-499-94630/1/2, 0751-2496025/6/7. E-mail: admissions@gwa.amity.edu | www.amity.edu/gwalior

Mumbai: Amity University Maharashtra, Mumbai-Pune Expressway, Bhatan, Post - Somathne, Panvel, Maharashtra
Amity Helpline: 99-308-41748, 99-308-41728, 98-198-41748, 98-198-41735. E-mail: admissions@mum.amity.edu | www.amity.edu/mumbai

Kolkata: Amity University Kolkata, New Town, Kolkata • Amity University Admission Office: RDB Boulevard, 6th Floor, Sector V, Salt Lake City, Kolkata
Amity Helpline: 1800-200-3320 (TOLL FREE), 033-44012801/2/3. E-mail: admissions@kol.amity.edu | www.amity.edu/kolkata

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Information correct at the time of printing



AMITY UNIVERSITY

INFORMATION BROCHURE

AMITY UNIVERSITY

AMITY UNIVERSITY



The Amity University logo is represented in a shield divided into dark blue and golden yellow sections by an upward sweeping line that depicts growth and progress in life, achievable through education. While the shield shape represents the resolute shelter of truth, two contrasting yet adjacent colours connote a blend of modernity with tradition. The dark blue with contemporary cues of technology, performance and advancement strikes a synergy with the golden yellow radiance of tradition, culture and values.

The flame represents the purity and passion for knowledge, while the upper and lower parts of the flame replicate the arch of 'A' and the bend of 'U' respectively, the two leading alphabets of Amity University.

Welcome to Amity. India's Leading Research & Innovation Driven Pvt. University.

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THE AMITY EDUCATION GROUP

Amity is India's leading Education Group imparting education from Pre-nursery to Ph.D. with diverse Institutions of Higher Learning, Foundations, Forums, Academies and Think Tanks. Some of them are:

UNIVERSITIES

- Amity University Uttar Pradesh
- Amity University Rajasthan
- Amity University Haryana
- Amity University Madhya Pradesh
- Amity University Mumbai
- Amity University Nagaland
- Amity University West Bengal
- Amity University, Chhattisgarh

HIGHER EDUCATION INSTITUTIONS

- Amity Business School
- Amity College of Commerce & Finance
- Amity Global Business School
- Amity Indian Military College
- Amity Institute for Clinical Research and Molecular Diagnostics
- Amity Institute of Advanced Forensic Science Research
- Amity Institute of Advanced Legal Studies
- Amity Institute of Advanced Research & Studies
- Amity Institute of Aerospace Engineering
- Amity Institute of Agriculture, Research & Studies
- Amity Institute of Anthropology
- Amity Institute of Applied Sciences
- Amity Institute of Astrological Science, Research & Studies

- Amity Institute of Herbal Studies
- Amity Institute of Homeopathy
- Amity Institute of Horticulture Studies & Research
- Amity Institute of Intelligence, Vigilance, Surveillance, Research & Studies
- Amity Institute of Information Technology
- Amity Institute of Leadership and Communication
- Amity Institute of Marine Science & Technology
- Amity Institute of Microbial Biotechnology
- Amity Institute of Microbial Technology
- Amity Institute of Mountaineering & Adventure Sports
- Amity Institute of Nano-Technology
- Amity Institute of Neem Production, Research & Studies
- Amity Institute of Neurobiology Research and Studies
- Amity Institute of NGO Management
- Amity Institute of Nuclear Science & Technology
- Amity Institute of Ocean Science & Technology
- Amity Institute of Organic Agriculture
- Amity Institute of Pharmacy
- Amity Institute of Post-Harvest Training & Management
- Amity Institute of Psychology and Allied Science
- Amity Institute of Public Health
- Amity Institute of Renewable & Alternative Energy

- Amity School of Event Management
 - Amity School of Fashion Technology
 - Amity School of Fine Arts
 - Amity School of Foreign Language
 - Amity School of Hospitality
 - Amity School of Insurance, Banking & Actuarial Science
 - Amity School of Liberal Arts
 - Amity Medical School
 - Amity School of Natural Resources & Sustainable Development
 - Amity School of Performing Arts
 - Amity School of Physical Education and Sports Sciences
 - Amity School of Rural Management
 - Amity School of Rural & Agriculture Management
 - Amity School of Science & Spirituality
 - Amity School of Social Sciences
 - Amity School of Urban Management
 - RICS School of Built Environment
- ## CENTRES
- Amity Academic Staff College
 - Amity Brain Research Centre
 - Amity Centre for Artificial Intelligence and Robotics
 - Amity Centre for Agri-Business Management

- 24 years experience in world-class education
- 8 Universities • 150+ Institutions • 18 Schools & Pre-schools
- 11 Global Campuses

- Amity Centre for Leadership Development
- Amity Centre for Megatronics
- Amity Centre for Micro-Financing
- Amity Centre for Medicinal Plants & Traditional Knowledge
- Amity Centre for Optimum Utilization of Internal Personal Resources
- Amity Centre for Potential Assessment and Enhancement
- Amity Centre for Product Development & Commercialization
- Amity Centre for Providing Urban Amenities in Rural Areas
- Amity Centre for Public Private Partnership
- Amity Centre for Positivism
- Amity Centre of Peace and Conflict Resolution
- Amity Centre for Quality Assurance Enhancement
- Amity Centre for Resource Generation
- Amity Centre for Robotics
- Amity Centre for Sports Marketing & Management
- Amity Centre for Supercomputing
- Amity Centre for Urban Planning & Management
- Amity Centre for Women in Science
- Amity Centre for Water Studies
- Amity Centre for Yoga & Meditation

- Amity Indo-UK Commerce, Science & Technology Foundation
- Amity Indo-US Commerce, Science & Technology Foundation
- Amity International Children Science Foundation
- Amity Law Foundation
- Amity Leadership Foundation
- Amity Research Foundation
- Amity Sanskrit Foundation
- Amity Science, Technology & Innovation Foundation
- Amity Sports Foundation
- Amity Youth Foundation
- Amity - Society for Education Training & Development
- Europa India Foundation
- Ritnand Balved Education Foundation
- Ritnand Balved International Education Foundation
- Ritnand Balved Medical Foundation

SCHOOLS

- Amity International School, Saket, New Delhi
- Amity International School, Pushp Vihar, New Delhi
- Amity International School, Mayur Vihar, New Delhi (East Delhi Campus)
- Amity International School, Noida
- Amity International School, Sector-43, Gurgaon

FORUMS/ACADEMIES/THINK TANKS

- Academy for Dogs Training
- Amity Academic & Administrative Services
- Amity Ami-Green Club
- Amity Aviation Academy
- Amity Bridge Club
- Amity Cadet Corps
- Amity Chess Academy
- Amity Corporate Network
- Amity Cricket League
- Amity Crises Strategies & Management
- Amity Educational Consultancy Services
- Amity Forum for Teachers from the Under Privileged Schools
- Amity Global Initiative
- Amity Hockey League
- Amity Intelligence & Vigilance Establishment
- Amity International Psychologists Forum
- Amity Litero-Culture Club
- Amity Music Club
- Amity Matrimony
- Amity Riding & Polo Academy
- Amity Scientists City
- Amity Self Defence Academy for Girls

125,000

Most Brilliant Students

4,500

Faculty & Scientists

1,000

Acres Of Campuses

250

Degree Programmes

300

Hi-Tech Labs

607

Patents Filed By Faculty in the last years

300

Govt. Funded Research Projects

5

Million sq.ft. of Buildings

15,000

On-campus Hostel Seats

27,000

On-campus Placements in the last years

- Amity Institute of Bioethics and Health Laws
- Amity Institute of Bio-Organic Research & Studies
- Amity Institute of Biotechnology
- Amity Institute of Brain, Mind & Allied Sciences
- Amity Institute of Behavioral (Health) & Allied Sciences
- Amity Institute of Cold Chain Management
- Amity Institute of Competitive Intelligence & Strategic Management
- Amity Institute of Corporate Communication
- Amity Institute of Construction Mgmt & Research
- Amity Institute of Disaster Management
- Amity Institute of Earth Science
- Amity Institute of Education
- Amity Institute of Education & Training for Defence Forces & Police Organizations
- Amity Institute of Education and Vocational Training for Women
- Amity Institute of Energy & Environment
- Amity Institute of English & Business Communication
- Amity Institute of English Studies & Research
- Amity Institute of Environmental Contamination & Toxicology
- Amity Institute of Food Technology
- Amity Institute of Forensic Sciences
- Amity Institute of Forestry & Environmental Studies
- Amity Institute of Global Legal Education & Research
- Amity Institute of Global Warming & Ecological Studies
- Amity Institute of Good Governance
- Amity Institute of Green Tech. Research & Studies
- Amity Institute of Herbal & Biotech Products Development

- Amity Institute of Research
- Amity Institute of Safety & Security Management
- Amity Institute of Space Science & Technology
- Amity Institute of Social Sciences
- Amity Institute of Sanskrit Studies
- Amity Institute of Telecom Technology & Management
- Amity Institute of Training and Development
- Amity Institute of Training and Development for Police & Security Personnel
- Amity Institute of Travel & Tourism
- Amity Institute of Virology & Immunology
- Amity International Business School
- Amity International Centre
- Amity International Centre for Post Harvest Technology and Cold Chain Management
- Amity Law School, Delhi
- Amity Law School, Noida
- Amity Nursing College
- Amity Physiotherapy College
- Amity Phyto Medicine Lab
- Amity Polytechnic for Women
- Amity School of Architecture & Planning
- Amity School of Business
- Amity School of Communication
- Amity School of Comm. Enhancement & Transformation
- Amity School of Computer Science
- Amity School of Design
- Amity School of Distance Learning
- Amity School of Economics
- Amity School of Engineering & Technology, New Delhi
- Amity School of Engineering & Technology, Noida

- Amity Centre for Ayurveda – Education, Research & Treatment
- Amity Centre for Bio-Control and Plant Disease Mgmt.
- Amity Centre for BRICS Studies
- Amity Centre for Child Protection
- Amity Centre for Clean Technologies
- Amity Centre for Customer Relationship Management
- Amity Centre for Cyber Law & Cyber Security
- Amity Centre of Continuing Legal Education
- Amity Centre for Development of Human Values
- Amity Centre for Digital Signal Processing
- Amity Centre for Educational Research & Training
- Amity Centre for E-Learning
- Amity Centre for EMI & EMC
- Amity Centre for Excellence, Development and Growth through Synergies
- Amity Centre for Extension Services
- Amity Centre for Education Technologies
- Amity Centre for Family Business Management
- Amity Centre for Financial Analytics
- Amity Centre for Futurology
- Amity Centre for Guidance & Career Counselling
- Amity Centre for Housing and Infrastructure Finance & Development
- Amity Centre for Human Reproductive Biology
- Amity Centre for Intellectual Property Management
- Amity Centre for International Mountain Development
- Amity Centre for Internationalization of Amity
- Amity Centre for ISO Norms
- Amity Centre of International Investment, Trade & Commercial Laws

- Amity Dairy Farm Research Centre
- Amity Innovation Incubator
- Amity International Centre for Integrated Mountain Development
- Amity International Centre for Middle East
- Amity Technical Placement Centre
- Amity Care
- Amity-Del Pe Centre for Transformational Leadership

FOUNDATIONS

- Amity Arts Foundation
- Amity Biotechnology Foundation
- Amity Council for Scientific & Industrial Research
- Amity Energy & Environment Foundation
- Amity Foundation for Corporate Social Responsibility
- Amity Foundation for Ecology and Biodiversity
- Amity Foundation for Herbal Technology, Research & Development
- Amity Foundation for Higher Learning
- Amity Foundation for Nation Building
- Amity Foundation for North-East Initiative
- Amity Humanities & Social Sciences Foundation
- Amity Humanity Foundation
- Amity Indian Military Education Society
- Amity Indo-German Commerce, Science & Technology Foundation
- Amity Indo-Singapore Commerce, Science & Technology Foundation
- Amity Indo-South America Commerce, Science & Technology Foundation

- Amity International School, Sector-46, Gurgaon
- Amity International School, Vasundhara Sector-6, Ghaziabad
- Amity International School, Vasundhara Sector 1, Ghaziabad
- Amity International School, Gomti Nagar, Lucknow
- Amity International School, Vrindavan Yojna, Lucknow
- Amity International School, Jagdishpur, Distt. Amethi
- Amity International School, Johannesburg, South Africa
- Amity International School, Abu Dhabi
- Amity Global School (IB)
- Amity Global School (CIE)
- Amitasha
- Atulasha

COMPETITIVE EXAMINATION

- Amity Institute for Competitive Examinations
- Amity Centre for Science Olympiads

PRE-SCHOOLS

- Amity, New Delhi
- Amity, Noida
- Amity, Vasundhara
- Amity, Gurgaon
- Amity, Hyderabad
- Amity, Lucknow
- Amity Juniors, Singapore
- Little Woods Nursery, Dubai
- Little Woods Nursery, Jebel Ali

- Amity Shooting Club
- Amity SSB Academy
- Amity States Synergy Forums (Each for every state of India)
- Amity Tennis Academy
- Amity TV Network
- Amity United Football Club
- Amity University Press
- Amity World Forum
- Amity World NGO Forum
- Amity World Women Forum
- Amity World Youth Forum
- Amity Young Achievers Forum
- Amity Youth Entrepreneurs Forum
- Amity Youth Aids Awareness programme
- Amity Youth Health Programme
- Amity Youth Rural Development Programme
- Amity-Top US Universities Synergy Forum

AMITY CAMPUSES IN INDIA

Ahmedabad, Bangalore, Bhubaneswar, Chandigarh, Chennai, Ghaziabad, Greater Noida, Gurgaon, Gwalior, Hyderabad, Indore, Jaipur, Kochi, Kolkata, Lucknow, Mumbai, New Delhi, Noida, Patna, Pune, Raipur and Trivandrum

AMITY'S INTERNATIONAL CAMPUSES

London, Singapore, Dubai, Abu Dhabi, New York, California, Mauritius, South Africa, China & Romania

DR. ASHOK K. CHAUHAN

The Founder of Amity

Each student of Amity
will become a success story

Amity is not just a group of institutions which imparts world-class education, but an experience where everyone associated is part of a dream, a mission to see that we nurture truly great leaders.

In my over 30 years stay in West Germany I realised, through interacting with the over 6000 Europeans working for me, that we Indians have the intelligence, the talent and the potential to be the more successful people in the world. That is why we established the Ritnand Balved Education Foundation in 1986 to start institutions which will groom young future leaders to be complete, value-driven human beings and competent professionals with a deep passion for humanity. These will be the people who will lead the world.

Today, we are proud that Amity is synonymous with practical, industry-focussed education, and attracts the best students. The fact that our alumni are working in the best companies across the world is a testament to our extremely talented faculty who inculcate, by example, in each student the spirit of dedication, sincerity and loyalty, and to all the corporates who support our mission with so much enthusiasm.

Each one of our students will be a success story.
This is my dream; this is my commitment.



“ My mission is nation building through education and beyond. ”

Dr. Ashok K. Chauhan

Founder President, Ritnand Balved Education Foundation
(The Foundation of Amity Institutions and the
sponsoring body of Amity Universities)
Chairman, AKC Group of Companies

RECOGNITIONS & ACCREDITATIONS



Recognized by University Grants Commission (UGC)



Member of Association of Indian Universities



Recognized by Department of Science & Technology, Govt. of India as Scientific & Research Organisation



ISO 9001:2008, ISO 27001:2005, ISO 14001:2004, ISO 22000:2005 and ISO 50001:2011 Certificate from British Standards Institution (BSI)



Recognized by Central Counselling Board



Listed in United Nations list of Global Universities



IET U.K. Accreditation for B.Tech Programmes



ACBSP Accreditation for Management Programmes



Distance Education Programmes accredited by Distance Education Council



Law Programmes accredited by Bar Council of India



Council of Architecture

Architectural Programmes accredited by Council of Architecture



Educational Programmes accredited by National Council of Teachers Education



'Premier Status' Accreditation from ASIC, UK



Member of Association of Commonwealth Universities



Member of International Association of Universities

ALWAYS RANKED TOP

QS HAS RANKED AMITY AMONGST THE TOP UNIVERSITIES IN ASIA.



QS is the leading university rankings organisation in the world.

The only not-for-profit pvt. university from India to be included in the rankings, Amity's QS Asia 2015

Source: QS University Rankings: Asia 2015

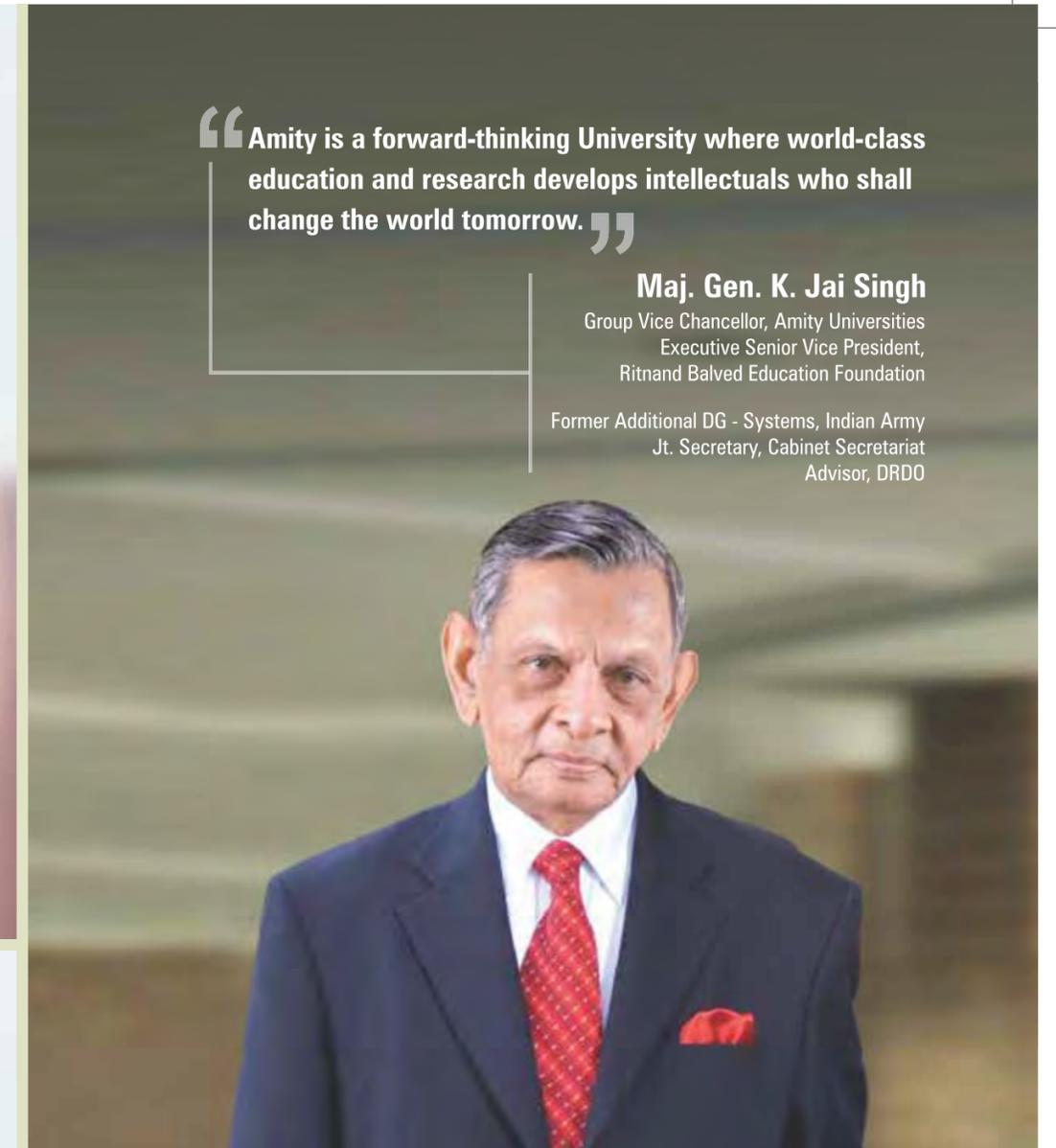


INSTITUTE	RANK	RANKED BY
Amity University	No.1	The Times of India & India Today
Amity Business School	Amongst Top 10	The Times of India
	Amongst Top 10	Business Today, Economic Times & Outlook
Amity Institute of Biotechnology	No.1	Biospectrum
Amity School of Engineering & Technology	Amongst Top 5 Pvt. Engg. Institutes in India	The Times of India
	No.1 among Engg. Schools established in the last 20 years	India Today
	Amongst Top 10 for Academics	Dataquest
	Amongst Top 5	Outlook
Amity Law School	Amongst Top 10	India Today, Outlook & The Week
Amity Institute of Telecom Engineering & Management	Amongst Top 5	Outlook
Amity School of Hospitality	Amongst Top 10	Outlook
Amity School of Insurance, Banking & Actuarial Science	No.1	AC Nielsen ORG-MARG
Amity School of Fashion Technology	Amongst Top 5	India Today
Amity School of Communication	Amongst Top 5	India Today
Amity School of Distance Learning	No.1	The Times of India



“ We are creating centres of thought leadership across the world, where faculty, scientists and brilliant students can explore and expand the frontiers of knowledge.”

Dr. Atul Chauhan
Chancellor, Amity University
President, Ritnand Balved Education Foundation
CEO, AKC Group of Companies



“ Amity is a forward-thinking University where world-class education and research develops intellectuals who shall change the world tomorrow.”

Maj. Gen. K. Jai Singh
Group Vice Chancellor, Amity Universities
Executive Senior Vice President,
Ritnand Balved Education Foundation

Former Additional DG - Systems, Indian Army
Jt. Secretary, Cabinet Secretariat
Advisor, DRDO



“ Our endeavour is to nurture holistic world citizens, who are driven by human values and equipped to excel on a global stage ”

Dr. Aseem Chauhan
Chancellor, Amity University
Additional President,
Ritnand Balved Education Foundation
CEO, Amity Capital Ventures



“ At Amity, we focus on each & every student, to bring out their full potential and empower them with a winning attitude.”

Dr. B. Shukla
Vice Chancellor,
Amity University Uttar Pradesh

M.Tech. (IIT Kharagpur),
Ph.D. Queen's University, U.K.
Council member of AIMA

AMITY UNIVERSITY

Noida (New Delhi NCR) Campus

- 60 acre sprawling, most hi-tech Campus
- 250 Under Graduate and Post Graduate Programmes
- 4.1 million sq.ft. of buildings
- India's first university to install a one megawatt Rooftop Solar Power Plant
- India's First ISO Certified Green University Campus

State-of-the-art Auditoriums

Smart Card Access Control

Amphitheatre Style Classrooms

Olympic Size Swimming Pool

20 Lane Shooting Range

Wi-Fi, Air-conditioned 60-acre Campus

15 Acre Sports Complex

Multi-cuisine Restaurants/
Food Courts (including Domino's
Café Coffee Day, Subway, Dosa Plaza)

On-campus Bank, ATM & Post Office

L'Oreal Salon,
Tekson Bookshop,
Departmental Store,
Arcadia (Gaming Zone) &
The Amity Store

On-campus Residences for 8,000 Students

AMITY UNIVERSITY

Lucknow Campus



“ Each Amity student is groomed to be a leader in whatever field they choose. ”

Maj. Gen. K.K. Ohri, AVSM (Retd.)
Pro Vice Chancellor
Amity University Lucknow Campus



- Spread over 40 acres
- Centrally located in Gomti Nagar, Lucknow
- World-class teaching environments such as labs, auditoriums, libraries etc.
- 2000 on-campus hostel seats

AMITY UNIVERSITY

Greater Noida Campus



“At Amity, we are committed to unearth the hidden potential of each of our student. The successful lives, smiling faces and wonderful careers of our students is our religion and our ultimate prayer.”

Prof. (Dr.) Gurinder Singh

Amity Group Addl. Vice Chancellor
Director General, Amity University, Greater Noida Campus



- 21 acre wi-fi campus
- Amphitheatre-style classrooms
- Hi-tech labs
- Sports facilities
- 500 seater on campus separate hostel for boys & girls
- 500 seater auditorium
- On campus cafeteria
- 24x7 clinic

AMITY UNIVERSITY RAJASTHAN

Jaipur Campus



“ I feel proud to say that Amity offers the same high standards of learning as top global universities. ”

Prof. (Dr.) S.K. Dube

Vice Chancellor, Amity University Rajasthan
Former Director, IIT Kharagpur



- 150 acre sprawling, hi-tech, residential campus
- 3,100 on-campus hostel seats
- On-campus golf range, riding club and sports complex
- Awarded as Best Private University at "World Education Summit 2014"



AMITY UNIVERSITY HARYANA

Gurgaon Campus

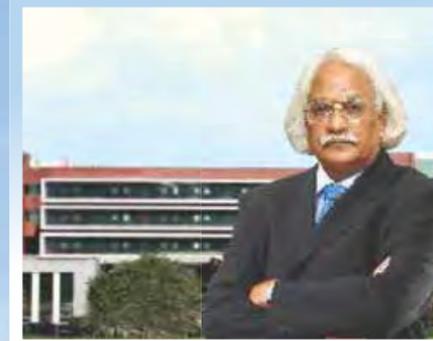
Spread over
110 acres

3,000 seater
on-campus
hostel

19 Inter-Disciplinary
Practice, Research
and Outreach Centres

25 minutes
from IGI airport,
New Delhi

20 acre
sports complex



“When you have the most advanced campuses and the most hi-tech learning environment, students begin with globally benchmarked opportunities.”

Prof. P. B. Sharma

Vice Chancellor, Amity University Haryana
Former Vice Chancellor, Delhi Technological University
Former Principal, Delhi College of Engineering



AMITY UNIVERSITY MADHYA PRADESH Gwalior Campus



“ Amity offers global opportunities to its students by empowering them with the highest educational standards, leadership qualities and positive attitude. ”

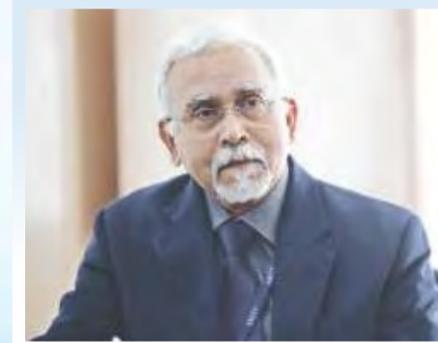
Lt. Gen. V.K. Sharma, AVSM (Retd.)
Vice Chancellor
Amity University Madhya Pradesh



- 100 acre most hi-tech campus
- Opposite Gwalior airport and 15 minutes from Gwalior city
- Fully equipped labs, amphitheatre style classrooms, sports complex etc.
- On-campus residential accommodation

AMITY UNIVERSITY MAHARASHTRA Mumbai Campus

- 1 km. long frontage on Mumbai-Pune Expressway
- Designed by a globally renowned architecture firm of the US, of the Boston University and California State University fame
- Extra-curricular facilities for soccer, cricket, tennis, shooting range, archery, basketball etc.
- 100 Mbps wi-fi campus



“ At Amity, students are nurtured following global learning standards. And surely, it makes all the difference. ”

Mr. V.V. Khole
Vice Chancellor, Amity University Maharashtra
Former Vice Chancellor, University of Mumbai



AMITY UNIVERSITY WEST BENGAL Kolkata Campus



- Amphitheatre-style classrooms
- Hi-tech labs
- Sports facilities
- On-campus cafeteria
- Wi-fi campus

AMITY UNIVERSITY CHHATTISGARH

Raipur Campus

Amphitheatre-style
classrooms

Hi-tech
labs

Sports
facilities

On-campus
cafeteria

Wi-fi
campus



AMITY'S CAMPUSES ABROAD

India's only Education Group with Campuses in London, Singapore, Dubai, Abu Dhabi, New York, Mauritius, South Africa, China & Romania

As part of its endeavour to integrate meaningful international exposure into a dynamic, well-researched curriculum, Amity has established campuses in India's only Education Group with Campuses in London, Singapore, Dubai, Abu Dhabi, New York, Mauritius, South Africa, China & Romania. These international campuses which are independent of Amity University offer the same benchmarks of excellence through campuses located in the heart of their respective cities. The campuses also carry the Amity stamp of excellence with the highest accreditations, top international faculty and access to world-class facilities.

THE AMITY GLOBAL ADVANTAGE

WORLD-CLASS FACILITIES: All the 11 campuses offer access to top libraries, restaurants, cafes, gym and spa, all within a walking distance, apart from regular on-campus facilities.

HIGHLY SUBSIDISED FEES: Amity has highly subsidised fees to ensure that world-class education opportunities are well within the reach of all meritorious students.

COMPLETE ASSISTANCE: Amity students get full assistance in visa application and travel preparations before departure and airport pick-up on arrival.

COUNSELLING SERVICES: A dedicated Guidance and Counselling Centre assists students right from charting out career strategies against a backdrop of their strengths and preferences to addressing a variety of

personal concerns like adjusting to a new environment and settling down in a new city.

THE AMITY TRUST: Amity has over the last 2 decades been offering globally benchmarked education at its 8 Universities, 150 Institutions and 11 Global Campuses. Parents can rely sending their ward to Amity's global campuses rather than any unknown foreign institution.

“Getting taught by leading international faculty across global business hubs and interacting with top business houses will transform students into global leaders.”

Dr. Peter Taylor,

Director, Amity University [in] London

(Former Director, MBA, UEL Business School, London; Marketing management expert with over 35 years of teaching experience across Europe, Canada and Asia)



Excerpts from an article in The Guardian, London, 1st Dec. 2009

A foothold in Bedford Square

...The UK Border Agency has recently been sweeping up, leaving the market clear for reputable players, such as Limkokwing, the London School of Commerce, the American InterContinental University and Amity, the Indian Group which opened in Bedford Square last September.

"The traditional model has always been for British universities to set up satellites abroad," says Dr Keith Sharp, head of the UK's Higher Education International Unit. "But now the empire is striking back. Foreign private institutions are now establishing themselves in the UK and undercutting British universities in price while offering the exact same qualification."

The real difference between an MBA from a UK University campus and one from Amity in London is price. An overseas student could normally expect to pay in the region of £11,000 a year; at Amity the same student would pay just £7,800...

...According to Dr Peter Taylor, Director - Amity Global Business School, London, "We are developing a domestic market alternative which offers the benefits of a smaller organization, offering much fewer courses but amenity and teaching quality equivalencies, smaller classes and more personal attention..."

AMITY UNIVERSITY [IN] LONDON



Centrally Located

Housed in a Grade 1 heritage building, Amity University [in] London is located in Bedford Square in the academic Bloomsbury area of Central London, right next to the British Museum.

Globally Recognised Degrees

The students at Amity London are awarded globally recognised UG & PG degrees in management.

Fully Accredited

Amity University [in] London has been reviewed by Quality Assurance Agency (QAA), UK for Higher Education and has been granted the Highly Trusted Status by UK Visas and Immigration (UKVI).

World-Class Facilities

Students study in state-of-the-art classrooms, equipped with the latest teaching technologies. They also have access to The Senate House library, a 15 storey building next to Amity London, housing 4 million books and numerous online journal facilities. The students are provided with laptops for easy access to the campus wi-fi facility. Besides on-campus facilities, restaurants and cafes are also within a walking distance.

PROGRAMMES OFFERED

- Executive MBA
- B.Sc. (Hons.) Computing
- BA (Hons.) Business Studies

(To apply visit www.amity.edu/london)



AMITY SINGAPORE



Centrally Located

Amity Singapore is located just above the Raffles Place MRT in the heart of Singapore's CBD, the commercial & business hub of the city and offers easy access to the multinational business and financial institutions. It is at a walking distance from Boat Quay, the Merlion and Singapore Management University.

Degree from Anglia Ruskin University

The students at Amity Singapore are awarded a degree from Anglia Ruskin University, one of the largest in UK with a 160 year old history and rated 'Internationally Excellent & World leading' by RAE (Research Assessment Exercise) or from the University of Northampton Ranked Top 50 in UK, shortlisted for the Times Outstanding Business School of the Year Award.



Fully Recognised and Accredited

Amity Singapore has been registered with the Council of Private Education (CPE), Singapore and awarded EduTrust Provisional.



World-class Facilities

Students at Amity Singapore have access to the National Library, the largest library in Singapore. The hi-tech classrooms are equipped with multimedia and audio-visual equipment to facilitate effective learning, while tutorial classes, group discussions, meeting rooms and the seminar hall ensure personalised attention and learning beyond the classroom.

PROGRAMMES OFFERED

- MBA
- M.Sc. Management
- LLM
- B.Sc (Hons.) - Computing
- BA (Hons.) - Business Studies
- BA (Hons.) - International Business Strategy
- BA (Hons.) - Business Management
- BA (Hons.) - Tourism Management
- BA (Hons.) - Accounting & Finance
- Diploma Programmes
- ACCA
- GCE O Level Programmes
- ABE Courses from Level 4 to Level 7

(To apply visit www.amitysingapore.sg)



AMITY DUBAI



Amity Dubai is located in Dubai International Academic City (DIAC), the education hub of Dubai

Architectural view of Amity University Dubai coming up in 2015 on 700,000 sq. ft. of freehold land, designed by leading US architects

Centrally Located

Amity Dubai is located in Dubai International Academic City (DIAC), the education hub of Dubai with more than 12,000 students studying in 13 international higher education institutes.

Multi-cultural Campus

Students hailing from different countries come together, and thereby get an opportunity to study in a multi-cultural environment

Amity University Dubai Scholarships

Amity has instituted over 125 scholarships per year in the following categories:

- Emirati students • Girl students • Meritorious students
- Orphan children • Means scholarships

PROGRAMMES OFFERED

- MBA - General/Insurance & Banking /Hospitality Mgmt./ Entrepreneurship/3 Country Prog. (Dubai, USA & UK)/Retail Mgmt./PR & Event Mgmt./Tourism Admn./Transport & Logistics/ Real Estate & Urban Infrastructure/Working Professional Mode
- BBA - General (with Specialisation in Mktg./Finance/HR)/ Insurance & Banking /3 Country Prog. (Dubai, USA & UK)/ Entrepreneurship/Working Professional Mode
- B.Sc. - Hotel Mgmt./Forensic Sc./Interior Design
- B.A. - Tourism Administration • B.Com (Hons)
- B.Tech - Computer Sc./Elec. & Telecom/Aerospace Engg./Civil Engg./ Nanotech./Nuclear Sc. & Tech./Solar & Alternate Energy
- B.Arch (Approved by Council of Arch) • Foundation Programme

(To apply visit: www.amityuniversity.ae)



AMITY MAURITIUS

Centrally Located

Amity Mauritius is located in the Mindspace Building of Cyber City in Ebene, next to the most reputed corporates.

Degrees from Amity Institute of Higher Education, Mauritius

The students at Amity Mauritius are awarded a degree from Amity Institute of Higher Education. These are internationally recognised degrees for higher studies or getting job anywhere across the globe.

Accredited Institution

Amity Mauritius has been accredited by Tertiary Education Commission, Mauritius, a Govt. of Mauritius body that has been formed to promote, plan, develop and coordinate post-secondary education in Mauritius.

PROGRAMMES OFFERED

- MBA • MBA - International Business
- MFM - Master in Financial Management
- BBA - Bachelor of Business Administration
- B.Sc. (Hons.) IT
- BTA - Bachelor of Tourism Administration
- BFIA (Hons.)
- ACCA

(To apply visit www.amity.edu/mauritius)



AMITY USA



Amity offers various career oriented programmes through its campuses in New York and California.

Globally Recognised Degrees

The students at Amity USA are awarded globally recognised degrees.

PROGRAMMES OFFERED

- IN NEW YORK
- MBA • MS

(To apply visit www.amity.edu/global)



AMITY CHINA

Centrally Located

Amity in BIT is located in Weigongcun, near Zhongguancun, widely known as the Silicon Valley of China. Amity in Nanjing University is spread over 460 acres in Jiangning Economic and Technological Development Zone.

Dual Degrees

Students are awarded dual degrees from Amity University and Beijing Institute of Technology (BIT)/Nanjing University of Aeronautics & Astronautics (NUAA).

Fully Accredited

Located in BIT/NUAA, which are accredited by Ministry of Education, Govt. of China. BIT is a top-ranked University of China. NUAA is the No. 1 university of China in Aeronautics, Astronautics & Civil Aviation.

PROGRAMMES OFFERED

DUAL DEGREES OF AMITY UNIVERSITY, INDIA & BIT CHINA

- B.Tech. (CSE) + Bachelor of Engg. in Software
- B.Tech. (AE) + Bachelor of Engg. in Aerospace - Flight Vehicle Design
- B.Tech. (ECE) + Bachelor of Engg. in Electronic Sc. and Tech.
- B.Tech. (Mechanical) + Degree in Mechanical Engg.
- B.Tech. (CSE) + Bachelor of Engg. in Intelligent Mechatronic Engg.

DUAL DEGREES OF AMITY UNIVERSITY, INDIA & NUAA CHINA

- B.Tech. (CSE) + Bachelor in Software Engg. & Mgmt.
- B.Tech. (AE) + Bachelor in Aeronautical Engg.
- B.Tech. (Mechanical) + Bachelor in Mechanical Engg.
- B.Tech. (EEE) + Bachelor of Electrical and Electronics Engg.
- BBA + Bachelor in International Business

(To apply visit www.amity.edu/china)



faculty

Brightest Minds to Mentor the Best Brains. Amity has some of the most talented and dedicated thought leaders in the country who come from the best institutions around the world. Not only are they academically and professionally amongst the best, but have high standards of moral and ethical values, so that they can be true role models.



4500

ACADEMICIANS,
SCIENTISTS &
RESEARCHERS
LED BY 11 FORMER
VICE CHANCELLORS

At Amity, the core faculty comprises distinguished academicians from the best institutions, and leading professionals from the corporate world with rich industry experience. Besides carrying out industry oriented consultancy and applied research, the faculty have authored over 500 books, published 6,000 papers and filed 607 patents in their field of expertise.

In addition to the permanent faculty, leading professionals from the corporate world interact regularly with the students in the classroom as well as their workplaces. The students get a different insight into the subject with the rich industry experience the faculty shares with each of them. They encourage the students to look beyond the books and explore the subject with experiential learning.

Amity faculty have:

Filed
607 patents

Authored over
500 books

Published
6,000 papers



**Amity Academic Staff
College benchmarks
with the latest teaching
methodologies from
around the world to
train its faculty.**

FACULTY DEVELOPMENT PROGRAMMES

Amity University continuously upgrades the knowledge and skills of the faculty members in various institutions under its umbrella. For this, various Faculty Development Programmes are regularly organised viz., Orientation Programmes, Effectiveness Programmes, Domain Refresher Programmes and Specialized Programmes.

Shown above are three of the many faculty carrying out high-end research at Amity in areas like "Isolation of Bioactive Components from Medicinal Plants effective in controlling Infectious Diseases", "In-vitro Regeneration and Development of Insect Resistant Cotton Transgenics" and "Role of Helicobacter Pylori in causing Gastro-Esophageal Reflux Disease (GERD) in India".

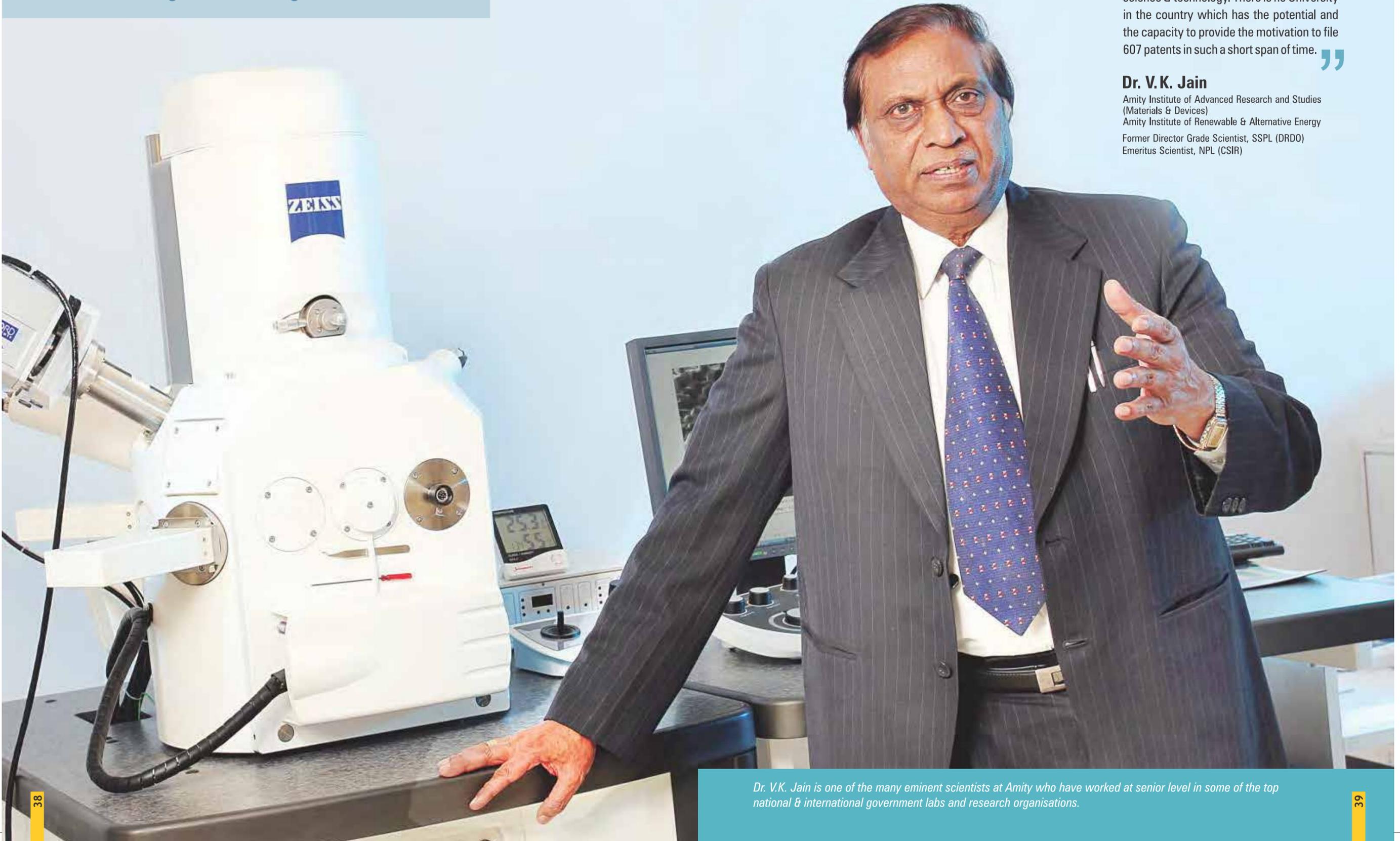
DISTINGUISHED FACULTY

From Leading Research Organisations & Labs

“ Dr. Ashok K. Chauhan, the Founder of Amity has brought together some of the most eminent scientists of India who are doing research in diverse cutting-edge areas of science & technology. There is no University in the country which has the potential and the capacity to provide the motivation to file 607 patents in such a short span of time. ”

Dr. V.K. Jain

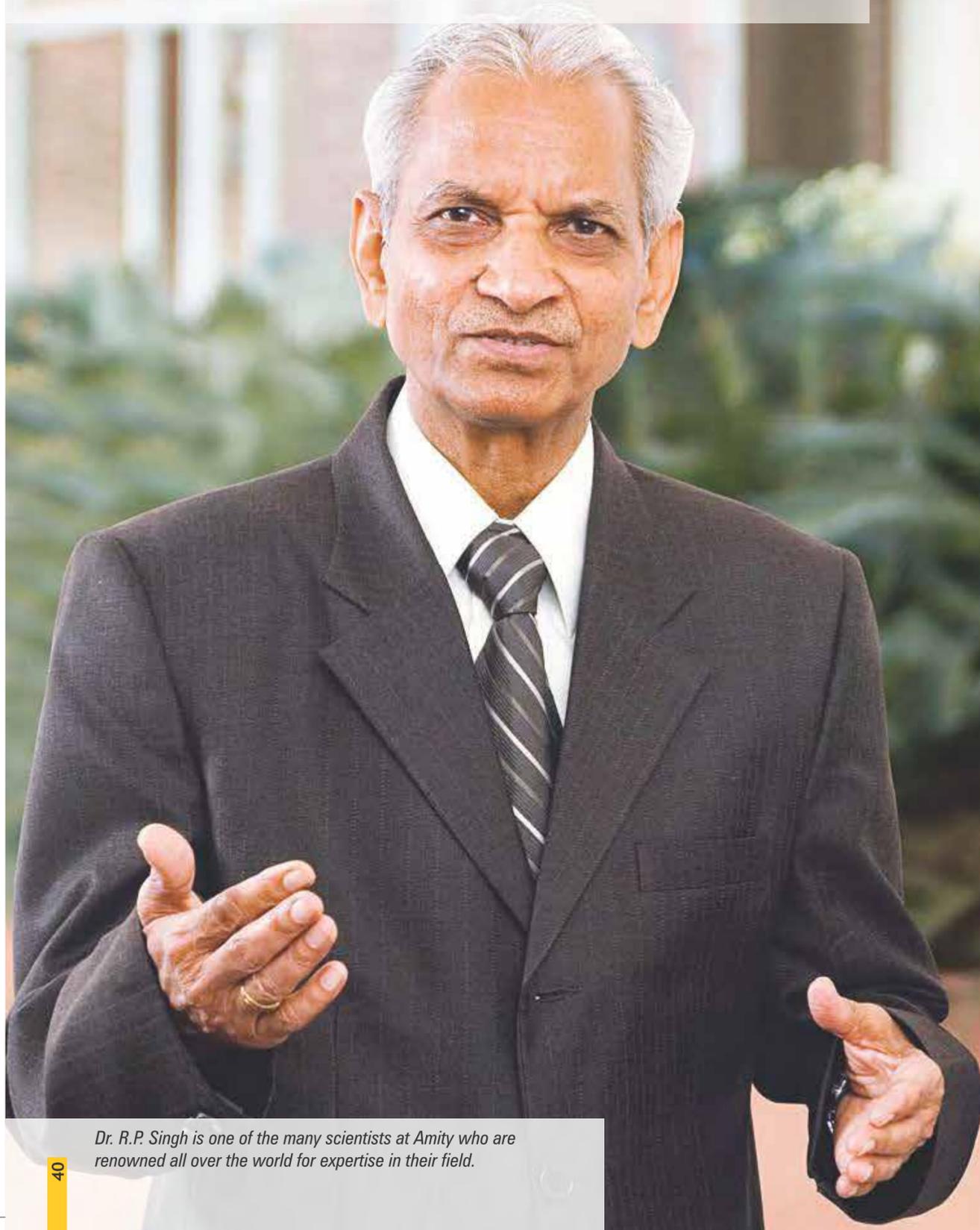
Amity Institute of Advanced Research and Studies
(Materials & Devices)
Amity Institute of Renewable & Alternative Energy
Former Director Grade Scientist, SSPL (DRDO)
Emeritus Scientist, NPL (CSIR)



Dr. V.K. Jain is one of the many eminent scientists at Amity who have worked at senior level in some of the top national & international government labs and research organisations.

DISTINGUISHED FACULTY

Who are Internationally Acclaimed Scientists & Scholars



Dr. R.P. Singh is one of the many scientists at Amity who are renowned all over the world for expertise in their field.

“

After pioneering the Nanotechnology education in India, we have developed linkages with top Universities around the world where our students go for part of their studies like University of Cambridge, Harvard University, Louis Pasteur University etc.

Many of the students did outstanding research work and secured 10 out of 10 marks from the foreign Guides, published research papers in renowned journals and filed patents with faculty.

”

Dr. R.P. Singh

Amity Institute of Nanotechnology

Vice Chairman,

Amity Science, Technology and Innovation Foundation (ASTIF)

Former Advisor/Scientist G,

Deptt. of Science & Technology, Govt. of India

Ranked among outstanding scientists of the 21st century

Author of over 75 published papers internationally



Exploring for the Benefit of Mankind.

In any top university of the world, research is the foundation which leads to a strong academic programme. Amity University has one of the largest and most proactive team of faculty, scientists and researchers who are leading the way in various cutting edge areas of science & technology.

research

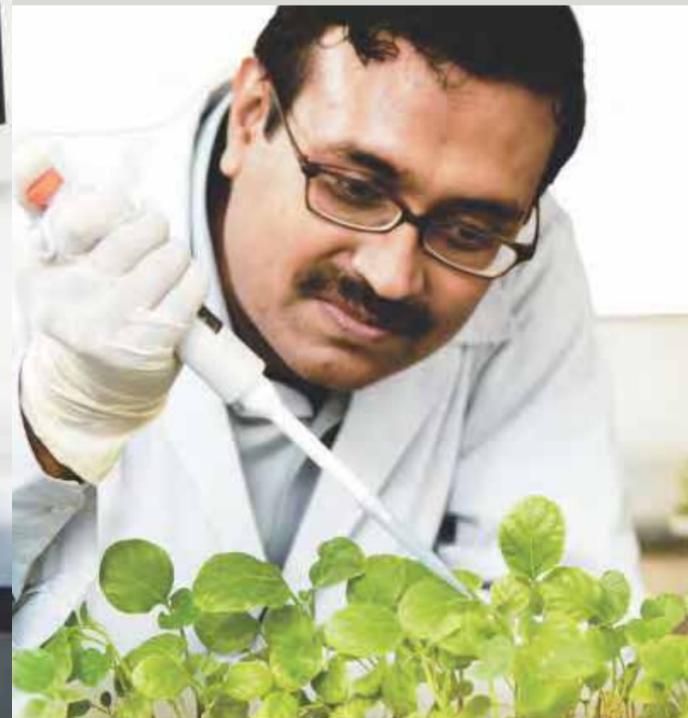
HUB OF RESEARCH ACTIVITIES

The Amity Education Group aims to become the ideal platform for scientists, researchers and academicians to transform their ideas into success and develop their potential.

Bringing together this vast community of scholars for cutting-edge research, Amity University is committed to impact the development and global image of India.

Some of the reputed Government / Private Organisation and Labs with which Amity has a tie-up

- Indian Council of Medical Research, New Delhi
- Indian Council of Agricultural Research, New Delhi
- CSIR-North East Institute of Science & Technology, Assam
- International Centre for Genetic Engineering and Biotechnology, New Delhi
- Shriram Institute of Industrial Research



Today Amity University has more than 300 high end research projects funded/supported by major organisations like:

- Ministry of Environment and Forests
- Ministry of Mines
- Ministry for Food Processing Industries
- Ministry of Earth Sciences
- Ministry of Health & Family Welfare
- Ministry of Agriculture
- Council of Scientific and Industrial Research (CSIR)
- Department of Science & Technology
- Department of Biotechnology
- Department of Atomic Energy
- Defence Research & Development Organisation (DRDO)
- Technology Information, Forecasting and Assessment Council
- National Medicinal Plants Board
- Bill & Melinda Gates Foundation
- HortCRSP - USAID
- Leverhulme Trust, U.K.



MAJOR RESEARCH IN BIOTECHNOLOGY

- Studies on plant derived compounds as inhibitors of elongating MPT, a key enzyme responsible for the assembly of cell surface Phosphoglycans of Leishmania parasites
- Isolation, Synthesis and therapeutic applications of cytotoxic/leishmanicidal agents from traditional medicinal plants of cold desert -Ladakh
- In-vitro production of psoralen - an important bioactive compound through cotyledon culture of an endangered leguminous taxon - Psoralea corylifolia Linn
- Impact assessment of induced chromosomal aberrations in non-conventional use of fly ash for agriculture
- Studies on Neuroprotective Effect of Murraya Koenigii Leaf Extracts on 6-Hydroxy Dopamine induced Apoptosis in Rat Pheochromocytoma (P C 12) Cells
- Development of NO- synthase mimetic materials and its application as biosensor
- Screening of DNA markers for the development of Sequence Characterized Amplified Region (SCAR) markers linked to male and female sex in dioecious Himalayan Seabuckthorn (Hippophae) taxa
- Isolation of sex linked genes and gender specific DNA markers in Hippophae Rhamnoides
- Exploration of the Genomics change in the newly synthesized autopolyploids
- Production and characterization of Biodiesel from Microalgae as a renewable energy source
- Investigation of molecular regulatory processes underlying essential oil biosynthesis in commercially most important genus Cymbopogon
- Developing assisted folding processes in recombinant proteins for production enhancement

For full list, visit: www.amity.edu

MAJOR RESEARCH IN MICROBIAL TECHNOLOGY

- Effect of root endosymbiotic fungus *Piriformospora indica* and selected AMF (Arbuscular Mycorrhiza Fungus) on growth and biological control against Fusarium wilt of Tomato and Spinach funded by SERB-DST
- Simultaneous saccharification and fermentation of xylan by genetically modified *Pichia stipitisheterologously* expressing xylanase from *Thermomyces lanuginosus* SS-8. Funded by SERB - DST
- Identification of microRNAs involved in sex determination in *Helicoverpa armigera*. Funded by DST (Under DST young scientist scheme)
- Studies on Enhancement of Soil Genesis and Fertility by Microbes in Degraded Land in Semi Arid and Middle Hill Conditions. Funded by Life Sc Research Board, DRDO
- Unravelling biochemical and molecular basis of bacterial and fungal endo-symbiosis for management of abiotic stresses in plants. Funded by ICAR
- Interaction of Nano-embedded *Piriformospora indica* with the plant of medicinal importance, *Brassica oleracea* var. *Botrytis* (Broccoli). Funded by BIRAC, DBT
- Value addition to plants of agricultural and horticultural importance by application of consortium of root fungal endophyte and nitrogen fixing prokaryote – *Azotobacter* spp. Funded by DST
- Mediation of Root Endophytes for Sustainable Agriculture and Forestry in Kandi Region of Punjab. Funded by DST (SARTHI)
- Developing genetics and genomics interface to develop strategies for sustainable use of resistance to white rust in oilseed mustard (*Brassica juncea*) Indo - UK. Funded by BBSRC- DBT
- Pilot Scale Production of Plant Promoting Fungus *Piriformospora indica*: A step forward towards Commercialization. Funded by SBIRI, DBT
- Funds for Improvement of S&T Infrastructure in Universities & Higher Educational Institutions – FIST Program 2014. Funded by DST

For full list, visit: www.amity.edu



MAJOR RESEARCH IN NANOTECHNOLOGY



- Nano coatings for antibacterial tiles.
- Nano biosensor for detection of Leviteracetum drug- funded by DST.
- Organic and inorganic Solar Cells for efficient energy-sponsored by DST and UGC DAE-CSR.
- Glycated haemoglobin biosensor based on nano composites-sponsored by DST.

- Carbon nanosheets for application in water purification.
- Nano materials for mosquito repellent in collaboration with DRDO Lab, Gwalior
- Development of medical diagnostics based on Graphine Oxide nanocomposites.
- Detection of food toxin based on nanostructured thin films.
- Green Nanotechnology for synthesis of nano particles and their applications in Health care.

For full list, visit: www.amity.edu

MAJOR RESEARCH IN

- ADVANCED RESEARCH AND STUDIES (MATERIALS & DEVICES)
- RENEWABLE AND ALTERNATIVE ENERGY

- Efficiency Enhancement of Solar Cells & Panels using Thermal Cooling Layer.
Funded by: Department of Science & Technology (DST)
- Development of Solar Power Generator using Rare-Earth Magnets and Ferro Fluids.
Funded by: Department of Science & Technology (DST)
- Development of Third Generation High Efficiency Solar Cell.
Funded by: Department of Science & Technology (DST)
- Quantum Dots based Hybrid-Organic-Inorganic Light Emitting Diodes.
Funded by: Defence Research & Development Organization (DRDO)
- To Develop a Contactless and Non-Destructive System to Measure the Lifetime and Diffusion Length of Minority Carrier in a Solar Cell.
Funded by: Defence Research & Development Organization (DRDO)
- Preparation of Nanoparticles of Curcumin and Evaluation of their Bio-Efficacy.
Funded by: Defence Institute of Physiology & Applied Sciences (DIPAS)
- Multiwalled carbon Nanotubes/cement composite based room temperature sensor for smoke detection.
Funded by: Department of Science & Technology (DST)



“

Amity is emerging as a cradle of innovation, evident from patents and technologies transferred to industries. Research and Innovation is the driving force at Amity. It has achieved a unique position at the national and global level. We contribute to nation building through our research endeavours striving for excellence to realize the vision of Founder President Dr. Ashok K. Chauhan to make Amity as the best in the World.

Dr. W. Selvamurthy

President, Amity Science, Technology & Innovation Foundation (ASTIF)

Director General,
Amity Directorate of Science & Innovation

Chancellor, Amity University Chhattisgarh and
Chair Professor for Life Sciences

Former Distinguished Scientist
and Chief Controller R&D(LS), DRDO



AMITY SCIENCE, TECHNOLOGY & INNOVATION FOUNDATION

Leadership in Research and Innovation

The Amity Science, Technology & Innovation Foundation (ASTIF), was established to promote scientific temper among the students and the faculty members. ASTIF awards Fellowships to brilliant young researchers and scientists who possess the competence and motivation for carrying out cutting-edge research in thrust areas that will impact the development of our nation.

ACHIEVEMENTS OF ASTIF

Ph.D. and Post Doctoral Fellowships:

For over 200 scientists in diverse areas

Publications in the area of Science since last few years:

5000 Research Publications + 600 Books

Ongoing Research Projects:

Above 120

Funded by various Government and Foreign funding agencies like

- Department of Science & Technology (Govt. of India)
- Department of Biotechnology
- Ministry of Health & Family Welfare (Govt. of India)
- Indian Council of Medical Research
- Technology Information Forecasting & Assessment Council (Govt. of India)
- Council of Scientific & Industrial Research (Govt. of India)
- Ministry of Environment & Forests (Govt. of India)
- DFG - Deutsche Forschungsgemeinschaft (Germany)
- NSF-National Science Foundation (USA) and DLR-Deutsches Zentrum für Luft-und Raumfahrt (Germany)
- USAID
- Bill & Milinda Gates Foundation
- Defence Research & Development Organisation

PATENTING SUCCESS



“ At Amity, we have discovered a new cultivable symbiotic fungus *Piriformospora indica* which has a great impact on Agriculture, Horticulture and Forestry. For this, we have applied for global patent. It is branded as “Rootonic”. ”

Prof. (Dr.) Ajit Varma

Amity Institute of Microbial Technology (AIMT)

Vice Chairman, Amity Science, Technology & Innovation Foundation (ASTIF)

Fellow - Alexander-von-Humboldt, Germany

Published over 300 Research Papers & authored 40 books

Filed patents in areas of nano-biotechnology, value additions to therapeutic products, nano-medicines & new growth medium

607 patents filed by Amity Faculty & Scientists

in areas of Nanotechnology, Biotechnology, Biosensors, Forensic Science, Pharmaceuticals, Microbiology, Software, IT, Herbals, Photo-voltaics, Electronics, Food-Processing.....

Some of the patents filed

- Sensor for LPG and CO detection at room temperature and method for preparation thereof
- Method and kit to check the oxidation of edible oil
- A novel composition for the preparation of herbal mosquito repellent and the process thereof
- Novel composition of natural extracts as disinfectant, air purifier and hand sanitizer
- Cement-Nano Composite coated pebbles based water purification system for Microbial Decontamination
- Low cost water testing kit
- A biodegradable bioplastic formulation and a method of for preparing the same
- Formulation and evaluation of transdermal patch for Sildenafil Citrate
- Generation of digital watermark from iris and fingerprint data by two stage encryption using chaotic maps
- A rechargeable battery system from waste material
- A flexible software testing system by incorporating change point in SRG (Software Reliability Growth)
- Graphene based chemical sensor for the detection of toxic heavy metal complexes in drinking water

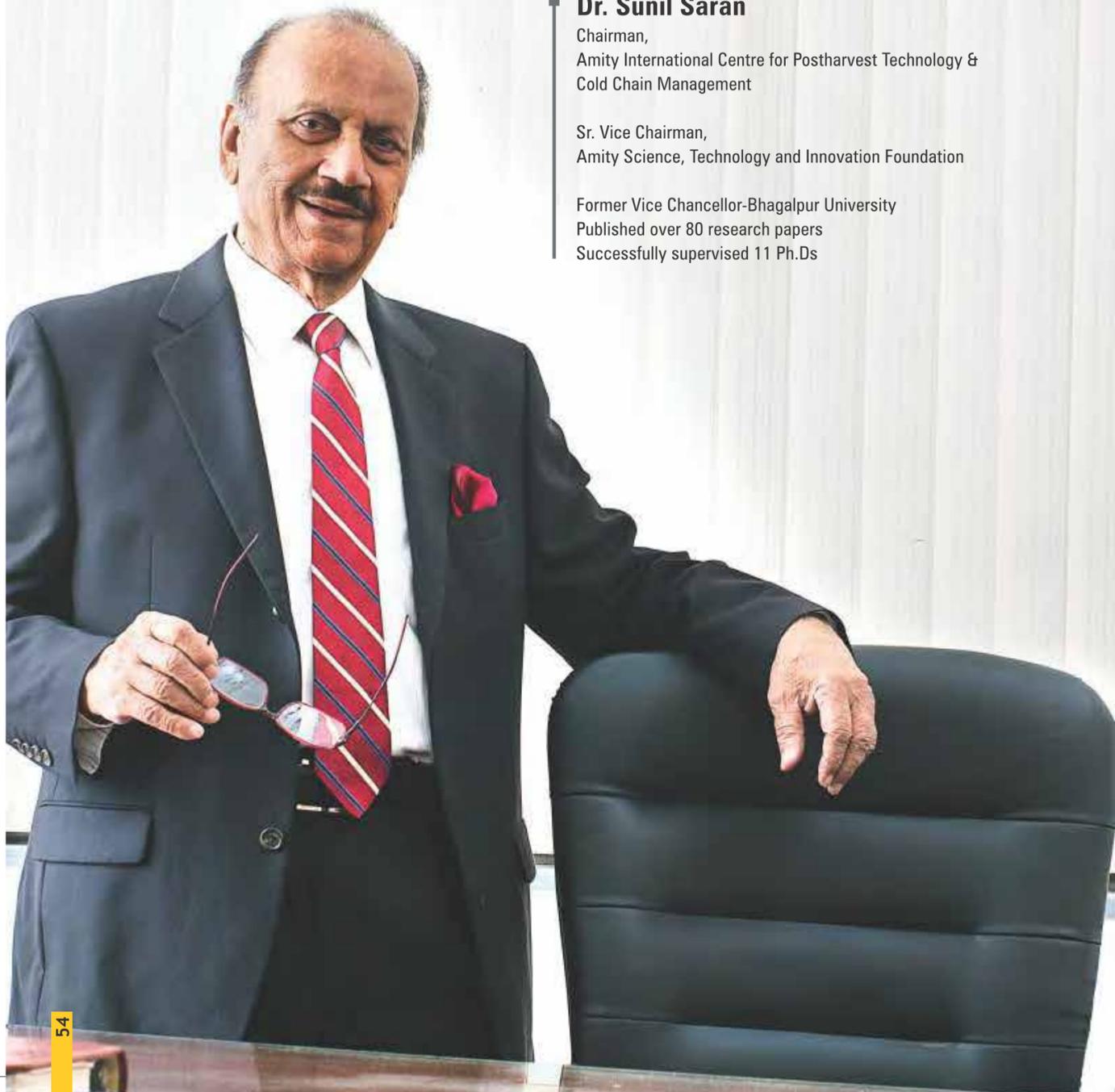
Save 50% Post Harvest losses in fruits and vegetables through suitable low-cost interventions.

Dr. Sunil Saran

Chairman,
Amity International Centre for Postharvest Technology & Cold Chain Management

Sr. Vice Chairman,
Amity Science, Technology and Innovation Foundation

Former Vice Chancellor-Bhagalpur University
Published over 80 research papers
Successfully supervised 11 Ph.Ds



AMITY INTERNATIONAL CENTRE FOR POSTHARVEST TECHNOLOGY AND COLD CHAIN MANAGEMENT

The Amity International Centre for Postharvest Technology & Cold Chain Management has been instituted to deliver scientific and technical manpower in the areas of postharvest technology and cold chain management through teaching, training and research.

Major Achievements of the Centre:

- As collaborative partner of World Food Logistics Organisation (WFLO) worked on a research project titled "**Identification of Appropriate Post harvest Technologies for Improving Market Access and Incomes for Small Farmers in Sub-Saharan Africa and South Asia**" funded by Bill & Melinda Gates Foundation (BMGF).
- As a collaborative partner of University of California, Davis (UCD) worked in a project entitled "**Coolrooms & Cool Transport for Small Scale Farmers**", funded by HortCRSP-USAID.
- Partner from India in a project funded by Leverhulme Trust of UK entitled International Network on '**Preserving safety and nutrition of indigenous fruits and their derivatives**' in which six countries besides India were collaborators namely UK, France, Bangladesh, Sri Lanka, Cambodia and Vietnam.
- Granted by Department of Biotechnology: Funded project entitled "**Rural Bio-resource Innovation-Application to uplift the Socio-Economic Status of Farmers and Entrepreneurs of Uttar Pradesh**"
- Granted by Leverhulme Trust UK: Funded mini Research project entitled "**To standardize the technique of preparing a fruit leather by blending two indigenous fruits viz. bael (*Aegle marmelos*) and aonla (*Phyllanthus emblica*) pulp**"
- "**Amity University-ASI CoolBot project**" in which Amity University was contracted by Agri-System International, USA to construct coolbot cool rooms at Sultanpur and Shahajahanpur, Uttar Pradesh, close to village mandis.
- Worked with **Rohm and Haas (India) Pvt. Ltd.** on a project entitled "Evaluation of the effect of Ripelock Technology on transit and market life extension of Indian varieties of Mango, Banana and Papaya".
- Amity University will be working as knowledge partner of **KiwiTech**, a Delaware LLC, Washington DC, for developing and offering decision information systems in Agriculture, Animal Husbandry, Irrigation, and Food Processing in India and abroad by providing integrated telecom and IT solutions based on innovative technologies.
- The Centre launched in collaboration with Post Harvest Education Foundation (PEF), USA, a one-year E-learning program in Post Harvest Management for South Asia, **free of cost**. Based on various evaluations, fourteen participants finally qualified to receive the training certificate from different countries like India, Pakistan, Bangladesh, Sri Lanka, Iran & Nepal.
- Project proposal entitled "**Development of product specific protocols for post harvest and cold chain management of specific horticultural commodities**" has been approved by National Centre for Cold Chain Management, Ministry of Agriculture, Govt. of India.
- Granted by Haryana State Horticulture Development Agency. Funded Project Entitled "**HRD for Gardeners**". Duration: 2 years (June 2015- May 2017).
- Department of Biotechnology has extended the funded project entitled "**Rural Bio-resource Innovation-Application to uplift the Socio-Economic Status of Farmers and Entrepreneurs of Uttar Pradesh**" to North East Region, KVK Sylvan, Hengbung, District Senapati, Manipur.
- Granted by DBT-BIRAC-Bill & Melinda Gates Foundation – Grand Challenges India. Funded Project entitled: "**Novel Approach to Reduce Zinc Malnutrition in Rural Women and Children through Agronomic Bio-Fortification of Food Crops**". Duration: 28 months (Nov., 2014 – March, 2017)
- Granted by Department of Science and Technology (DST), Govt. of India. Funded Project entitled: "**Agronomic biofortification of rice and wheat crop with zinc fertilization**". Duration: 3 Years (June, 2014 – May, 2017)
- Recognition by the National Centre for Cold-Chain Development, Agriculture Ministry, Government of India: The Centre has been recognized for Training Programmes on Cold Chain Operations.
- In the last three years 16 scientific papers have been published in national/ international journals.

AMITY FORMULA 1 RACING CAR

The team from Amity School of Engineering and Technology named as "MACH- RELOADED" registered for SUPRA SAE INDIA 2012 Formula-1 Type Race Car Event in October, 2011 and in February 2012, the model of Amity F1 Race Car was selected amongst 105 models designed by students from Engineering colleges located across India.

UNIQUE FEATURES

- Light weight of just 340 kilograms with 68 kilograms for the driver
- Top speed of 105 kilometers per hour
- Fitted with Maruti F8B engine with rear wheel drive and two radiators
- USPs - Split readers and front wing tiers are its USP in the car
- 796 cc engine
- Max Torque Design rpm- 59nm@2500 rpm
- Overall Length, Width, Height- 2410mm Long, 1620 Wide, 1425 mm high
- Pick up- 0-60 in 4.2 sec.



The Amity Prototype F1 Racing Car designed and developed by Amity's Engineering students

AMITY HYBRID CAR India's First Tri-Fuel Hybrid Concept Car

Students of Amity School of Engineering and Technology (ASET), designed and developed India's First Tri-Fuel Hybrid Concept Car, a project under the aegis of Amity Science, Technology and Innovation Foundation (ASTF).

In today's scenario, when fuel prices are skyrocketing, the Amity Hybrid Car will bring a sigh of relief to many Indians. The sleek & glistening green & black two seater car comes with multiple fuel options - Batteries, Auto LPG and Petrol- thereby reducing transportation costs significantly. Switching from one mode to another is simple. The car can run 80-90 km on batteries on a single charge with the maximum speed of 50 km/hr on batteries and 45 km/hr on engine. Besides, the car has been tested successfully for more than 400 km on Delhi roads. Environment friendly with zero emissions in urban driving conditions and with low maintenance cost, the Amity Hybrid car is just what the Indian urban driver needs.

Amity Hybrid car was exhibited at Auto Expo 2008.

UNIQUE FEATURES

- India's first split parallel hybrid car
- Runs on Auto LPG/Petrol & Electric Customized transmission system
- Sep-Ex DC motor for electric drive
- Motor controller with high frequency switching and ultra low voltage drops
- Can be made commercially viable
- 5 speed constant mesh gearbox coupled with single cylinder four stroke engine



Students of Amity's B.Tech.-Mech. & Automation Engg. at the launch of India's first Tri-Fuel Hybrid Concept Car designed and developed by them.

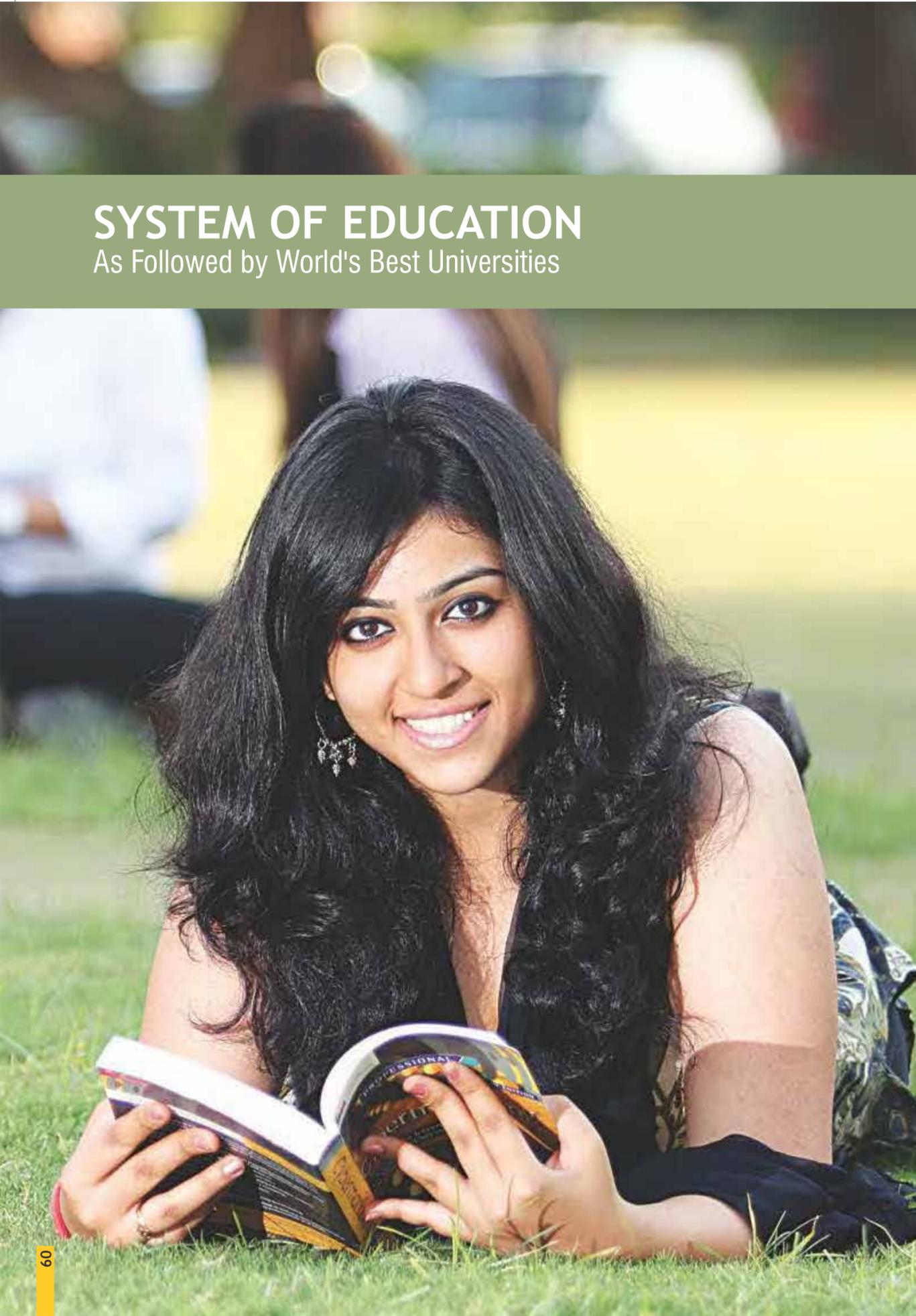


curriculum

Constantly Evolving & Comprehensive to meet Industry Needs.

Amity sets the benchmarks of the global education with a system that matches the best of practices, theories, resources and standards all over the world. This includes:

- A dynamic semester-based courseware created by integrating the traditional syllabus with the latest trends across disciplines to suit the current industry requirements
- A multi-stage process of evaluation and appraisal involving a bi-annual review by the Area Expert Committee, the Board of Studies and the Academic Council
- Evaluation and achievement of course-objectives, based on feedback reports on the placements, employability of the graduating students, developments in technology, and statutory compliance of various bodies
- Spearheading future-focussed degree courses in areas like Solar Energy, Nuclear Science & Technology, Space Science and Nanotechnology



SYSTEM OF EDUCATION

As Followed by World's Best Universities

Semester System

Amity University follows a Semester System which is in conformity with the global practices and standards. The Course curriculum of one year is taught into two semester i.e., 17-18 weeks each. Semester system promotes greater interaction between faculty members and students and also permits more meaningful term paper and research assignments.

Grade System

The level of students' academic performance as the aggregate of continuous evaluation and end term examination is reflected by letter grades on a Ten Point Scale. Letter grades (A+, A, A-, B+, B, B-, C+, C, F) have points associated with them in quantified hierarchy and have qualitative meaning. Semester Grade Point Average (SGPA) & Cumulative Grade Point Average (CGPA) are calculated based on the students' performance in Semester(s), & overall respectively.

Amity University follows Absolute Grading as well as Relative Grading depending upon the student strength in a particular programme & batch. Students are required to maintain minimum SGPA & CGPA to pass a semester/promote to the next semester and qualify for Degree/Diploma.

Internal Evaluation System

The scheme of examinations & evaluation is one of the most important components of judging the academic performance and development of the students.

Therefore, in Amity, the students are assessed at regular intervals. 30% weightage is given to continuous/internal assessment in a semester wherein 3-4 evaluation components with weightages are defined. It covers Class Test, Viva, Quiz, Case Discussion/Presentation/Analysis, Home Assignment, Project, Seminar, Term Paper, Attendance etc.

100% Attendance

Every student in Amity University is required to achieve 100% attendance in all the Lectures, Tutorials and Practicals and Seminars arranged for the respective course during the semester. However, a relaxation up to a maximum of 25% is granted in case of contingencies. A minimum of 75% attendance is required to appear in the examinations. 100% attendance criteria ensure academic excellence, disciplinary approach and growth of the student.

Curricular Updation

The detailed course curriculum of all the programmes in Amity University is reviewed at regular intervals as per the industry requirements. For this, many points are considered such as feedback reports on the placements, employability of the passed out students, latest developments in the technology, statutory compliances of various bodies etc. The course syllabus is first examined and evaluated by an expert committee which is then reviewed by Board of Studies of the institution for recommendations to Academic Council for approval.

MODES OF LEARNING

- **FULL-TIME**
Full day classes
- **PART-TIME**
Weekend or hourly classes everyday
- **DISTANCE LEARNING**
 - Correspondence (purely self-study)
 - Distance Learning (self-study + contact classes)
 - Online (self-study + Live Online)
- **ONLINE**
e-Study Programme accessible through internet from anywhere, anytime
- **EVENING MODE**
Classes between 3-7 p.m.



UGC RECOGNISED UG/PG Degree Programmes

AGRICULTURE

- B.Sc. (Agriculture & Food Business)
- MBA (Agriculture & Food Business)
- MBA (Agri Business)
- M.Sc. (Agriculture) Agronomy

AEROSPACE ENGINEERING

- B.Tech (Aerospace Engineering)
- B.Tech (Aerospace Engineering + M.Tech Avionics) - Dual Degree
- M.Tech (Avionics)

ANTHROPOLOGY

- B.Sc. (Hons) - Anthropology
- M.Sc. (Anthropology)

APPLIED SCIENCES

- Bachelor of Statistics
- B.Sc. (Hons) - Physics/Chemistry/Mathematics
- Master of Statistics
- M.Sc. (Applied Physics/Applied Chemistry/Applied Mathematics)
- M.Sc. (Bio Chemistry)
- M.Phil. (Physics/Chemistry/Mathematics/Statistics)

ARCHITECTURE

- Bachelor of Architecture
- Bachelor of Planning
- M.Arch. (Landscape Architecture)
- Master of Architecture
- Master of Planning

BIOTECHNOLOGY

- B.Tech (Biotechnology) - Full-Time and Evening
- B.Tech (Bioinformatics)
- B.Tech + M.Tech (Biotechnology) - Dual Degree
- B.Sc. (Medical Biotechnology)
- B.Sc. (Hons) - Biotechnology
- B.Sc. (Hons) - Biotechnology (3 Continent)
- B.Sc. (Hons) - Medical Biotechnology (3 Continent)
- B.Sc. + M.Sc. (Biotechnology) - Dual Degree
- B.Tech + M.Tech (Cognitive & Neuroscience) - Dual Degree
- B.Sc. (Hons) - Biological science
- MBA (Biotechnology Management)
- M.Sc. (Biotechnology/Bioinformatics)
- M.Sc. by Research (Microbial Biotechnology)
- M.Tech (Biotechnology/Biochemical Engineering)

COMMERCE/FINANCE

- B.Com. (Hons) - Full-Time & Evening
- B.Com. (Finance & Investment Analysis)
- B.Com. (Finance & Accounting)
- Bachelor of Commerce
- Master of Commerce
- Master of Financial Management
- M.Com Financial Management
- M.Phil. (Commerce/Finance)

COMMUNICATION

- B.A. (Journalism & Mass Communication) - Full-Time & Evening
- B.A. (Film & TV Production)
- Diploma in Journalism & Mass Communication
- B.Sc. (Animation & Visual Graphics)
- MBA (Media Management)
- M.A. (Media Studies)
- M.A. (Advertising & Marketing Management)
- M.A. (Film & TV Production)
- M.A. (PR & Event Management)
- M.A. (Journalism & Mass Communication)
- M.A. (Visual Communication)
- M.Sc. (Graphics & Animation)
- PG Diploma in Radio Broadcast & Radio Management
- PG Diploma in Advertising & PR
- PG Diploma in Journalism & Mass Communication

COMPUTER SCIENCE / IT

- BCA (Full time & Evening)
- B.Sc. - IT
- BCA + MCA (Dual degree)
- MCA
- M.Sc. (Network Technology & Management)
- M.Sc. - IT

DESIGN

- Bachelor of Interior Design
- Master of Interior Design
- PG Diploma in Interior Designing

ECONOMICS

- B.A. (Hons) - Economics
- B.A. (Hons) - PPE (Philosophy, Politics & Economics)
- B.Sc. (Economics)
- M.Sc. (Economics)
- M.A. (Economics)
- M.Phil. (Economics)

EDUCATION

- B.El.Ed. (Bachelor of Elementary Education)
- Bachelor Degree in Vocational Education
- Diploma in Elementary Teacher Training
- B.Ed.
- Master Degree in Vocational Education
- M.Ed.
- M.Phil. (Education)

ENGINEERING

- B.Tech (Computer Sc. & Engg. (Full-Time/Evening) / Electronics & Comm. Engg. (Full-Time / Evening) / IT / Mech. & Automation Engg. (Full Time / Evening) / Aerospace Engg. / Civil Engg. / Electrical & Electronics Engg. / Electronics & Telecomm. / Electronics & Instrumentation / Avionics / Automobile Engg. / Biomedical Engg. / Software Engg.)
- B.Tech (Computer Science & Engg./Electronics & Comm. Engg./ Civil Engineering/ Mech. & Automation Engineering) - 3 Continent
- B.Tech (CSE / ECE / MAE) + MBA - Dual Degree
- B.Tech (Civil Engg.) + MBA - Dual Degree
- B.Tech (Mech. & Automation Engg.) + M.Tech (Automobile Engg.) - Dual Degree
- B.Tech (Aerospace Engineering) + M.Tech (Avionics) - Dual Degree
- M.Tech (Computer Sc. & Engg. (Full-Time/Weekend) / Electronics & Comm. Engg. (Full-Time /Weekend) / Laser Tech. & Optoelectronics (Full-Time /Weekend) /IT (Full-Time /Weekend) / Automobile Engg. (Full-Time /Weekend) / VLSI /VLSI Design/Wireless Comm. / Mechatronics / Power Systems / Control Systems / Embedded Systems Tech. / Optoelectronics & Optical Comm. (Full-Time /Weekend) / Telecomm. Systems Engg. (Full-Time /Weekend) / Mech. Engg. (Weekend) / Civil Engg. (Weekend) / Cloud Computing (Full-Time /Weekend) / Computer Network & Information Security / Data Science / Software Engg. (Full-Time /Weekend) /Industrial & Production Engg. / Structural Engg. / Biomedical Engg. / Thermal Engg. / Machine Design / Hydro Systems & Tech. Mgmt. Engg. / Construction Mgmt. / Engg. Design / Green Technology)

ENGLISH LITERATURE

- B.A. (Hons) - English
- M.A. (English)
- M.Phil. (English)

ENVIRONMENT

- B.Sc. (Environmental Sciences)
- B.Tech. + M.Tech. (Environmental Sciences & Technology)-Dual Degree
- M.Sc. (Environmental Sciences / Environmental Sciences & Technology)
- M.Tech. (Environmental Engineering)
- M.Sc. (Environmental Sc. and Management)

FASHION

- B.A (Hons) - Fashion Design / Fashion Technology / Textile Design/ Fashion Communication
- B.A. (Hons) - Fashion Design (3 Continent)
- Diploma in Fashion Design - Advanced entry in Final year of B.A. (Hons) - Fashion Design at the University of Northampton, UK*
- MBA (Fashion Management)
- M.A. (Fashion & Textile Merchandising)
- M.A. (Fashion Retail Management)
- M.A. (Design (Fashion & Textile))

FINE ARTS

- Bachelor of Fine Arts
- Master of Fine Arts
- BFA (Animation)
- MFA
- MFA (Painting)
- MFA (Applied Arts)

FOOD TECHNOLOGY

- B.Tech (Food Technology)
- M.Tech (Food Technology)
- M.Sc. (Foods & Nutrition)

FORENSIC SCIENCE

- B.Sc. (Hons) - Forensic Science
- M.Sc. (Forensic Science)

GEOGRAPHIC INFORMATION SYSTEM & REMOTE SENSING

- B.Sc (Geo Informatics)
- M.Tech (Geo informatics & Remote Sensing)
- M.Sc. (Geographic Information System & Remote Sensing)
- M.Sc. (Applied Geology)

HORTICULTURE

- M.Sc. - (Horticulture) Post Harvest Technology

HOSPITALITY

- Bachelor of Hotel Management
- Bachelor of Hotel Management + MBA (Hospitality)
- Diploma in Food Production
- Diploma in Food & Beverage Service
- Diploma in Front Office Operation
- MBA (Hospitality Management)

HOSPITAL ADMINISTRATION & PUBLIC HEALTH

- BBA (Healthcare Management)
- M.Sc. (Molecular Medicine / Cellular & Molecular Oncology / Stem Cell Science & Technology)
- Master of Hospital Administration
- Master of Public Health
- PG Diploma in Health and Wellness Management

INSURANCE & BANKING

- B.A. (Hons) - Insurance & Banking
- BBA (Banking & Finance)
- B.Sc. (Actuarial Science)
- M.Sc. (Actuarial Science)
- MBA (Insurance & Banking)
- MBA (Insurance & Financial Planning)
- M.Sc. (Actuarial Science)
- M.Sc. (Risk Management & Business Analytics)

INTERNATIONAL BUSINESS

- BBA (International Business) - Full Time & Evening
- BBA (3 Continent)
- BBA + MBA (International Business) - Dual Degree
- MBA (International Business)
- MBA (3 Continent)

LANGUAGE

- B.A. (Hons) - German
- B.A. (Hons) - French
- B.A. (Hons) - Spanish
- M.A. (French)

For eligibility, syllabus, fee structure, course duration and other details visit: www.amity.edu

Namit Kumar

Integrated M.Tech. student
at Amity University
selected to MIT, USA.

The great thing at Amity is that while studying for your Degree Programme, you can also study various certificate and Diploma Programmes in many areas like management, media, art appreciation, photography etc.

SHORT TERM VALUE-ADD ACADEMIC COURSES ARE OFFERED FOR STUDENTS & WORKING PROFESSIONALS

- Risk Management • Energy Management • Quality Warfare matrices
- Quality Management • IT Service Management • Food Safety Management
- Environment Management • Health & Safety Management • Business Continuity Management • Information Security Management • Six Sigma Green Belt
- Competitive Intelligence and Corporate warfare • Lean Management
- CCNA Exploration 4.0 • Cisco Discovery • Estate Management & Maintenance.
- Agricultural Marketing • Software Testing • Software Project Management
- Innovation Problem Solving • Information Storage Management

LAW

- B.A. LL.B. (Hons)
- BBA LL.B. (Hons)
- B.Com. LL.B. (Hons)
- L.L.B
- LL.M. (Human Rights / Family Law / Business Law / International Environment Law / International Trade & Economic Law / Constitutional Law / Corporate Banking & Insurance Law / Tax Law / Medical & Health Law / Media & Entertainment Law)
- M. Phil. (Law)

LIBERAL ARTS

- B.A. (Hons) – History / Philosophy

MANAGEMENT

- BBA
- BBA (Finance & Accounting / Mktg. & Sales / Family Business Management)
- BBS (Business Development)
- BBA + MBA (Dual Degree)
- MBA
- MBA (Marketing & Sales / Human Resource / Retail Management/ Rural/Entrepreneurship / Competitive Intelligence & Strategic Management / Natural Resource and Sustainable Development / Executive (Full-Time/Part-Time) / Family Business Management (Part-Time)/ Educational Management / Agri Business / Banking & Finance/ Hospital & Health Care Management)
- Advanced Diploma in Business Administration (Advanced entry in Final Semester of MBA at the University of Northampton, UK)
- Certificate / Diploma in Business Administration (Advanced entry in Final year of BBA at the University of Northampton, UK / Deakin University, Australia)

MARINE SCIENCE

- B.Sc. (Hons) - Marine Science
- M.Sc. (Marine Science)

MEDICAL & ALLIED SCIENCES

- Bachelor of Clinical Optometry
- B. Tech (Biomedical Engineering)
- B.Sc. (Clinical Psychology / Dietetics & Applied Nutrition/ Medical Lab Technology)
- B.Sc. (Hons) - Home Science
- Bachelor of Audiology & Speech Language Pathology
- Master of Clinical Optometry (Full / Part-Time)
- M.Sc. (Dietetics & Applied Nutrition / Clinical Research/ Medical Lab Technology)

MICROBIAL SCIENCES

- B.Sc. (Microbiology)
- M.Sc. (Microbial Technology)
- M.Sc. (Industrial Microbiology)
- M.Sc. (Microbiology by Research)
- M. Phil. (Microbial Technology)

NANOTECHNOLOGY

- B. Tech + M. Tech (Nanotechnology) - Dual Degree
- B. Tech (Nanotechnology)
- M. Tech (Nanotechnology)
- M.Sc. (Nanoscience by Research)
- M.Sc. (Nanoscience by Research + M. Tech – Nanotechnology)- Dual Degree
- M.Sc. (Forensic Nanotechnology)
- M.Sc. (Nanobiotechnology)

NGO MANAGEMENT

- MBA (NGO Management)
- M.A. (Development Studies)

NUCLEAR SCIENCE & TECHNOLOGY

- B. Tech (Nuclear Science & Technology)
- B. Tech + M. Tech (Nuclear Sc. & Technology) - Dual Degree
- M. Tech (Nuclear Science & Technology)

NURSING

- B.Sc. (Nursing)
- B.Sc. (Nursing) Post Basic
- M.Sc. Nursing (Medical Surgical Nursing / Community Health Nursing Post Basic / Psychiatric Nursing)

OCCUPATIONAL THERAPY

- Bachelor of Occupational Therapy

PERFORMING ARTS

- Bachelor of Performing Arts (Dance / Music / Vocal / Instrumental)

PHARMACY

- Bachelor of Pharmacy
- M. Pharm
- M. Pharm (Pharmaceutical Biotech / Pharmacognosy & Phytochemistry / Pharmaceutics Pharmaceutical Management / Drug Regulatory Affairs / Pharmaceutical Chemistry / Pharmacology)

PHYSICAL EDUCATION

- Bachelor of Physical Education
- B.P. Ed.
- M.P. Ed. (Master of Physical Education)
- M.Phil. (Physical Education)

PHYSIOLOGY

- B. Sc. (Medical Physiology)
- M.Sc. (Medical Physiology)

PHYSIOTHERAPY

- Bachelor of Physiotherapy
- Masters of Physiotherapy

POST HARVEST TECHNOLOGY & COLD CHAIN MANAGEMENT

- M.Sc. - (Horticulture) Post Harvest Technology
- PG Diploma in Cold Chain Management

PSYCHOLOGY & BEHAVIOURAL SCIENCE

- B.A. (Hons) - Applied Psychology
- B.A. + M.A. (Clinical Psychology) - Dual Degree
- M.A. (Applied Psychology / Counselling Psychology / Clinical Psychology / Military Psychology / Organizational Behavior)
- M.Sc. (Clinical Psychology)
- PG Diploma in Counselling Psychology (Full-Time / Part-Time)
- PG Diploma in Criminal Psychology
- Professional Diploma in Clinical Psychology
- M.Phil. (Child & Adolescent Psychology / Clinical Psychology/ Counselling Psychology)

PUBLIC POLICY

- M.A. (Public Policy & Governance)
- M.A. (Public Policy & Diplomacy)
- MBA (Public Policy & Management)

REAL ESTATE & URBAN INFRASTRUCTURE

- BBA (Real Estate & Urban Infrastructure)
- BBA (Construction Management)
- MBA (Real Estate and Urban Infrastructure)
- MBA (Construction Economics & Quantity Surveying)
- MBA (Construction Project Management)
- MBA (Infrastructure Management)

SANSKRIT STUDIES

- B.A. (Hons) - Sanskrit
- M.A. (Sanskrit)

SOCIAL SCIENCE

- Bachelor of Social Work
- B.A. (Hons) - Political Science
- B.A. (Hons) - Sociology
- Bachelor of Library & Information Science
- Master of Social Work
- M.A. (Political Science)
- M.A. (Development Studies)

SOLAR & ALTERNATE ENERGY

- B. Tech (Solar & Alternate Energy)
- M. Tech (Solar & Alternate Energy) - Full-Time

SPACE SCIENCES

- B. Tech (Avionics)
- B. Tech (Aerospace Engineering + M. Tech - Avionics) - Dual Degree
- M. Tech (Avionics)

SPECIAL EDUCATION

- Integrated B.A B.Ed. Special Education
- Integrated B.Com B.Ed. Special Education
- Integrated B.Sc. B.Ed. Special Education
- B.Ed. Special Education (Learning Disabilities)
- B.Ed. Special Education (Autism Spectrum Disorder / Mental Retardation)
- M.Ed. Special Education (Learning Disability / Mental Retardation)

TELECOM

- B.Tech (Electronics & Telecommunication)
- M.Tech (Optoelectronics and Optical Communication) - Full-Time / Weekend
- M.Tech (Telecommunication Systems Engg.) - Full-Time / Weekend
- MBA (Telecom Management)

TRAVEL & TOURISM

- B.A. (Tourism Administration)
- Bachelor of Tourism & Travel Management
- M.A. (Tourism Administration)

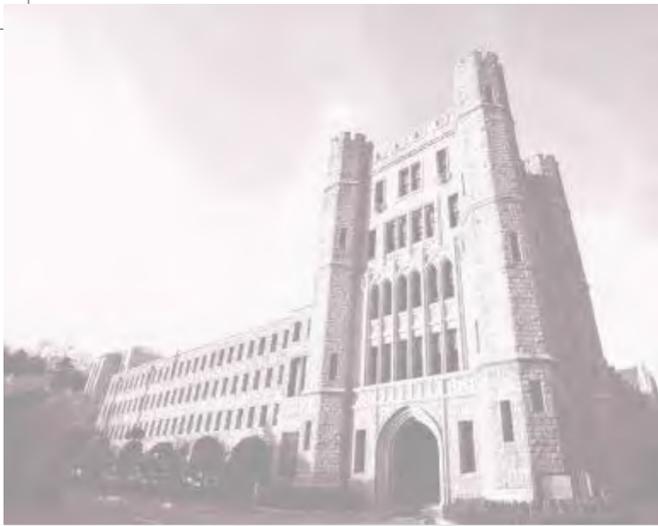
VIROLOGY & IMMUNOLOGY

- M.Sc. (Virology)
- M.Sc. (Immunology)
- PG Diploma in Seed and Plant Certification
- PG Diploma in Clinical Virology and Immunology

WILD LIFE SCIENCES

- M.Sc. (Wildlife Sciences)

For eligibility, syllabus, fee structure, course duration and other details visit: www.amity.edu



INTERNATIONAL LINKAGES

For Global Exposure

Amity has tie-ups with over 100 international Universities, Laboratories and Research Centres in areas of student exchange, faculty exchange, joint research, curriculum development and educational tours for students. Some of these institutional linkages are across USA, UK, France and Australia.

SOME OF THE INTERNATIONAL UNIVERSITIES WITH WHICH AMITY HAS PARTNERED:

- PURDUE UNIVERSITY CALUMET USA
- KENT STATE UNIVERSITY USA
- IOWA STATE UNIVERSITY USA
- COLORADO STATE UNIVERSITY USA
- UNIVERSITY OF WISCONSIN-MILWAUKEE USA
- UNIVERSITY OF INDIANAPOLIS USA
- NYU POLY USA
- FAIRLEIGH DICKINSON UNIVERSITY USA
- CLAFLIN UNIVERSITY USA
- CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO USA
- UNIVERSITY OF BIRMINGHAM UK
- QUEEN MARY UNIVERSITY OF LONDON UK
- NEWCASTLE UNIVERSITY UK
- THE UNIVERSITY OF NOTTINGHAM UK
- UNIVERSITY OF NORTHAMPTON UK
- EL PURPAN (UNIVERSITY OF TOULOUSE) FRANCE
- ECOLE INTERNATIONALE DES SCIENCES DU TRAITEMENT DE L'INFORMATION (EISTI) FRANCE
- ESC RENNES SCHOOL OF BUSINESS FRANCE
- INTERNATIONAL SCHOOL OF MANAGEMENT (ISM) FRANCE
- THE UNIVERSITE DE VERSAILLES SAINT-QUENTIN-EN-YVELINES FRANCE
- POLYTECH NANTES FRANCE
- POLYTECH GROUP FRANCE
- NATIONAL TSING HUA UNIVERSITY TAIWAN
- NATIONAL PINGTUNG UNIVERSITY OF SCIENCE & TECHNOLOGY TAIWAN
- FENG CHIA UNIVERSITY TAIWAN
- LAKEHEAD UNIVERSITY CANADA
- CARLETON UNIVERSITY CANADA
- INSTITUTE OF SOCIAL AND ECONOMIC FORECASTING AND MODELING (ISEFM) RUSSIA
- CENTRAL INFORMATICS ORGANIZATION (CIO) SAUDI ARABIA
- DEAKIN UNIVERSITY AUSTRALIA
- UNIVERSITY OF QUEENSLAND AUSTRALIA
- CURTIN UNIVERSITY AUSTRALIA
- KWANSEI GAKUN UNIVERSITY JAPAN
- BEIJING INSTITUTE OF TECHNOLOGY CHINA
- UNIVERSITY COLLEGE DUBLIN IRELAND
- QUEEN'S UNIVERSITY BELFAST IRELAND
- UNIVERSITY OF MODENA & REGGIO EMILIA ITALY
- ZIRVE UNIVERSITY TURKEY
- CASPIAN STATE UNIVERSITY OF TECHNOLOGIES & ENGINEERING KAZAKHSTAN
- AL-FARABI KAZAKH NATIONAL UNIVERSITY KAZAKHSTAN

For full list, visit: www.amity.edu

QUALITY

Setting New Benchmarks

“Quality is the common denominator in everything we aspire to do. That is why Amity is the first University in India to get ISO 9001, ISO 14001, ISO 27001, ISO 22000 & ISO 50001 Certifications.”

Dr. B.B. Singh
Quality Assurance & Enhancement



Mr. Flemming Norklit, Managing Director, BSI Management Systems (Global) giving ISO certificates to Mr. Atul Chauhan, Chancellor, Amity University and Maj. Gen. K. Jai Singh, Group Vice Chancellor, Amity University

Right from the inception of Amity University, Quality Assurance & Enhancement has been a thrust area. AUUP is the first university to get its processes ISO certified with a maturity level of three ISO separate recertification by British Standards Institute (BSI). There is a team of experienced professionals who ensure that the best systems are implemented in all departments and all areas of the University for wholistic quality improvement.

The division also monitors the implementation and continuous improvements of both academic and non academic processes and procedures.

Benefits of Quality Certifications

- AUUP is NAAC Accredited with Grade 'A'.
- Ranked amongst the top universities in Asia QS world ranking.
- AUUP has been awarded the Commendation Certificate RGNQA 2012 on 28 August 2014 by Bureau of Indian Standards (BIS).
- All institutions of Amity University have been brought out on a common platform through following ISO Certifications:
ISO 9001:2008
ISO 14001:2004
ISO 27001:2005
ISO 22000:2005
ISO 50001:2011
- Better synergy, positive response and better communications have been established across institutions and departments of AUUP through dedicated quality supports.
- Strong audit network of more than 100 Auditors.
- All systems analyzed and process have been implemented and audited through a three stage audit system involving internal and external audit agencies.
- Effective monitoring and handling of student related concerns, through an automated complaint management system.
- Quality Standards maintained and planned through Institutional Quality Assurance Cell. (IQAC)
- Globally aligned Curriculum, Pedagogy and Academic delivery.
- Enabling institutions for preparation of National and International Accreditation agencies to meet the requisite quality standards.
- Regular review of performance of processes and procedures by management for effectiveness and continual improvement.



AMITY IS INDIA'S MOBILE APPS FOR

Acknowledged to be among the best university intranets of the world, Amizone brings a world-class online learning experience for Amity students. Powered on 'enterprise class' servers and high-end storage devices, it offers a single-point access to information, services and resources, for students and faculty. An ever-expanding and dynamic portal, Amizone is regularly upgraded with new features and facilities to provide study materials, recorded lectures and a seamless learning experience for its students.

“Students and faculty continuously interact through Amizone, one of the most hi-tech university intranet portals in the world.”

FIRST UNIVERSITY TO HAVE ITS STUDENTS INTRANET



Ensuring that interaction does not end with the classroom, Amity University has brought the classroom into the mobile phones of its students. Amity students can access Amizone (their intranet) and all its features on their mobile phones.

Even parents can view their ward's attendance and exam grades, while faculty can mark attendance on their mobiles.

The Amity App is available for iPhone, iPod touch, iPad, BlackBerry, Nokia, Android phones & Windows 8.

Visit www.amity.edu/apps

Digital Library & Online Journals: Amity students can access various electronic information resources for online databases, journals, case studies, research materials, etc.

Recorded Classes: To ensure that students don't miss out on their learning experience, Amizone also offers an archive of Recorded Classes.

Few of the existing facilities on Amizone are:

- Online timetable & attendance
- Syllabus & course materials
- Exam admit cards and results
- Online fee bills and receipts
- Faculty feedback
- Access to online journals
- Suggestions/Complaint box
- Quizzes/Opinion-polls
- Discussion forums etc.





PERSONALITY DEVELOPMENT

Enhancing Confidence to Stay Ahead

“ Amity not just offers the best education but also grooms you for a well rounded personality. ”

Aparajita Sharma

Biotechnology student at Amity

Femina Miss India finalist

Personality Development is a great focus area at Amity University because a great percentage of success in life depends on a person's confidence and personality.

To help students in personal grooming, special sessions are held on business etiquettes, negotiation skills and effective communication. Special classes are held on leadership, teamwork and analytical skills.



MILITARY TRAINING

Making You a True Leader

All students undergo a 7-day Military Training Camp held at Amity's 150 acre campus in Manesar, which is next to the National Security Guards (NSG) Training Camp. Students are trained by veterans of the armed forces.

“

Country comes before self.

That's what we learn at Amity.

A sense of patriotism comes into being at the Military Training Camp. Now, I have developed a stronger bond for my country and promise to dedicate myself to the nation's development.

”





Rifle Shooting



Parasailing



Burma Bridge

IMBIBING THE SPIRIT OF DISCIPLINE AND PATRIOTISM

At the Military Training Camps, Amity students imbibe the value of discipline and a spirit of patriotism, commitment and perseverance by participating in a variety of activities like parasailing, trekking, shooting, rock climbing/rappelling, etc. which test their mental and physical agility.



Jumping from heights



Drill



Obstacle Course

EXTRA CURRICULAR EXCELLENCE



“ Be it academics or extra-curricular activities, we groom our students to be at the winning side. A testimony to this fact is that even our BBA students regularly beat PG students of institutions like IIM & XLRI. ”

Prof. (Dr.) Alka Munjal

Dean, Student Academic Affairs & Support Services,
Amity University Uttar Pradesh

Ph.D in Strategic Management

MBA from Birla Institute of Technology
Topped in the University

Selected as “Woman of the year -2002” by
American Biographical Institute

Conducted several training programmes in
finance and strategy for reputed companies

FOREIGN LANGUAGES

The Linguistic Advantage

Amity provides an international perspective to the students through the various language programmes. The foreign language course has been integrated into the curriculum. The students have a choice to select one of the foreign languages from French, German, Spanish, Japanese and Chinese.



The Language Department has a very hi-tech advanced language lab for students.

GROOMING FOR INTERVIEWS



“ I have been interacting with Amity students for many years and my experience has been extremely positive. I look forward to coming back to Amity and pick up extremely bright students. ”

Mr. Shantanu Banerjee
Director, HR, Steria (India)

An important part of course curriculum is enhancement of confidence in students to come out with flying colours in interviews and group discussions.

The training at Amity Institute of Leadership and Communication covers key aspects of preparation, dress for success, winning the body language and non-verbal game, answering difficult questions, refreshing business etiquette, as well as aspects like winning the group discussion and extempore speaking with confidence.

The methodology followed is by presentation and discussion of techniques for gaining competitive edge, practice of public speaking and group discussion techniques and individual attention through mock interviews.



Bonjour à tout le monde
 Bienvenue!
 Ça va ?
 Salut !
 A tout à l'heure !
 A la semaine prochaine



VALUES & ETHICS

101 Attributes of an Amitian

“Amity lays great emphasis on imbibing values and sanskars in all its students.”

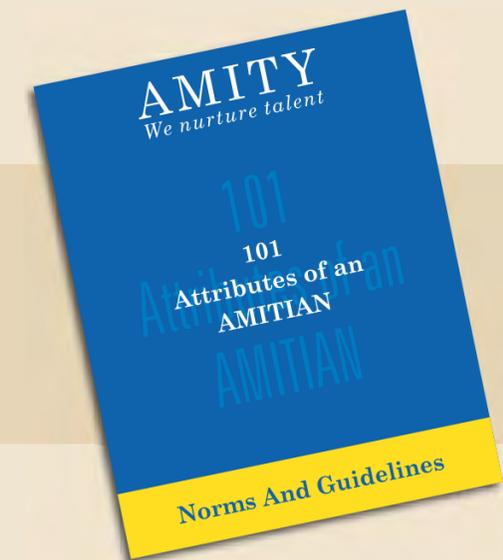
Prof. R.R. Grover

Amity School of Insurance, Banking & Actuarial Science
Convenor, Amity Human Values Quarter
38 years in the Insurance Industry

The education framework at Amity is rooted upon certain key values and ethics. It stresses on principles such as patriotism, courage, respect for elders... It is this sense of purpose that has led to the creation of the '101 Attributes of an Amitian'.

This booklet on the norms & guidelines explores 101 different character traits that take an individual closer to completeness. The attributes have been built into the teaching activities, group activities and have been included in topics for lectures and discussions by students.

All institutions of Amity celebrate 'Human Values Quarter' during which a wide array of events are organized to spread awareness about the importance of human values.



COUNSELLING

Expert Personal & Professional Advice

“ At Amity, we ensure that any student who hits a road block in personal or professional life is given the right counselling. ”

Dr. Abha Singh

Director,
Amity Institute of Psychology & Allied Sciences

The unique Mentor-Mentee Concept at Amity ensures a constant interaction between the faculty and the students. A faculty member is assigned to a group of 5-6 students to counsel them on their academic and personal concerns. Their experience enhances student's confidence to excel in the corporate world.

In addition, Amity has a full fledged Amity Student Counselling Services (ASCOS) for students who encounter any personal/ emotional problems.

industry interaction

The Beginning of Success.

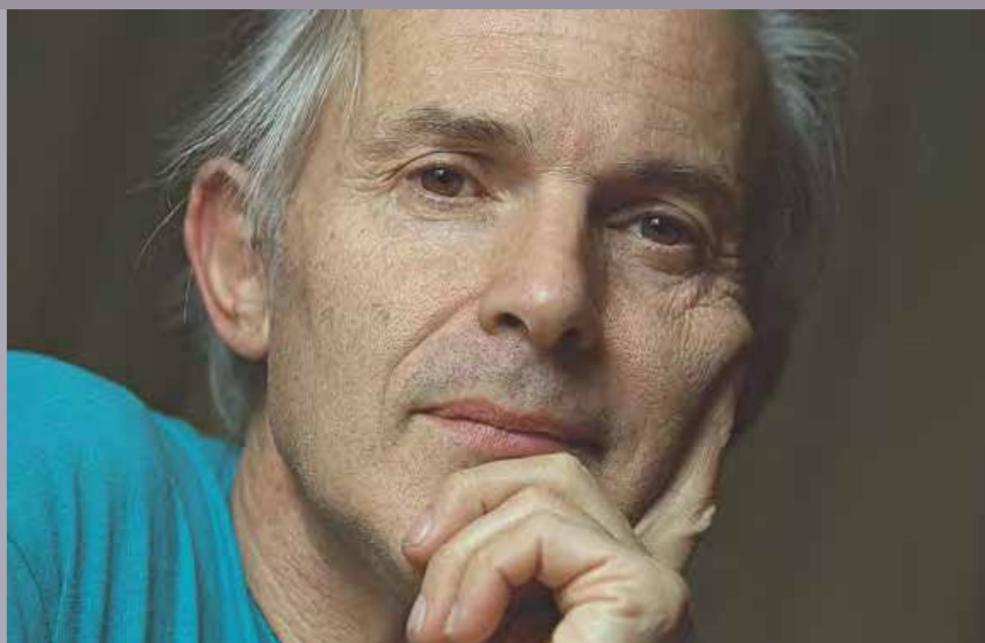
Amity students have more interaction with the corporate world than any other institution-one of the reasons why Amity is consistently ranked at the top.

The Amity Corporate Resource Centre acts as an interface between the students, faculty, and the corporate world to initiate continuous interaction with the industry, sharing the industry experiences, understanding industry needs and providing the required support to the corporate world.



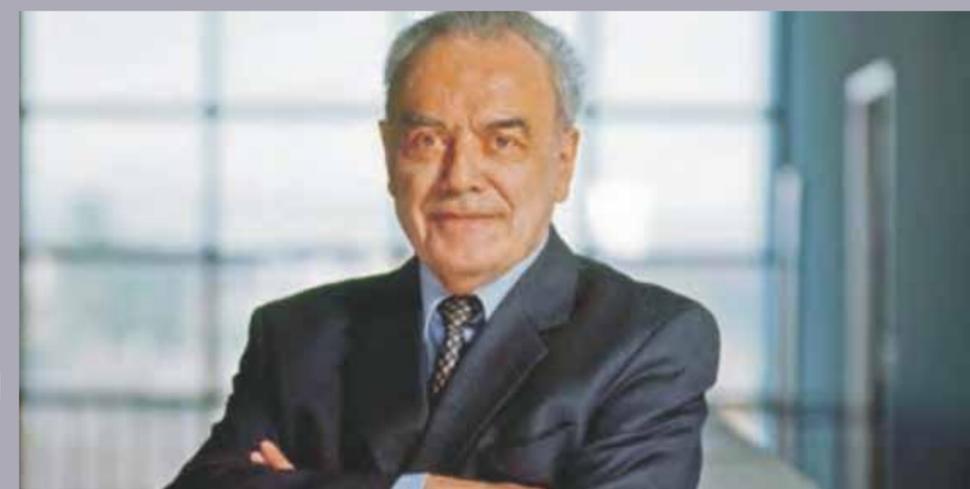
A glimpse of stalwarts who visited Amity and interacted with students

“Amity students are the most exciting that I have ever met.”



Nobel Laureate Professor Sir Harry Kroto, FRS
Francis Eppes Professor in the Department of Chemistry and Biochemistry at Florida State University, USA

“I am very impressed with Amity University.”



Prof. Werner Arber
Nobel Laureate & Honorary Professor of Biotechnology at Amity University

“In Amity students I found the perfect chemistry between intelligence, dedication and hard work.”



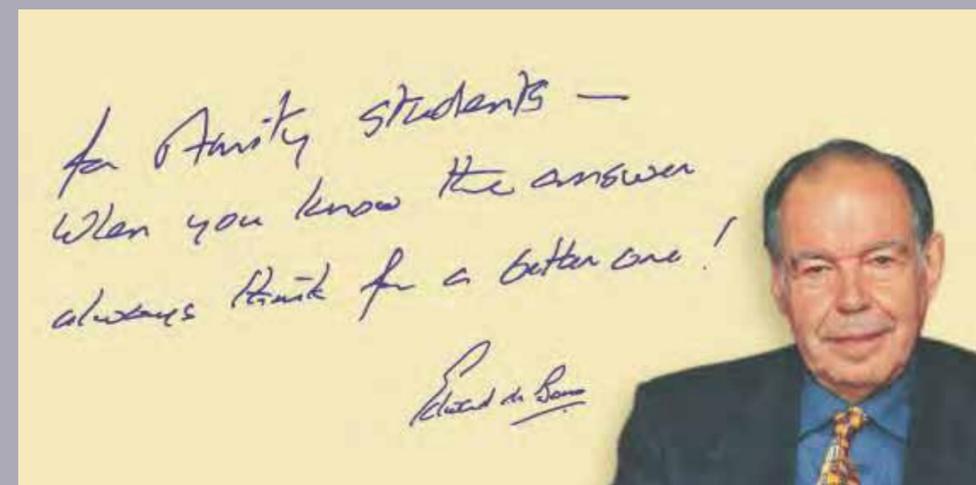
Nobel Laureate Prof. (Dr.) Yuan T. Lee
President Emeritus & Distinguished Research Fellow of Academia Sinica in Taiwan

“I believe that Amity would generate a pool of creative leaders for participating in the national development mission.”



Dr. APJ Abdul Kalam
Hon'ble Former President of India

“For Amity students - when you know the answer, always think for a better one!”



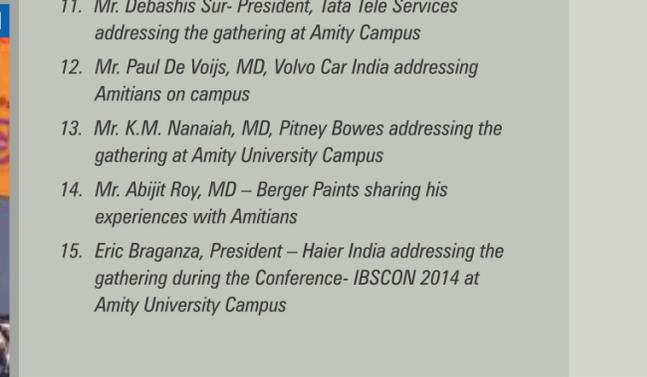
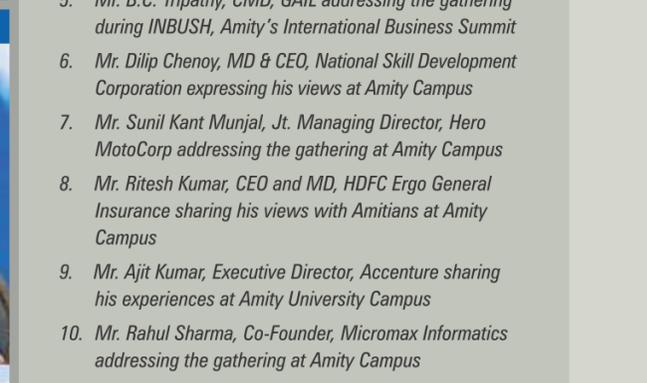
Dr. Edward De Bono
Lateral Thinking Guru

INDUSTRY CAPTAINS

Sharing Corporate Insights

Over
1500 CEOs
have been on Amity campuses
to interact with students.

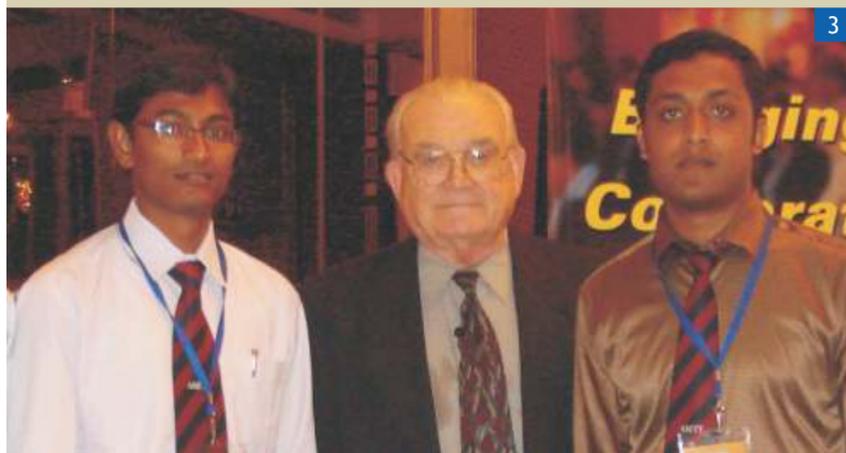
Amity has been regularly inviting heads of leading Indian companies. They offer insights into latest issues concerning the economy to stimulate and enhance the intellectual climate of the University.



1. Mr. Sanjay Kapoor, CEO, Bharti Airtel, India & South Asia addressing the gathering during HR Conclave 2011 at Amity Campus
2. Mr. Fredrik Jejdling, MD, Ericsson India addressing the gathering at Amity Campus
3. Mr. Mukesh Sejwal, National Head, British Telecom interacting with students at Amity Campus
4. Mr. Sameer Suneja, MD, Perfetti Van Melle India Private Limited, Lead speaker at the Amity Global Leadership Summit
5. Mr. B.C. Tripathy, CMD, GAIL addressing the gathering during INBUSH, Amity's International Business Summit
6. Mr. Dilip Chenoy, MD & CEO, National Skill Development Corporation expressing his views at Amity Campus
7. Mr. Sunil Kant Munjal, Jt. Managing Director, Hero MotoCorp addressing the gathering at Amity Campus
8. Mr. Ritesh Kumar, CEO and MD, HDFC Ergo General Insurance sharing his views with Amity students at Amity Campus
9. Mr. Ajit Kumar, Executive Director, Accenture sharing his experiences at Amity University Campus
10. Mr. Rahul Sharma, Co-Founder, Micromax Informatics addressing the gathering at Amity Campus
11. Mr. Debashis Sur- President, Tata Tele Services addressing the gathering at Amity Campus
12. Mr. Paul De Voijs, MD, Volvo Car India addressing Amity students on campus
13. Mr. K.M. Nanaiah, MD, Pitney Bowes addressing the gathering at Amity University Campus
14. Mr. Abijit Roy, MD - Berger Paints sharing his experiences with Amity students
15. Eric Braganza, President - Haier India addressing the gathering during the Conference- IBSCON 2014 at Amity University Campus

GLOBAL GURUS

Listening to Legends



Philip Kotler
Marketing Management Guru



Dr. Edward De Bono
Lateral Thinking Guru



Dr. Robert Kaplan
Prof. Harvard Business School
Co-founder of Balanced Score Card



Kenichi Ohmae
Strategic Management Guru



Steven Covey
Author -7 Habits of Highly Effective People



Claus Moller
Management Guru



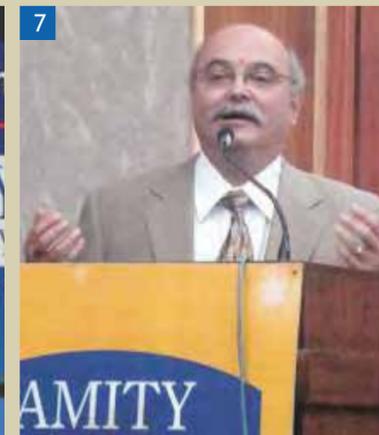
Sir John Frazer Robinson
Direct Marketing Guru



Harry Beckwith
Experiential Marketing Guru

To create a forum for discussion, knowledge and idea sharing among the Indian corporate world and Amityans, Amity has facilitated interaction with more international experts than any other institution.

Some of the Global Gurus with whom Amity students have interacted.



1. Mr. Tom Peters, acclaimed Management & Innovation Guru addressing corporate professionals at an event partnered by Amity University
2. Mr. Jack Trout, acclaimed Marketing Guru addressing the gathering
3. Mr. Robert B. Miller, Global Sales Guru with Amity MBA students
4. Growth Guru, Mr. Varne Harnish during an interactive workshop on "Global Growth Strategies"
5. Amity students with Mr. Thomas Stewart, Managing Director and former Editor, Harvard Business Review
6. Renowned Emotional Intelligence Guru, Dr. Daniel Goleman addressing the gathering during EI & LEADERSHIP SUMMIT, an event partnered by Amity
7. Dr. Rick Levy, world renowned expert in the field of mind and body medicine speaking during his book launch "The Happiness Sutra" at Amity University Campus
8. World renowned Management Guru, Master Del Pe delivering a lecture on "Transformational Leadership in Modern Age" at Amity University Campus
9. Mr. Frans Johansson, Innovation Expert and Author speaking during an Amity partnered event



SESSIONS WITH STATESMEN

Views of the Visionaries

The mission of Amity University is to groom students who will shape India's tomorrow.

That is why there is a regular interaction on Campus with leaders for inspiration.



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1. Hon'ble Vice President of India, Dr. Hamid Ansari addressing the gathering at Amity Campus
2. His Excellency Mr. Thomas Matussek, Ambassador of Germany during an interactive session with students at Amity University
3. H. E. Lee Joon-Gyu, Ambassador of Republic of Korea in India sharing his views with Amityans
4. Mr. Boris Johnson, Mayor of London addressing the gathering at Amity Campus
5. Smt. Smriti Zubin Irani - Hon'ble Minister of Human Resource Development, Government of India sharing her views during "Knowledge Expo"
6. Mr. Alun Cairns- MP (Conservative), UK interacting with students at Amity Campus
7. Dr. Zlatko Lagumdžija - Minister of Foreign Affairs, Bosnia and Herzegovina during an interactive session with students at Amity University



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8. Shri. Arun Jaitley, Hon'ble Minister of Finance, Govt. of India addressing the gathering at Amity University Campus
9. Mr. Wan Gang - Minister of Science and Technology, People's Republic of China addressing the gathering at Amity Campus
10. Mr. Kapil Sibal, the then Hon'ble Union Minister of Science and Technology, speaking at a Global Conference on Nanotechnology at Amity University Campus
11. H.E. Mr. Abdullah Gul - President of Turkey being felicitated by Dr. Ashok K. Chauhan - Founder President, Amity with an Honorary Doctorate Degree in Philosophy along with a citation
12. Shri Kamal Nath, the then Union Minister of Urban Development, Govt. of India addressing the gathering
13. Dr. Farooq Abdullah, the then Hon'ble Union Minister for New & Renewable Energy, Government of India addressing the gathering during the valediction of Indo-Australian Solar Energy Workshop
14. Mr. Digvijay Singh, the then Chief Minister of Madhya Pradesh, during the 4th Global Leadership Summit at Amity University Campus

LEADING INTERNATIONAL ACADEMICIANS

Mind-time with Scholars

Leading international speakers and visiting academicians regularly visit Amity University Campus to share their experiences.

It gives the students a global view of any issue and sharpens their skills to emerge a winner.



1. Prof. Nick Petford, Vice Chancellor, University of Northampton, UK delivering a lecture at Amity Campus
2. Dr André Anders, Senior Scientist and the Leader of the Plasma Applications Group at Lawrence Berkeley National Laboratory, Berkeley (LBNL), California delivering a lecture
3. Dr. Jonathan Richard Ellis, world renowned British theoretical physicist delivering a lecture on "Exploring the Universe with the world's most powerful Microscope and Telescope" at Amity University Campus
4. Dr. Dafin F. Muresanu, Chairman, Department of Clinical Neurosciences, University of Medicine and Pharmacy sharing his views during the conference on "Neuroscience"
5. Prof. Jane den Hollander, Vice Chancellor & President – Deakin University addressing the gathering during Symposium on 'Contemporary Media Practices in India'
6. Dr. John Williams, Director, Auto-ID Laboratory, MIT delivering his lecture on "Geospatial Systems" at Amity University Campus
7. Dr. Laurence Marie Sanchez, Director - Euromed Management, the oldest management school of France, interacting with students at Amity Campus
8. Dr. Savante Brunaker, Pro Vice Chancellor, University of Gavle, Sweden addressing the gathering
9. Prof. Nie Hong, Vice President - Nanjing University of Aeronautics & Astronautics, China addressing the gathering at Amity Campus
10. Dr. Douglas R. Cook, Director, CA & ES Genomics Facility, Professor, Department of Plant Pathology, University of California, USA presenting a lecture on "Symbiosis" at Amity University Campus
11. Dr. David Richmond, President - Royal College of Obstetricians & Gynecologists (RCOG) interacting with students at Amity Campus
12. Dr. Tanya N. Mayadas, Harvard University, Professor of Pathology at the Center for Excellence in Vascular Biology during an Interactive Session & lecture at Amity University Lucknow Campus
13. Prof. Philip M. Nichols of Wharton Business School delivering a lecture on "Business Ethics in a Changing Corporate Environment" at Amity University Campus

AMITY INTERNATIONAL CENTRE LECTURE SERIES

A Platform For Intellectual Deliberations

The Amity International Centre brings together intellectuals and luminaries in diverse fields ranging from science, technology, commerce, judiciary, executive, legislature, management to spirituality and philosophy etc.

This platform provides a unique opportunity to discuss and debate on a multitude of contemporary issues both of national and international significance.

It is a part of many initiatives of Amity University for discussion, sharing of knowledge and exchange of ideas among those who have a concern for nation building and wish to be updated about global issues and developments.

1. Mr. Arvind Kejriwal, Chief Minister of Delhi, delivering his lecture on "Our Anti-Corruption Systems-What needs to be done"
2. Advocate Ms. Anu Narula addressing the gathering on "Empowerment of Women" at Amity Campus
3. Ambassador Deepak Vohra (Retd.) giving a lecture on "Global MegaTrends"
4. Dr. Ashok Gulati - Chairman, Commission for Agricultural Costs and Prices giving his lecture on "Food Security" at Amity Campus
5. Dr. Krishan Lal, Laue-Bragg Chair Professor and Principal Chief Scientist delivering his special lecture on "Fascinating World of Crystals: From Fundamentals to Applications"
6. Dr. Shailesh Nayak, Secretary, Ministry of Earth Sciences, Govt. of India sharing some valuable words on "Space Technology for Tsunami Warming" at Amity Campus
7. Dr. Christopher Hobbs, Co-Director, Centre for Science & Security Studies, and Deptt. of War Studies, Kings College London delivering his lecture on "Overview of Nuclear Security"
8. Prof. Madan Lal, Former Dy. Director Vikram Sarabhai Space Center giving lecture on "Moon Impact Probe: Chandrayaan-1 mission" at Amity Campus
9. Dr. Anil P. Joshi, Padma Shri addressing the gathering on "Gross Environment Product (GEP): A new growth measure" at Amity Campus



Some of the over 150 topics discussed during Amity International Centre Lecture Series

- Red China: A Success Story
- Vedic Education System: Modern Context
- Breathing Fire: China's Aggressive Posturing
- Future Trends in Indian Politics
- Elections Over: Foreign Affairs and the Media
- Indian Energy Scenario
- Terrorism in the Context of Maritime Security
- Menace of Terrorism
- Indo-Pak Relations: The Past and the Future
- Global Financial Crisis and Impact on India
- Dynamics of Turbulence in North East
- Terrorism & Its Impact on India'
- Potential Growth Stars of the 21st Century - BRICs
- The Indo-US Nuclear Deal in a Global Context
- Right to Information Act
- Life Science in Service of Soldier and Society
- Issues of Governance

For full list, visit www.amity.edu

CORPORATE AWARDS

Celebrating Business Excellence

The "Amity Corporate Excellence Awards" are in recognition of the exemplary leadership qualities through which the corporate leaders of today have steered their corporates to achieve new heights of excellence.

It is an effort by Amity to encourage the leaders of tomorrow to tread on the same path on which the leaders have walked, achieving excellence on the way.



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1. Mr. Boris Johnson, Mayor of London being felicitated by Dr. Ashok K. Chauhan, Founder President-Amity, Dr. Atul Chauhan, Chancellor, Amity University and Dr. Aseem Chauhan, Chancellor, Amity University
2. Dr. Edward De Bono, the pioneer of the "Lateral Thinking" concept and one of the world's leading experts in creative thinking being honoured by Dr. Ashok K. Chauhan, Founder President - Amity with "Amity Millennium Award" during Amity Global Leader Series
3. Dr. Ashok K. Chauhan, Founder President, Amity presenting citation to Prof. Ramesh C Deka, Director & CEO, AIIMS
4. Nobel Laureate, Prof. Werner Arber being conferred with the Honorary Professorship of Amity Institute of Biotechnology
5. Dr. Ashok K. Chauhan- Founder President, Amity presenting Excellence in Virology Award to Dr. M P Yadav- Ex Director, Indian Veterinary Research Institute in the domain of Animal Virology
6. Dr. Ashok K. Chauhan, Founder President, Amity felicitating Dr. UD Choubey, Director General, SCOPE
7. Mr. Akhil Gupta, Dy. CEO and MD Bharti Enterprises being honoured by Dr. Ashok K. Chauhan, Founder President, Amity and Mr. K.S. Bains, DG, AITD and Lt. Gen. P.D. Bhargava, DG, AITM
8. Mr. K.V. Kamath, the then MD & CEO, ICICI Bank, being conferred with the "Amity Leadership Award" by Dr. Ashok K. Chauhan, Founder President- Amity and Mr. Tom Peters, acclaimed Management Guru
9. Dr. Ashok K. Chauhan, Founder President, Amity along with Lt. Gen.P.D. Bhargava felicitating Dr. J.S. Sarma, Chairman, TRAI
10. Mr. Kumar Mangalam Birla, Chairman, Aditya Birla Group, being conferred the "Amity Leadership Award"
11. Nobel Laureate Sir Harry Kroto receiving an Award from Dr. Ashok K. Chauhan, Founder President, Amity and Dr. (Mrs.) Amita Chauhan, Chairperson, Amity International School
12. CMD of Amrapali Group, Mr. Anil Sharma receiving the "Corporate Excellence Award"

The Amity Innovation Incubator, located within the Amity University campus, comprises of a richly experienced team of domain and industry mentors to ensure that the right guidance is available to budding entrepreneurs and has a nationwide network of 17 virtual Incubation Centres. Its vision to enhance the economic growth of the Nation by supporting and nurturing the most critical elements of the entrepreneurial ecosystem is closely supported by Amity Capital Ventures – an independent proprietary fund that financially supports start-ups and entrepreneurs via seed and growth investments.

The incubator selects handpicked business minds, scientists, technologists, professionals and students with great ideas and a burning desire to become successful entrepreneurs.

‘AII’ has presence in 17 cities across India & 5 countries across the world.

AMITY VIRTUAL INCUBATION NETWORK:

- **Ahmedabad:** 079-400-63854
- **Bangalore:** 098-453-10811
- **Bhubaneswar:** 093-371-24133
- **Chandigarh:** 097-795-89315
- **Chennai:** 044-42329514
- **Delhi/NCR:** 99-710-95521
- **Gurgaon:** 098-181-53629
- **Gwalior:** 096-301-54002
- **Hyderabad:** 040-42009485
- **Indore:** 099-710-95521
- **Jaipur:** 098-282-89458
- **Kochi:** 0484-4028701
- **Kolkata:** 033-44012803
- **Lucknow:** 094-150-17498
- **Mumbai:** 099-710-95521
- **Patna:** 099-343-04362
- **Pune:** 099-710-95521

AMITY CENTRE FOR PRIVATE EQUITY & VENTURE CAPITAL

The **Amity Centre for Private Equity & Venture Capital** is a dedicated resource centre for information and screened interaction between the different stakeholders in the Entrepreneurial and Investment Ecosystem and provides special range of services, such as :

- Thought Leadership
- Trend Tracking
- Screened interactions between entrepreneurs and sector specific investors
- Powerful platform for investment funds to interact with each other.
- Opportunity to network with contemporary topics of discussion and share cutting edge solutions.
- Exposure on corporate laws, governance issues which impact the industry in the stimulating environment.
- Research, publications and statistical information.



VIRTUAL INCUBATION SUPPORT SYSTEM

Patent consulting and database access including access to crucial databases like Indian Patent database, US Patents database, European Patent database

Financial advisory services including investment advisory services

Access to 'AII' mentoring committee of 100 mentors and comprising of renowned names from the Industry, including eminent personalities from diverse fields

Free invitation to knowledge sessions and events held on Amity Campus including discounted entries for entrepreneurial events organized by TiE, NITIEE, NASSCOM and others

Virtual space for remote office access & online real-estate over Amity Incubator's in-house servers

Access to global facilities and utilising Amity University's presence across the globe plus benefits of global concierge services, conference space, networking, market knowledge & research

Access to global business reviews, relevant articles, Newsletters along with Research & White Papers, Technology Journals & library facilities

Online showcasing of products and services through a unique entrepreneur focused portal to the VC/PE industry

Sharing products, services, resources with fellow entrepreneurs and accessing their feedback

Accessing interns and hiring interested management graduates as team members

Power networking with who's who in the industry

Business plan assistance & support with business advisory services

ACHIEVEMENTS

- 100 Companies Incubated (physical & virtual); all showing significant financial & operating growth
- Employment generated for more than 2500 people
- Over 200 patents filed for entrepreneurs and 30 technologies commercialised
- More than 25 funding rounds completed
- Network of more than 100 mentors countrywide
- Ground breaking technologies being commercialised and utilised by groups such as Delhi Metro, LG Electronics, Microsoft, GreenSocs, Cadence Design Systems, Himachal Pradesh Geological Department, Noida Traffic Police etc.
- Strategic collaboration with Incubators in Europe, USA and Asia
- 30 start-ups established by Faculties & Students of Amity University
- 11 Incubatees funded under "Support of Entrepreneurial and Managerial Development of SMEs through Incubators"
- Risk Capital raised for 4 Incubatee Companies under SIDBI-SAS Scheme
- Over \$40 m invested in Incubatee companies through Mergers & Acquisition and Angel Investments

SUCCESS STORIES

AT AMITY INNOVATION INCUBATOR

ApnaCircle

ApnaCircle.com

Founded by Yogesh Bansal, ApnaCircle.com is a fast growing popular professional networking site which recently merged with the world's No. 2 networking company Viadeo with a user base of 7 million.



CircuitSutra Technologies Pvt. Ltd.

CircuitSutra Technologies Pvt. Ltd. provides SystemC modeling services to a worldwide customer base ranging from small to the top ten semiconductor companies in partnership with all the key players in the ESL ecosystem.



GVC Systems Pvt. Ltd.

GVC Systems Pvt. Ltd is an intelligent-electronic components designing and manufacturing company with an ISO certificate providing Energy Saving Devices, Electronic Automation Products and Import Substitution Products.



ITCONS e-Solutions Pvt. Ltd.

ITCONS develops software for the Recruitment Space for more than 50 clients from India and abroad. The company aims to become the business and technology leader in the same category.



Kinetic Media Solutions

Specialising in aligning resources and communication tools to gain marketing efficiencies, Kinetic Media Solutions is a start-up marketing and advertising solution provider offering effective integration of strategy, technology and creative implementation of client's communication needs.



“Amity's incubator brand name, business network and seed fund has helped ITCONS e-Solutions - Talent Management Suite getting more clients with minimal efforts and establish RecruitPlus™ a global brand name in Recruitment Software Solutions space as end to end Recruitment automation product.”

Gaurav Mittal
ITCONS e-Solutions



“The fact that Amity was backing me in my endeavors helped me build a business association with major clients like Delhi Metro.”

VINAY CHADDHA
GVC Systems Pvt. Ltd.



“Through our interaction with Amity students, we feel that they exhibit leadership qualities and have the confidence to establish their own enterprises.”

Bhupendra Kamra
Kinetic Media Solutions Pvt. Ltd.

TOP AWARDS RECEIVED BY AMITY INCUBATEES FOR ENTREPRENEURIAL EXCELLENCE



AMITY INNOVATION INCUBATOR'S RANGE OF SERVICES

Amity Innovation Incubator offers a range of incubation services to nourish entrepreneurial talent such as:

- Business Planning
- Company Formation
- Legal & IPR Assistance
- Managerial Support
- Technology Support
- State-of-the-art Infrastructure
- Venture Capital Funding
- Networking
- Collaborations & Alliances
- Mentors
- Board Members
- Training & Team Development



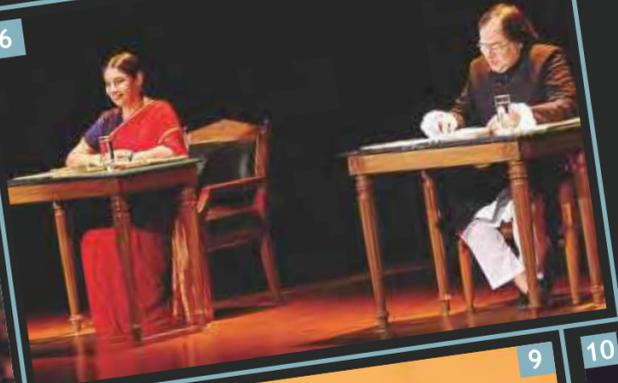
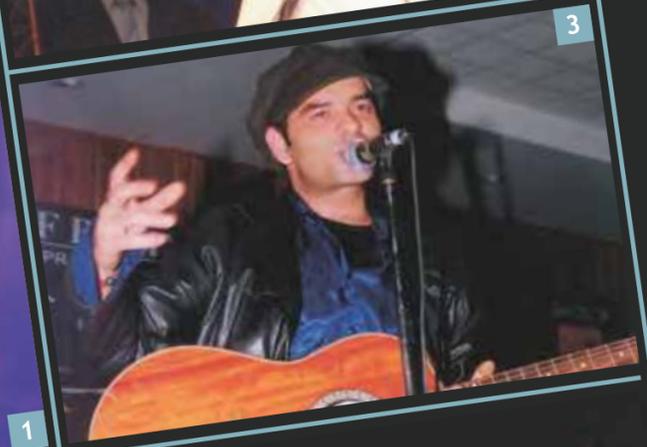
Experiential Learning.

Enthralling Events, Knowledge Festivals, Challenging Competitions... For students of Amity, life is all about non-stop learning, as much of it outside the classroom, as in it. No wonder, they are so adept at not only organising Events, Festivals and Competitions, but also winning them.

Displaying great leadership and teamwork skills, Amitians leave a lasting impression wherever they go.

events

MUSIC & ENTERTAINMENT



1. Actor and Filmmaker, Farhan Akhtar performing during "Sounds of Freedom Concert" at Amity University, Noida Campus
2. Music Maestro Sonu Nigam performing during INBUSH at Amity University
3. Singer Mohit Chauhan enthraling the audience at Amity University Campus
4. Music Maestro, Kailash Kher performing at Amity University, Noida Campus
5. Famous singer & music director, Adnan Sami, entertaining the audience at Amity University Campus
6. Bollywood stars Shabana Azmi & Late Farooque Sheikh performing a play "Tumhari Amrita" at Amity University during Hindustan Times Noida Festival
7. Acclaimed actress Ms. Sharmila Tagore being felicitated at Amity University Lucknow Campus
8. Students performing on ramp during the "Fashion Show" at Amity University Campus
9. Amity students performing during the event "Amity Youth Festival" at Amity University Campus
10. Singer & Music Director Salim Merchant performing at Amity University Campus
11. Varun Dhawan and Alia Bhatt, Bollywood actors at Amity University Campus
12. Ms. Sonal Mansingh, eminent Indian Odissi exponent performing at Amity Campus
13. Mr. Vlado Kreslin, famous Slovenian Folk Singer & Poet performing at Amity University
14. Singer Arijit Singh mesmerizes with his performance during "Lets Fly The Flag" initiative at Amity University
15. Students of Amity who won the Delhi Times Fresh Face Competition - 2011

MUSIC & ENTERTAINMENT

MUSIC & ENTERTAINMENT



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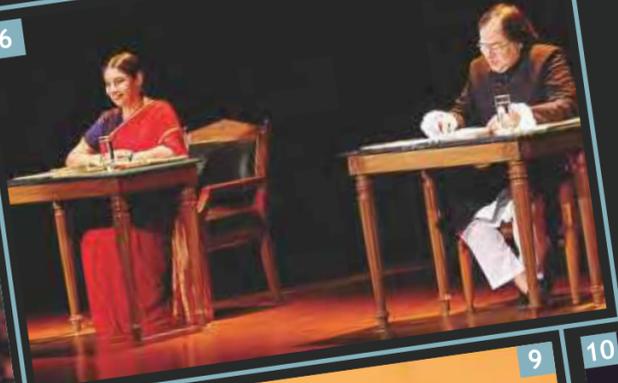
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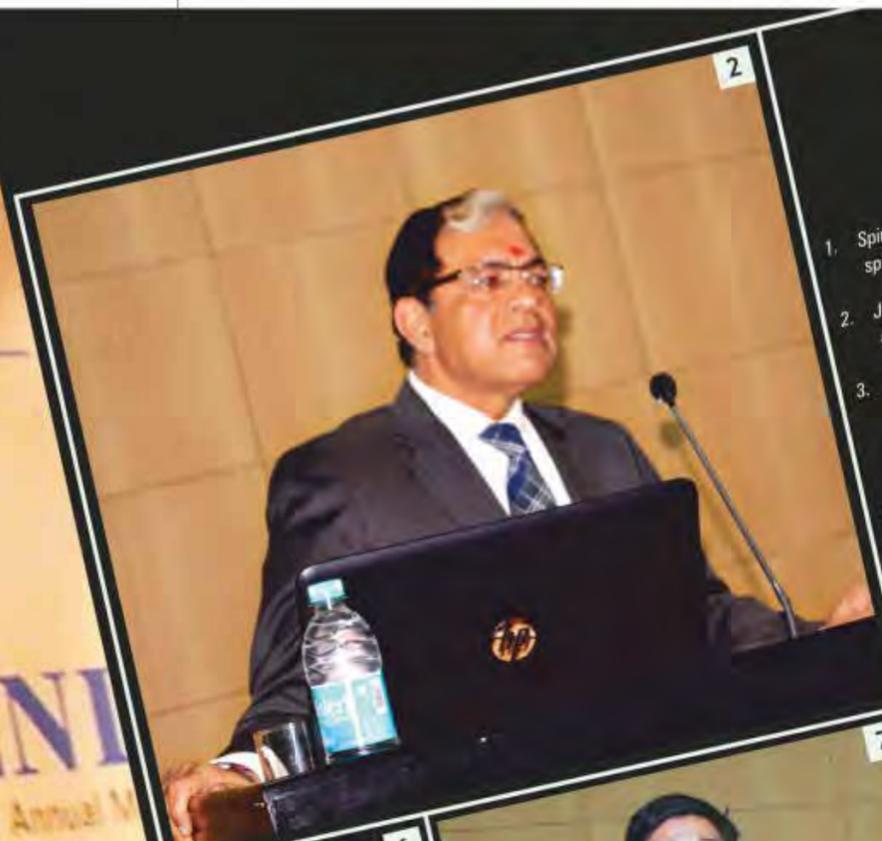


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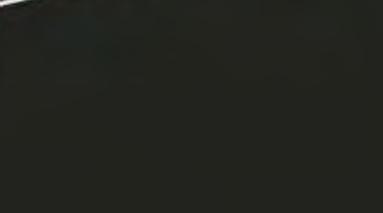
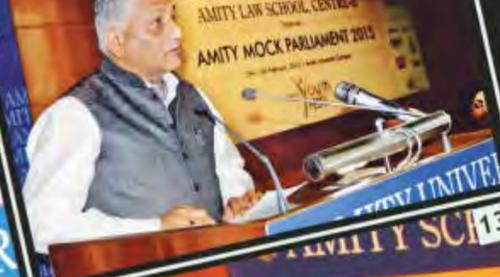
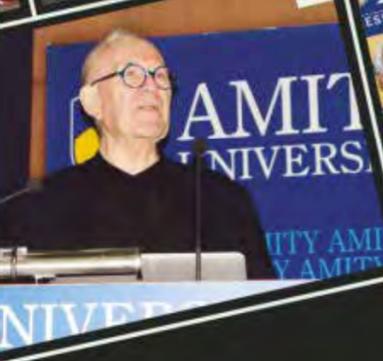
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MUSIC & ENTERTAINMENT

SOCIETY AND ARTS



1. Spiritual Guru, Sri Sri Ravi Shankar talking about spirituality at Amity University Campus
2. Justice A.K. Sikri, Judge - Supreme Court of India addressing the gathering at Amity Campus
3. Padma Shri Shovana Narayan - world renowned Kathak Danseuse in conversation with Amity students at 'Youth Power for Women - Be Change, Bring Change' conference
4. Renowned Fashion Designer Mr. Suneet Verma on the final day of "KREATIV 11" at Amity University Campus
5. Canadian Celebrity Chef Roger Mooking shares culinary skills with Amity Students during guest lecture at Amity University
6. Tennis Star Sania Mirza during the enthralling 'Sounds of Freedom Concert' at Amity Campus
7. Dr. (Mrs.) Kiran Bedi, IPS (Retd.) expressing her views on the legal system of the country at Amity University Campus
8. Amity University organised a special guest lecture on the book 'Nose to Nose' by Professor Sir Peter Cook, a renowned Architect, Lecturer and Writer
9. Ms. Pinky Anand, Senior Advocate and Addl. Solicitor General of India was felicitated with 'Amity Woman Achiever Awards' during the celebrations of 'International Women's Day'
10. Ms. Shehnaz Hussain, Chairperson and MD, Shehnaz Group of Companies at "INBUSH 2011" held at Amity University Campus
11. Union Minister of State for External Affairs and Ex-Army chief (Retd.) General V. K. Singh addressing a session during Amity Mock Parliament
12. Mrs. Aparna Yadav, Brand Ambassador of NGO HARSH and daughter-in-law of Hon'ble Shri Mulayam Singh Yadav expressing her views in the seminar 'Be Aware'
13. Dr. Kuldip Nayar, Author & Eminent Columnist addressing freshers during the Orientation Programme at Amity School of Communication



SANGATHAN

Inter-Amity Institutions Sports Meet



SANGATHAN INTER AMITY INSTITUTIONS SPORTS MEET

Every year Amity Campuses across India participate in SANGATHAN - a month long mega event which culminates in the Founder's Day celebrations, observed in honour of Dr. Ashok K. Chauhan, Founder President - Amity.

A perfect mélange of over 150 Amity institutions, 18 Amity schools & pre-schools from 15 cities of India as well as students from Amity London, Singapore, New York, California, Dubai & Mauritius campus come to Amity grounds to pay their regards and respect to their Founder President. The unfurling of "Sangathan Flag" marks the beginning of the glittering ceremony followed by an impressive march past by over 5000 students of Amity.

Students compete in 35 different sports and games including badminton, squash, basketball, volleyball, karate, judo, cricket, chess, swimming, tug of war to clinch the much coveted trophies.

The students of various institutions also present a colourful cultural programme depicting the different cultures followed in different states of India.



SANGATHAN

INTER AMITY INSTITUTIONS SPORTS MEET

SPORTS INITIATIVES

Nation building through excellence in sports

As part of its commitment to nation building through education and other initiatives, Amity has always supported sports, sports events and encouraged sporting talent. Such commitment is reflected in the achievements of its students and alumni such as Ronjan Sodhi, Double Trap Shooting Gold Medallist at the Asiad 2010, Parimarjan Negi, the world's youngest Chess Grandmaster and Vidur Agarwal, member of the Indian CWG 2010 swimming contingent, among many others.

Amity has also partnered with national and international sporting events, and has established sports academies like the:

- Amity Sports Foundation
- Amity Sports Scholarships
- Amity United Football Club
- Amity Cricket Academy
- Amity Hockey League
- Amity Polo & Riding Academy
- Amity Chess Academy
- Amity Shooting Club
- Amity Tennis Academy

OFFICIAL TRAINER OF 22,000 VOLUNTEERS FOR THE XIX COMMONWEALTH GAMES 2010, NEW DELHI

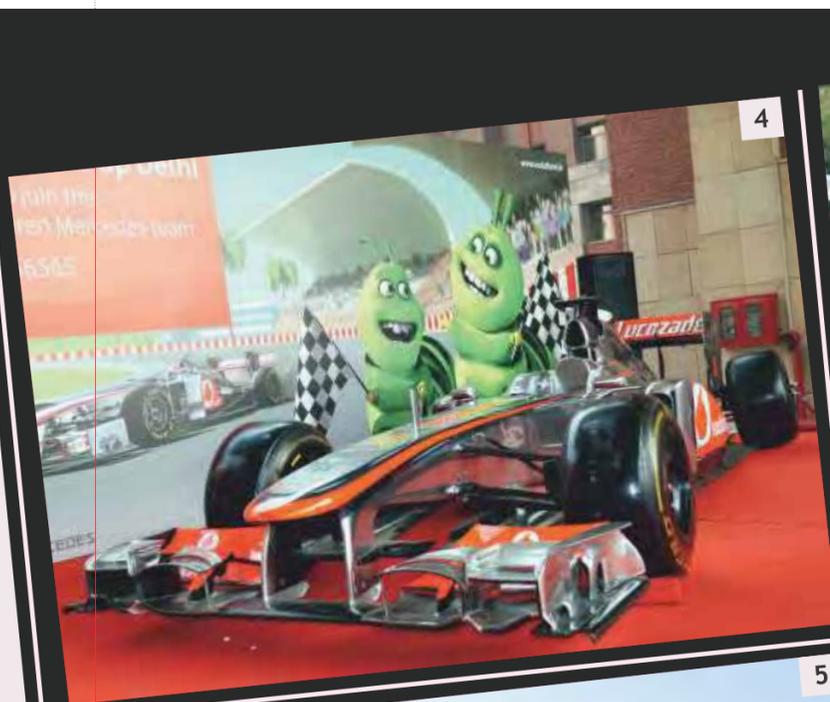


Also, for its commitment to the advancement of sports and sporting events, Amity was chosen to be the Official Trainer of the XIX Commonwealth Game 2010. Supporting the nation on the world stage, Amity had trained 22,000 volunteers who became flag bearers to India's biggest ever multi-sport event. Trained by Amity at no cost to the organising committee, these volunteers won the unanimous praise of participating countries, sports persons and CWG officials.

PROUD OFFICIAL UNIVERSITY PARTNER OF 5 IPL 2011 TEAMS



Exclusive partner of the Delhi Ranji Team



1. Virender Sehwag, Gautam Gambhir, Mahendra Singh Dhoni, Yuvraj Singh, Shane Warne players of the IPL teams, partnered by Amity University
2. Virender Sehwag, Gautam Gambhir and Virat Kohli - Players of the Delhi Ranji Team, sponsored by Amity University
3. Amity University was the proud official university partner of Mumbai City Football Club 2014, owned and operated by Bollywood actor Ranbir Kapoor
4. McLaren Mercedes F1 Car being displayed at Amity University
5. Prize distribution ceremony at Amity Gurgaon Half Marathon 2014 - Run for Women's Safety, which was held on 28th September, 2014, at Leisure Valley
6. Tennis legends Patrick Rafter, Gael Monfils, Marin Cilic and Tomas Berdych giving training and tips to Amity International School's budding tennis stars. Amity was the official university partner of IPTL
7. Winners of the Amity Polo Cup 2015 with distinguished dignitaries
8. Cavalry 61 and Action Polo teams during the final match of Amity Polo Cup 2015
9. Amity United Football Club Team Members with the Runners-up Trophy of the Lt. Governor's Invitational D.D.A Football Tournament



AMITY RIDING & POLO ACADEMY

Riding towards excellence



The Amity Riding & Polo Academy provides Amity students and patrons access to state-of-the-art horse riding and equestrian facilities. Bringing together the best breeds and riding arenas, the academy offers introduction, training and practice opportunities for riders at all levels and disciplines, including Dressage, Show Jumping, Grid Work and Cross Country.

ACHIEVEMENTS

The Amity Riding & Polo Academy has participated and won accolades in numerous Horse Shows and equestrian events including the National Games & the Delhi Horse Show.

AMITY POLO CUP

India's only Polo Cup for Charity



Cavalry Team Jindal being awarded the Winner's Trophy of the Amity Polo Cup 2011



The finals of Amity Polo Cup 2011 in progress

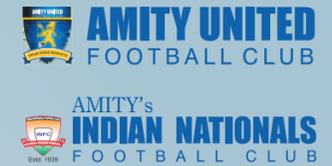
As India's only Polo Event for charity, Amity Polo Cup is organised by the Amity Riding & Polo Academy every year as part of Amity Group's nation building initiatives beyond education. Amity, through the Amity Humanity Foundation helps to raise funds for the underprivileged girl children to ensure that they grow up among love and care, apart from instilling the spirit of corporate social responsibility in all its students.

AMITY POLO CUP HIGHLIGHTS

- The Amity Polo Cup attracts the crème de la crème of the society, eminent personalities from all walks of life including intellectuals, celebrities and political leaders.
- The guest list of the past Amity Polo Cups included Hon'ble Vice President of India, Mr. Hamid Ansari; Maharana of Mewar, HH Mr. Arvind Singh; Mr. Naveen Jindal, MP; Mr. Shiv Khera, renowned author and many more.

AMITY FOOTBALL CLUBS

Dedicated to promote football among Indian youth



While football is the most popular sport in 200 countries, Amity has a mission to make it a popular sport in India. The Amity Football Clubs - Amity United Football Club (AUFC) and Indian Nationals Football Club (INFC) is one such initiative of Amity to make football a popular sport among the Indian youth.

Further, to identify the best football talent from various regions of the country, Amity regularly conducts All India Talent Hunt Contests. Towards this, Amity has identified and adopted many football enthusiast villages, which serves the dual purpose of community development and identifying football talent at the grass root level.

Some of Amity's initiatives for the Football Clubs include:

- Training at the 110 acre Amity Education Valley in Manesar (Gurgaon)
- Annual Football Coaching Camps organised for school children in New Delhi-NCR to popularise the sport



The Amity Football Coaching Camp organised by Amity to identify young football talent among the 9-13 year olds.

- Highly qualified and dedicated coaches
- Technical support from highly competent team of professionals from the field of Football, Media, Events and Marketing
- Active participation in national level events like Federation Cup, Durand Cup, Lt. Governor's Cup Delhi

AMITY CHESS ACADEMY

Nurturing young Indian talent to checkmate competition

The Amity Chess Academy (ACA) has been set up with the aim to provide a platform for the budding chess players to hone their talents and make a mark in the game at national and international levels.

A testimony of ACA's endeavours towards nurturing young talents in chess, is Parimarjan Negi, an Amity student who went on to become the world's youngest Grandmaster. Amity not only encouraged the young Parimarjan through Sports Scholarships but also sponsored his participation in numerous tournaments, at national and international levels.

Parimarjan has recently been honoured with the Arjuna Award for excellence in sports at a very young age.



Dr. Ashok K. Chauhan, Founder President, Amity felicitating Parimarjan Negi at Amity Campus after being conferred the Arjuna Award

Amity Chess Academy is affiliated to:



ALL INDIA CHESS FEDERATION



WORLD CHESS FEDERATION



DELHI CHESS ASSOCIATION

AMITY'S SOCIAL INITIATIVES

Nation-building beyond education



“Amity, besides providing world class education, is driven by a deep passion for philanthropy and corporate social responsibility. To realise this mission, Amity Humanity Foundation has been established to help the underprivileged sections of society, specially the girl child through diverse welfare activities.”

Dr. Ashok K. Chauhan
 Founder President,
 Ritnand Balved Education Foundation
 Chairman, AKC Group of Companies

As India's leading education group, Amity is also committed to nation-building beyond education reflected in the efforts and initiatives of the Amity Humanity Foundation. Established in 1995, the mission of Amity Humanity Foundation is to support and initiate social welfare activities and create possibilities for equitable social development.

Thrust areas:

Caring for underprivileged girl child - AMITASHA

- Providing free education, uniforms, books, meals and healthcare to underprivileged girl child

HIV/AIDS Awareness

- Awareness and intervention programs for adolescents, school going children, migrant labour and other high risk behavior groups
- Mobilisation & capacity building for prevention of HIV/AIDS through Conferences & Workshops

Community Development through Women Empowerment-SWAYAM SIDDHA

- Development of infrastructural facilities like housing, education, health, surface transport, water and sanitation for proper rural upliftment in 28 villages under Project PURA - Providing Urban Amenities to Rural Areas
- Employment generation activities for rural population through Project-Panchgaon, such as Masonry, Bamboo Cultivation, Medicinal Plants, etc.
- Self-Help Groups of rural women are being trained on aspects of confidence building, legal literacy and financial accounting

OTHER PROJECTS

- Rehabilitation of the physically disabled in District Ghaziabad
- Establishment of a centre in Pushp Vihar, New Delhi for treatment and rehabilitation of physically handicapped
- Old age homes - programmes aimed at physical and psychological well-being of neglected and institutionalised senior citizens



Dr. (Mrs.) Amita Chauhan, Chairperson, Amity International Schools with noted singer Shubha Mudgal, the voice behind 'Sapna dekha hai maine', the theme song of Amitasha written by Praseon Joshi.



Dr. Ashok K. Chauhan, Founder President, Amity addressing the audience during the function 'Sapna dekha hai maine' organised by Amity Humanity Foundation

AMITASHA

Caring for the underprivileged girl child

A unique project of Amity Humanity Foundation is



Amitasha, a chain of schools for the underprivileged girl child that was started in 1999 and is a dream project of Dr. (Mrs.) Amita Chauhan, the Chairperson of Amity International Schools.

Over 1,000 girls in the age group of 5-11 are envisioning a better future through Amitasha wherein their education, nutrition, health & personality development are taken care of. Starting from Nursery, these girls remain with Amitasha till class VII. Students who display extraordinary potential and interest are encouraged to study further at the other Amity institutions. At Amitasha, apart from academics, the girls are also given vocational training so that, tomorrow they have the ability to become economically independent.



Amitasha students learning photography from faculty of Amity School of Communication



Amitasha students learning the art of cooking at Amity School of Hospitality

EVENTS ORGANISED IN SUPPORT OF AMITASHA



Amity Polo Cup organised every year by Amity in aid of Amitasha



Amity Kolkata Half Marathon organised by Amity Kolkata which attracted over 8,000 participants



Prof. R.R. Grover, Director, Amity School of Insurance, Banking & Actuarial Sciences with the participating players during a cricket match, the proceeds of which go to Amitasha

ATULASHA

Caring for the underprivileged boys

Atulasha educates boys from the economically backward class of the society. It provides free education, uniform, books and stationery to the students and takes care of their health and diet. The school is run in the evening in the Amity International Schools located in Delhi NCR.

Presently, over 500 boys are being provided schooling, right from Nursery to Class VIII. In addition to formal education, the students are also encouraged to pursue their interests in extra-curricular activities so that they can excel in sports and performing arts. The dedicated team at Atulasha is passionate to make a difference in the lives of these bright talents.



Mr. Boris Johnson, Mayor of London with Atulasha children



Dr. Atul Chauhan, Chancellor, Amity University with Atulasha children

scholarships & loans

Financing for Intellectual Empowerment.

Amity has always been driven by the vision of Dr. Ashok K. Chauhan to develop the next generation of leadership for organisations, communities and society at large. As a part of his vision, the Amity Scholarships were instituted to help those who are brilliant in academics and those who deserve world-class education but don't have the means.

At Amity, financial limitations cannot be allowed to restrict career dreams. In view of that, the Institution has also tied up with premier banks to offer easy Education Loans to students.



CRORES OF SCHOLARSHIPS AWARDED

Over the years, Amity has awarded scholarships of over Rs. 50 crores to meritorious students. Diverse Scholarships offered at Amity are:

On Admission Merit-Scholarship in UG/PG Programme

- 100% Scholarship to students with 93% agg. in Class XII (Dr. Ashok K. Chauhan Scholarships)
- 50% Scholarship to students with 90% agg. in Class XII

Merit-Scholarship during the Programme

30% Scholarship granted from second year onwards for academic excellence

Merit-Cum-Means Scholarship

50% Scholarship granted to students whose families do not have the means to educate them at world-class Universities

Special Scholarships

Granted to students showing exemplary performance in extra-curricular activities

Other Scholarships

Instituted grants from Corporates, Institutions, Trusts and Individuals

Disha Oberoi

93.80% in Class XII
100% Amity Scholarship
in B.Tech. (Biotech.)

Namrata Bhushan

93.50% in Class XII
100% Amity Scholarship
in B.Tech. (CSE)

Shashwat Goel

93.40% in Class XII
100% Amity Scholarship
in B.Tech. (ECE)

Charvi Syal

93.60% in Class XII
100% Amity Scholarship
in B.Sc. (H) Medical Biotech

“

I started my education at Amity International School and then received a scholarship to pursue B.Tech at Amity University. Currently I have been placed in Wipro Technologies through our on-campus placement system.

”

Ashima Mathur

Student of B.Tech (CS&E)



CORPORATE SCHOLARSHIPS



Mr. Michael Kuehner, Head, Nokia-Siemens, awarding scholarships to Amity Telecom students



Ms. Anandroop Kaur receiving LG Potential Manager Award from Dr. Ashok K. Chauhan, Founder President-Amity

“ Nokia-Siemens Networks scholarships will help students of Amity University to embrace newer opportunities. ”

Mr. Michael Kuehner
Head, Nokia-Siemens

Leading Indian & International companies have instituted many scholarships/awards for meritorious students of Amity University.

A few of them are:

- Nokia Siemens Networks Pvt. Ltd. (NSN)
- The LG Best Potential Manager Award
- The Jubilant Organosys Entrepreneurial Excellence Award
- Max New York Life Award For Best All Round Student
- EMC Technopreneurial Excellence Award

Abhinav Sharma
93.20% in Class XII
100% Amity Scholarship
in B.Tech. (CSE)

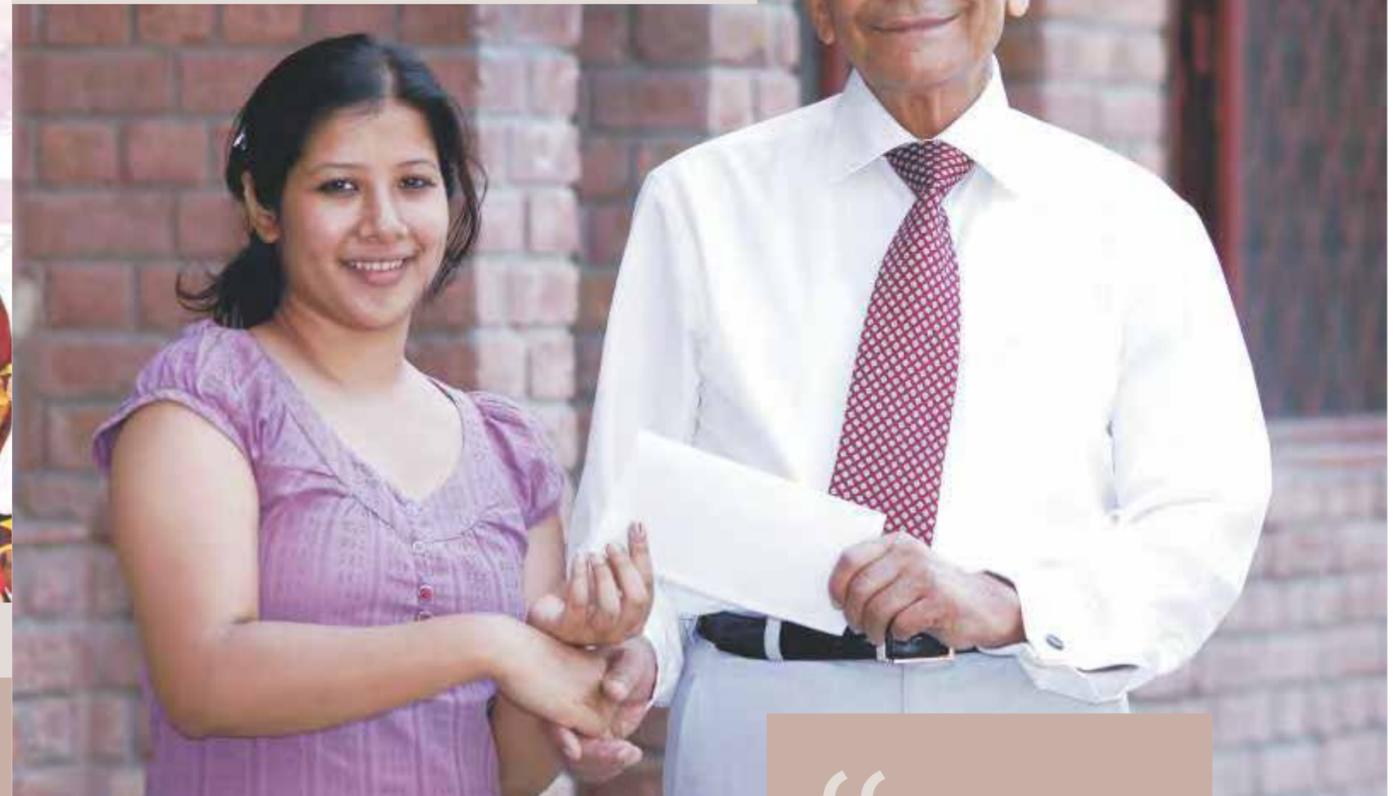


Mehaq Rao
95.25% in Class XII
100% Amity Scholarship
in BA LLB (H)



EDUCATION LOANS

Financing Dreams that will Shape Careers Tomorrow



“ We act as a bridge to help students cross over to their dream career through easy loans facility and on-campus processing. ”

K.C. Rikhi

Most banks in the country offer attractive education loans for students. Amity has tied up with premier banks like Oriental Bank of Commerce, Allahabad Bank, State Bank of India & HDFC Bank to offer the following benefits:

- Provision of loans for all courses at Amity
- Inclusion of tuition fees, books cost, hostel fees, and even airfare for courses abroad
- Concessional rates of interest
- Speedy disposal of loans
- Availability of loans across all campuses

infrastructure

Globally Benchmarked.

Amity benchmarks only against the best universities around the world. Amity's faculty and senior team members travel all over the globe to imbibe the best practices, so that students get the best environment to pursue their dreams.



CLASSROOMS

The Theatres of Knowledge

A multitude of budding engineers, lawyers, scientists, journalists... study in

430 classrooms at any point of time.



All classrooms at Amity campuses are spacious and air-conditioned & most of them are amphitheatre style. They provide the most conducive atmosphere for dynamic and focused discussions.

Classrooms at Amity have been designed to bring together analysis with action and are augmented with integrated audio-visual teaching aids for lectures, presentations etc.



SYNDICATE ROOMS

Forums for Cultivating Team Spirit

300

students can brainstorm at the same time in

50

Syndicate Rooms.

Ability to work as a team is a critical skill in the corporate work-place which Amity students learn to master in Syndicate Rooms.

The Syndicate Rooms provide the perfect setting to acquire team skills through exercises like brain-storming sessions, group discussions, role-plays etc.



e-LEARNING STUDIO

Accessing Knowledge Online

e-Learning Studios are the focal point for conducting Amity University's various online courses through distance learning. Live Virtual Classes are held wherein faculty members conduct tutorials using various teaching aids including PPTs, graphics, etc.

Amity also offers tele-education in all 53 Pan-African nations through a Govt. of India Project.



AUDITORIUMS

A Platform for Interface



State-of-the-art auditoriums with a combined seating capacity of over 3,500 act as a common ground for students, faculty and corporate personalities for regular interfaces, conferences and other events.

These auditoriums serve to bring students face to face with global thought leaders, academic gurus and corporate heads to share their experiences.





LABORATORIES

The Breeding Ground for Path-Breaking Ideas

Amity has over **300** state-of-the-art labs where students experiment and bring to practice what they have learnt in theory.



BIOTECHNOLOGY

65 Labs to Explore New Frontiers in Biotechnology

The specialised biotechnology laboratories are equipped to conduct advanced practical and research work.

Some specialised laboratories include:

- Molecular Biology
- Recombinant DNA Technology
- Microbiology
- Animal Biotechnology
- Animal Cell Culture
- Plant Biotechnology equipped with Plant Tissue Culture facility
- Immunology
- Genomics
- Proteomics
- Bio-process Technology
- Downstream Processing
- Fermentation Biology
- Toxicology
- Microbial Technology
- Biochemistry



BIOTECHNOLOGY

Hi-Tech Research Equipment



- Gel Documentation System
- CO₂ Incubator
- -86° C Refrigerators
- ELISA Readers
- High Speed Centrifuges
- Tissue Sonicator
- Tissue Homogeniser
- Peltier Regulated UV-VIS Spectrophotometer
- Gradient Thermal Cyclers
- Type-I Water Systems
- Inverted Phase Contrast Microscope
- Lyophilizer
- GLC
- Ice Flaking Machine
- UV-VIS Spectrophotometers (single and double beam)
- Cold Room

BIOTECHNOLOGY

Hi-Tech Research Equipment



- Refrigerated Centrifuge
- B.O.D. Incubator
- Metabolic Shakers
- Electrophoresis Systems (vertical and horizontal)
- Shaker Water Baths
- Media Filtration Systems
- Plant Growth Chambers
- Fermenter
- Muffle Furnace
- Fraction Collectors
- Blotting Systems



ENGINEERING

Over 150 Labs to Fuel Aspirations

“It's not just the hi-tech engineering labs that Amity University has, but the emphasis to acquire latest equipment that's made it India's top ranked Pvt. engineering institute.”



Electronics & Communication Engineering

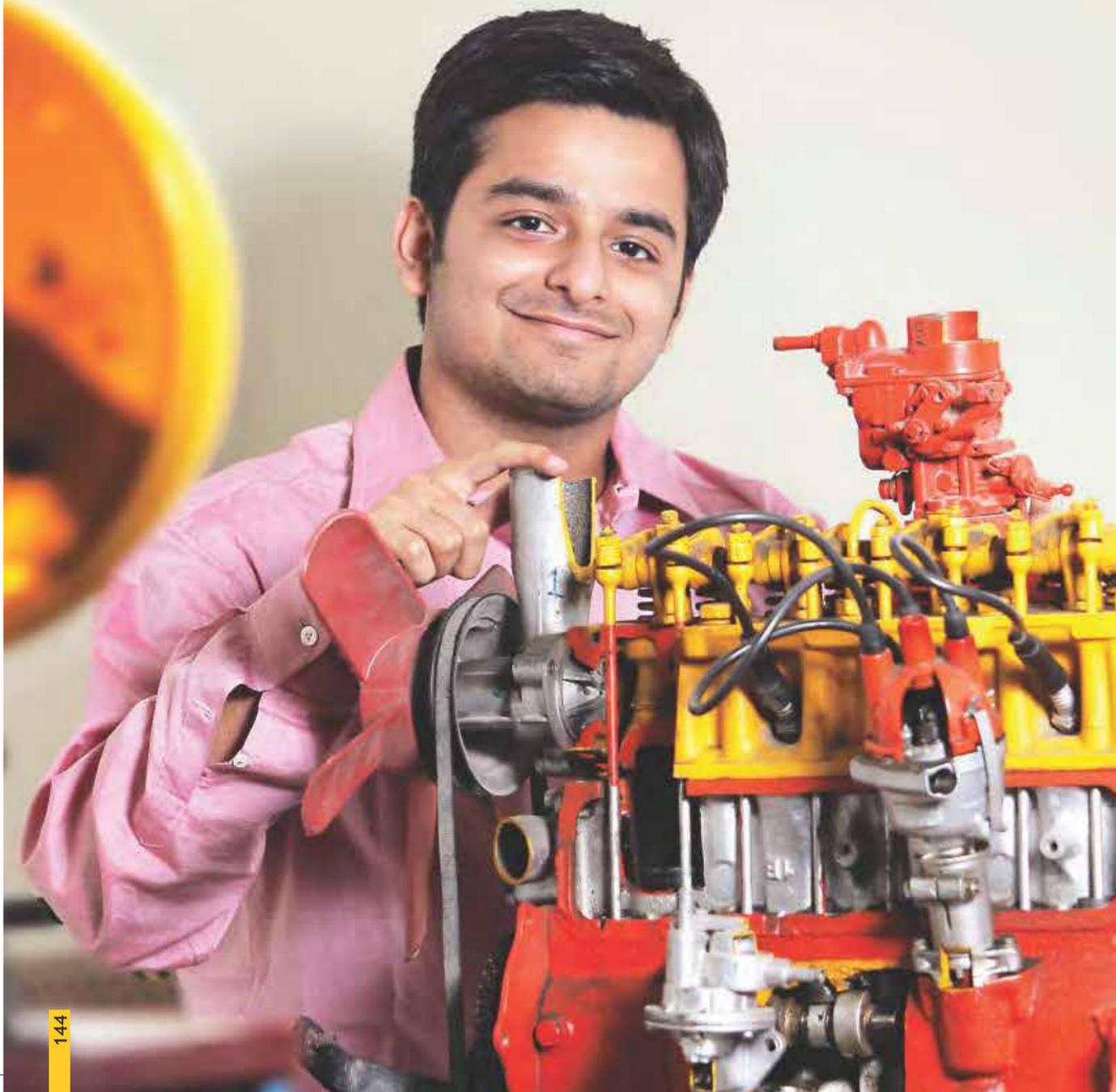
- Electrical Science Lab
- Analog Electronics Lab
- Circuits & Systems Lab
- Communication Systems Lab
- Analog & Digital Circuits Lab
- PCB Designing Lab
- Digital Circuits & Systems Lab - II
- Microprocessor Systems Lab
- Telecommunication Networks Lab
- Control Systems Lab
- VLSI Design Lab
- Digital Signal Processing Lab
- Microwave Engineering Lab
- MATLAB Lab
- Radar & Satellite Communications Lab
- Data Communications & Networking Lab
- ORCAD Lab
- Analog CMOS IC Design Lab
- Optical Communications Lab
- Digital Image Processing Lab
- RTOS Programming Lab
- Verilog Programming Lab
- Advanced Networking Lab
- Advanced Digital Communication Lab
- Audio Signal Processing Lab

- Lab Using Labview Software
- Advanced Microwave Engineering Lab
- Semiconductor Device Physics & Modeling Lab (using SILVACO)
- Antenna Technology Lab
- CDMA Lab using Qualnet
- Advanced Image Processing Lab
- Advanced VHDL Programming Lab
- System Verilog Programming Lab
- Experiments using Cadence (Vertuso) Lab
- FPGA Programming Lab
- Layout Design Lab
- Real Time Embedded Lab
- Embedded Microcontrollers Lab
- Robotics Lab
- Artificial Intelligence & Fuzzy Systems Lab
- Embedded System Workshop Lab
- Advanced Low Power VLSI Design Lab
- Advanced Digital Signal Processing Lab
- Advanced Computer Networks Lab
- Advanced Optical Communication Lab
- Advanced Microprocessor Engineering & Application Lab
- Advanced Embedded System Design Lab



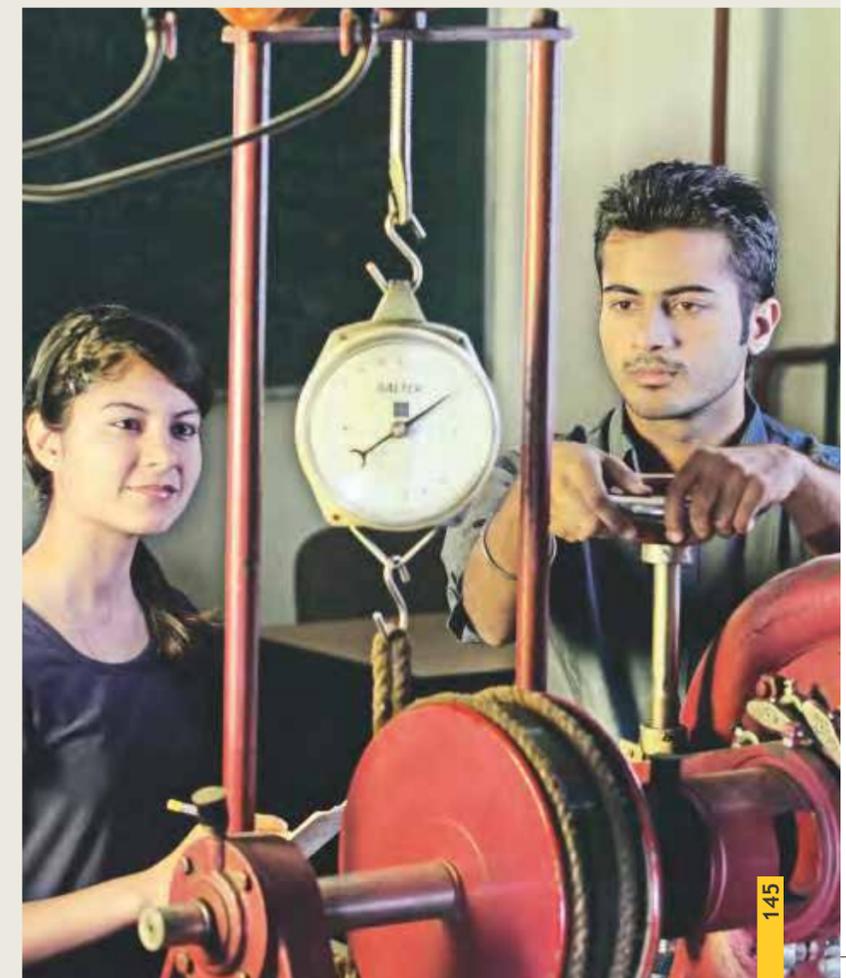
ENGINEERING

Pursuing Success in Hi-tech Labs



Mechanical & Electrical Machine

- Mechatronics Lab
- Computer Aided Manufacturing Lab
- Chassis Component Lab
- Engine Component Lab
- Elements of Mechanical Engineering
- Mechanics of Solid Lab
- Manufacturing Machine Lab
- Metal Cutting & Tool Design Lab
- Fluid Mechanics Lab
- Fluid Power System Lab
- Automotive Lab
- IC Engine Lab
- Project Lab
- Engg. Graphics Lab - I
- Engg. Graphics Lab - II
- Machine Drawing Lab
- Refrigeration and Air Conditioning Lab
- Metrology Lab
- Kinematics and Dynamics of Machine Lab
- Engg. Mechanics Lab -I
- Engg. Mechanics Lab-II
- Computer Aided Drafting & Design Lab



ENGINEERING

Towards New Horizons in Technology

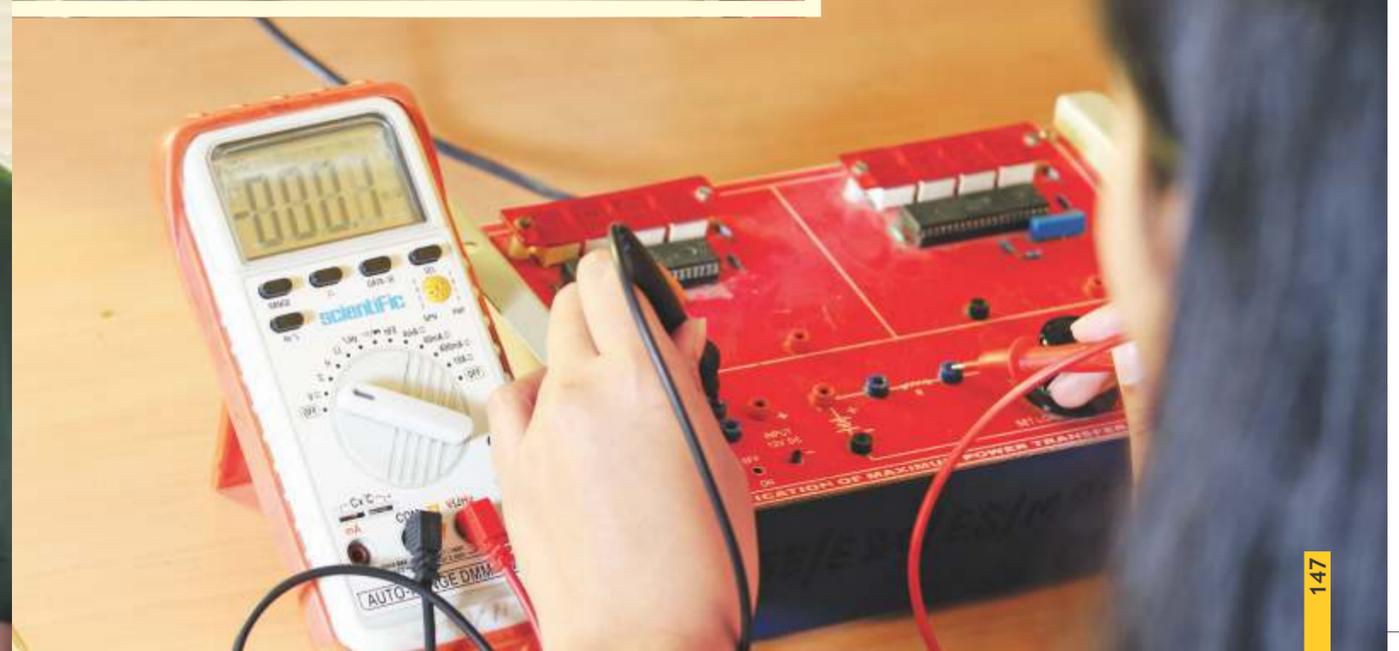


Computer Science Engineering

- Java Programming Lab / System Programming Lab
- Database Management System
- UNIX Programming Lab
- Software Engg. Lab
- Object Oriented Programming Using C++
- Analysis & Design of Algorithm/AI Lab
- Compiler Construction Lab
- Data Structure / 'C' Lab
- Computer Graphics Lab
- Advanced Networking Lab
- Data Communication Networks Lab
- Computer Architecture Lab

Electronics & Electrical Engineering

- Machine Lab
- Power Electronics lab
- Transducer Lab
- Telemetry Lab
- Analog integrated Circuits Lab
- Instrumentation lab
- Simulation Labs MiPower
- DigSilent
- Power System Lab



ENGINEERING

Towards New Horizons in Technology



Information Technology

- Digital Image Processing Lab
- Networking and Software Testing Lab
- Asp. Net Lab
- Advanced DBMS Lab
- Artificial Intelligence Lab
- Software Testing Lab

Civil Engineering

- Civil Engineering Drawing Lab
- Surveying Lab
- Geotechnical Engineering Lab
- Material Testing Lab
- Transportation Engineering Lab
- Geology Lab



AEROSPACE ENGINEERING

Scaling New Heights in Multiple Aerospace Labs

Students of Aerospace Engineering fly high in the world of aviation through:

- Aerodynamics Lab
- Propulsion Lab
- Aircraft Structures Lab
- Vibration Lab

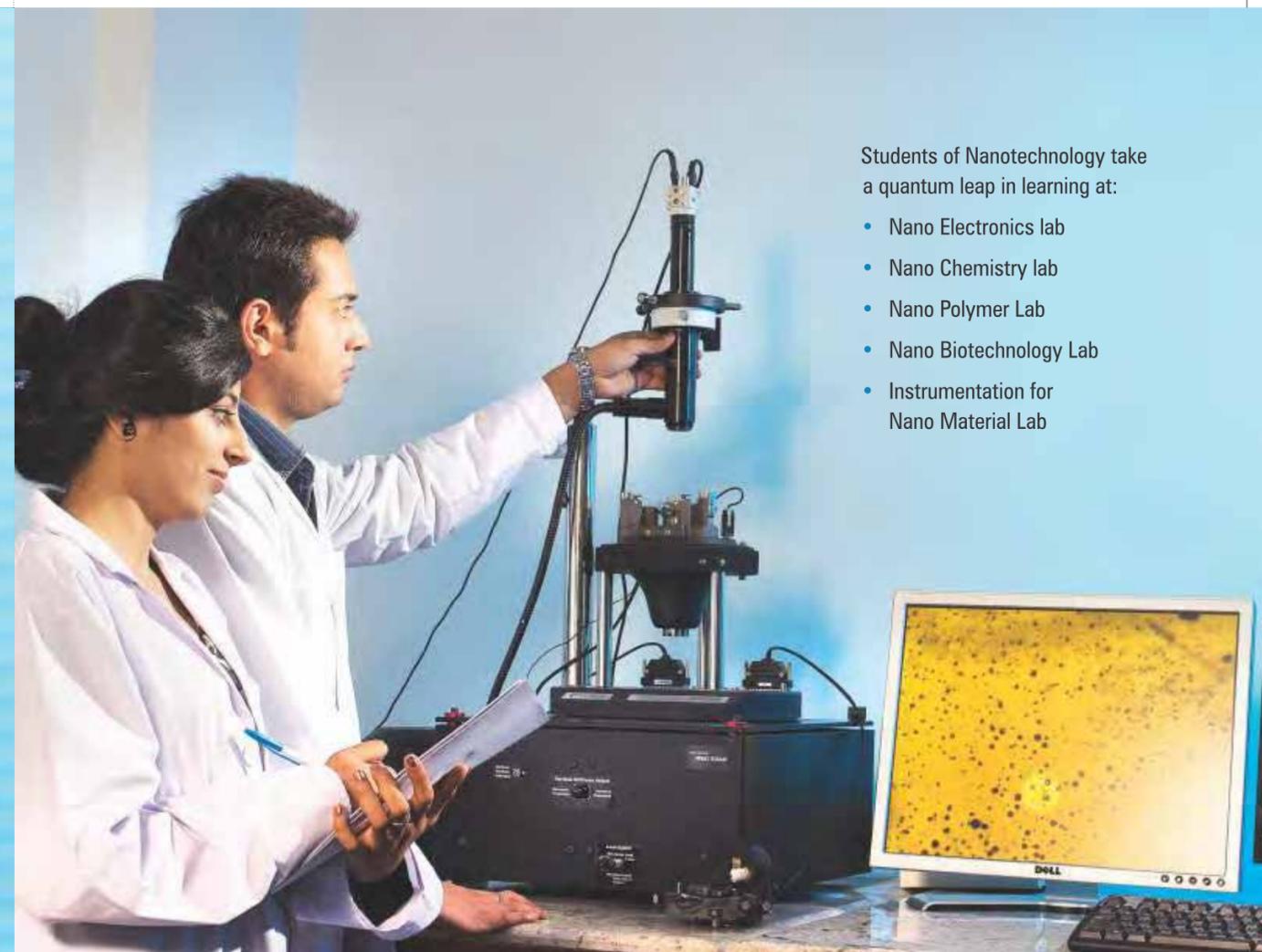
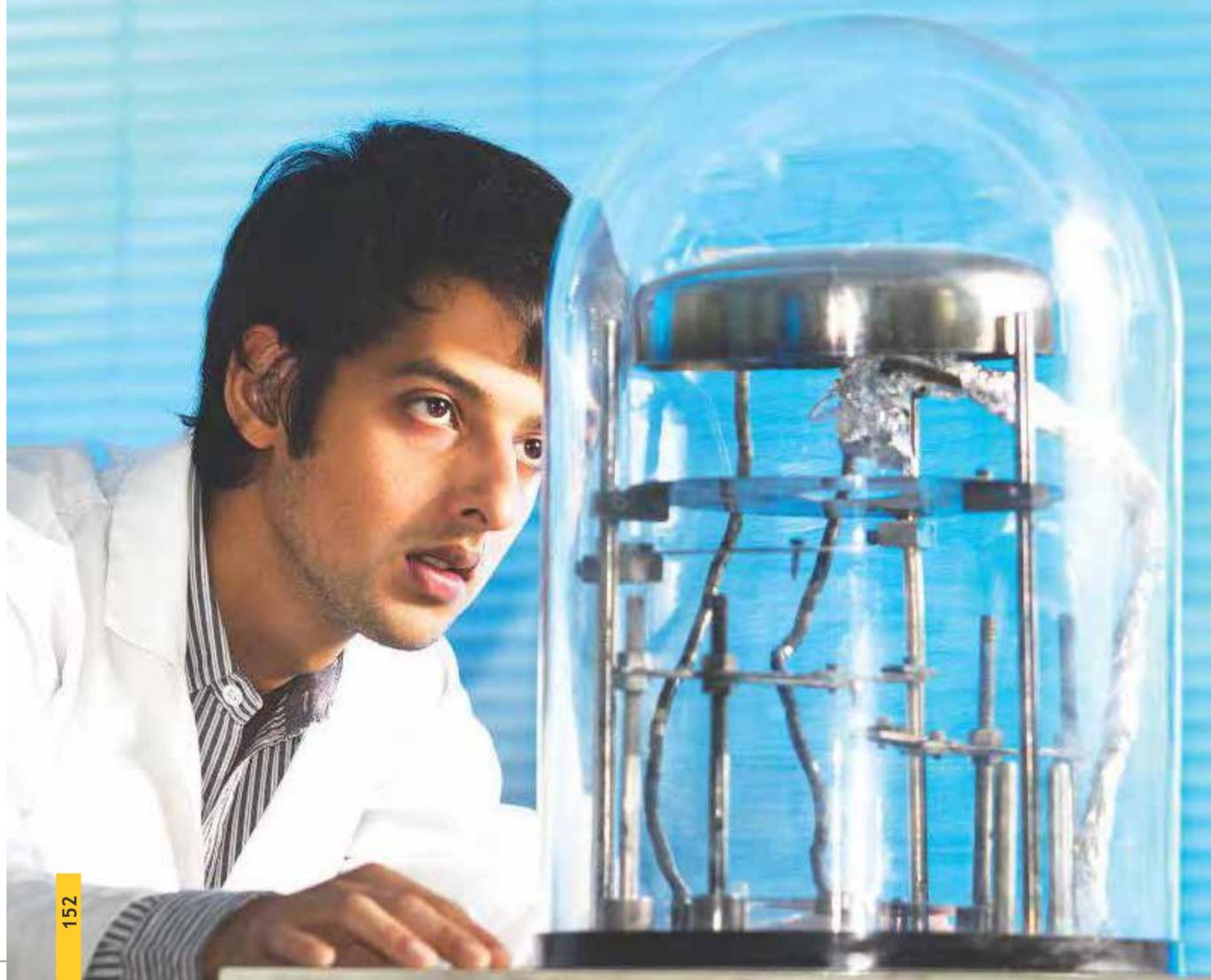


“What better way to learn the mechanism of a jet engine than to get exposed to it first hand!”

NANOTECHNOLOGY

Discovering Possibilities in World-Class Labs

“ We are working on delivery of nano particles to cancerous tumours. These sophisticated nanotech labs give me the right impetus for my research. ”



Students of Nanotechnology take a quantum leap in learning at:

- Nano Electronics lab
- Nano Chemistry lab
- Nano Polymer Lab
- Nano Biotechnology Lab
- Instrumentation for Nano Material Lab



FORENSIC SCIENCE

Developing Competencies
to Solve Crime



Forensic Science students learn how to handle crime-scene investigations, analyse fingerprints and questioned documents, analyse different types of drugs, pesticides, insecticides and various plant poisons.

They also analyse various body fluids like blood, saliva, sweat, semen, vomit etc. in world-class laboratories. Forensic photography is also one of the techniques that the students learn and understand.



COMMUNICATION

Fully Equipped Studios Creating Media - Ready Professionals

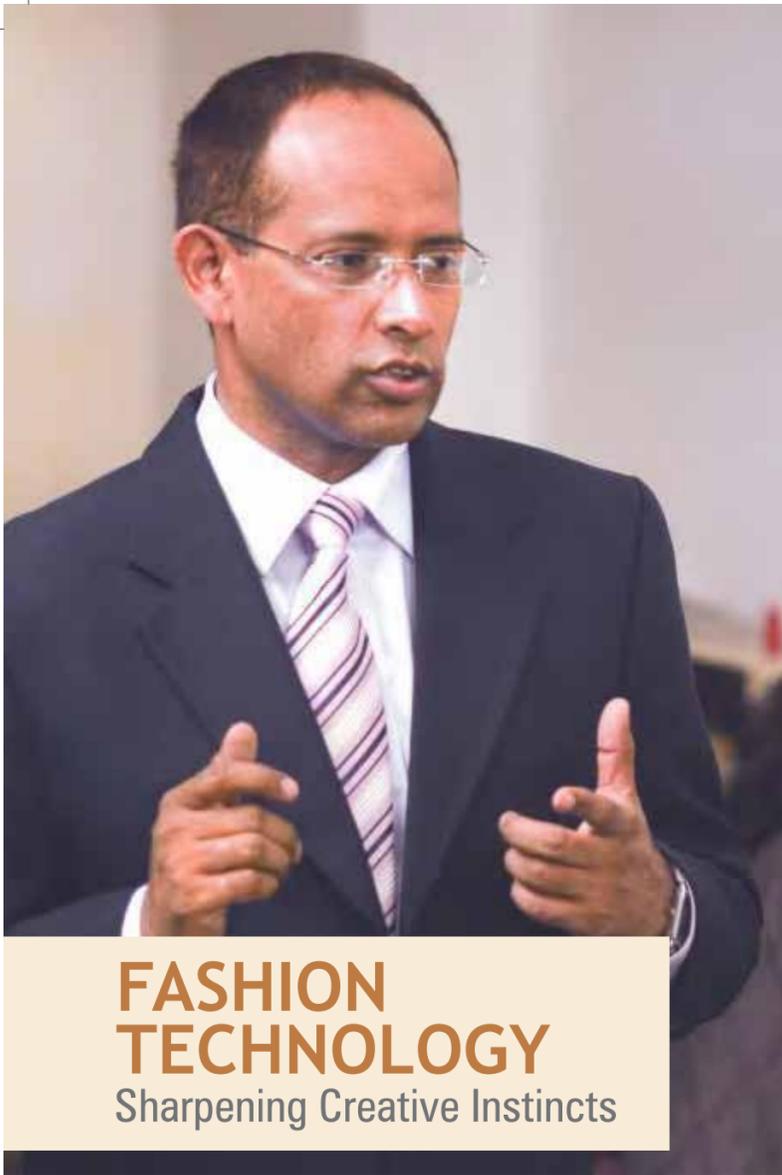
“ My students get the latest facilities to train on so that they are ready for on-the-job challenges. ”

Prof. (Col.) R.K. Dargan
Amity School of Communication

The infrastructure at Amity School of Communication is designed to offer students the right exposure to the world of media and mass communication.

- **News & Virtual High Definition (HD) Double Height Studios spread over 4300 sq. ft.** with 4 live sets and capacity for 150-strong audience
- **Newsroom spread over 3600 sq. ft.** with the latest WASP 3D Graphics Software with 16 Editing Bays, 32" monitors & Video Monitor Walls
- **Most hi-tech media equipment including Sony HD Cameras** with Tele-promoters, Panasonic Switchers, Harris Audio & Video Monitoring
- **Amity's own Community Radio Station (Radio Amity 107.8FM)** with On-Air Studio, Production & VO Rooms





FASHION TECHNOLOGY

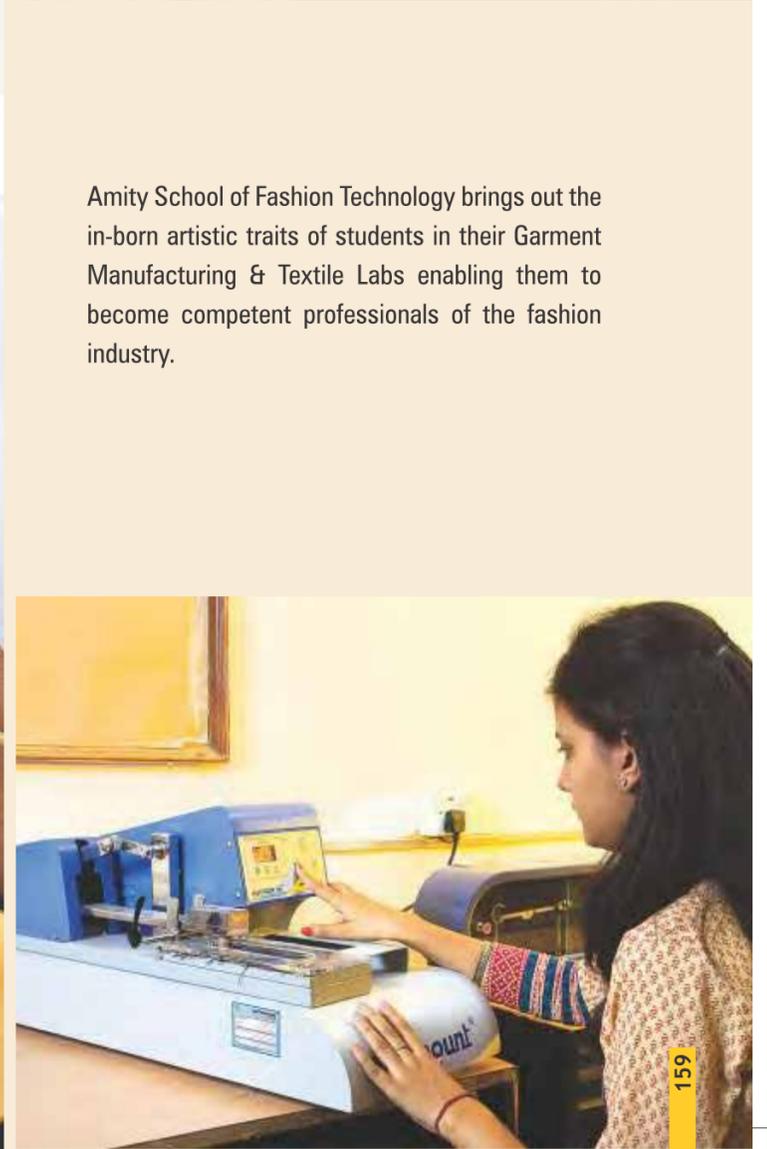
Sharpening Creative Instincts

“ From learning fabric making on handloom to working on latest machines, my students get the very best facilities to make their mark in the fashion world. ”

Dr. Pradeep Joshi

Director, Amity School of Fashion Technology,
Amity School of Fine Arts

Ph.D. from IIT, Delhi
Alumnus of Fashion Institute of Technology (F.I.T.), USA
Founder Director of Institute of Apparel Management



Amity School of Fashion Technology brings out the in-born artistic traits of students in their Garment Manufacturing & Textile Labs enabling them to become competent professionals of the fashion industry.





FINE ARTS

Sharpening Creative Instincts

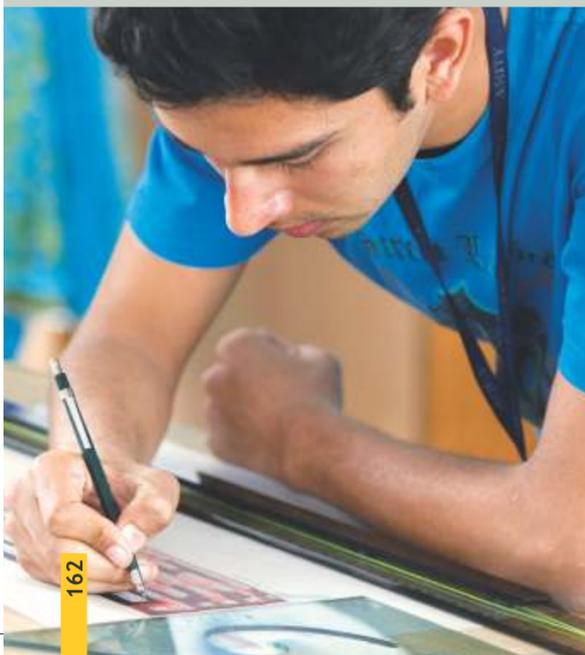


Amity School of Fine Arts provides the right support to individuals interested in the advanced study of the arts, through their specialised design labs like the:

- 3D Animation Lab
- MAYA Software Lab



“ The experience of working with the latest softwares has helped me to master the intricacies of architectural design. ”



ARCHITECTURE

Building a Promising Future

The Materials Lab at Amity is the cornerstone of designing activities of all architecture students.

Along with a collection of many building and design material samples, the Materials Lab also has vast resources on material composition, manufacturing processes, fabrication and emerging materials.



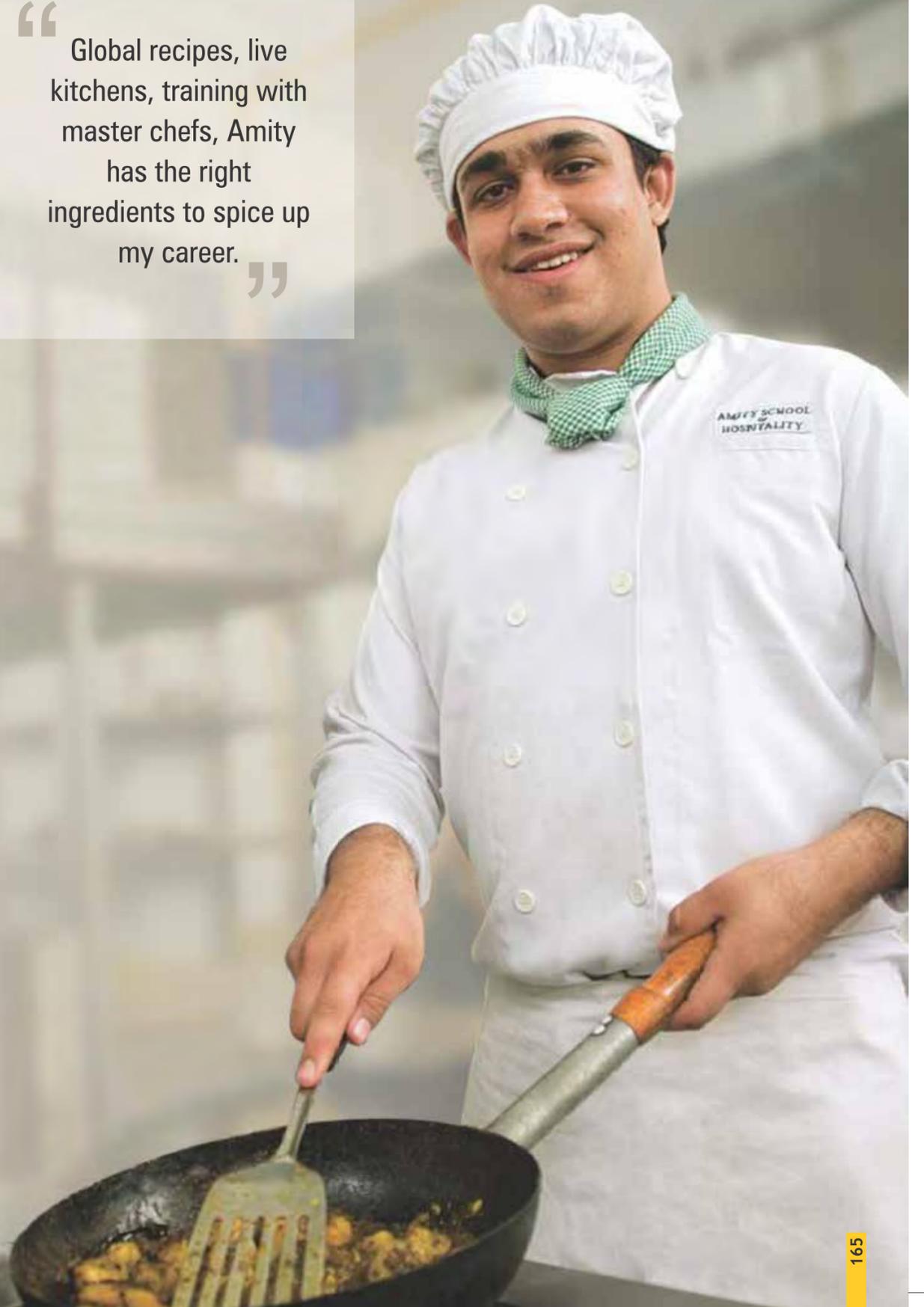
HOTEL MANAGEMENT

Creating a Perfect Recipe for Success

India is a land where the Atithi (guest) is treated as 'God', and service is the motto of life. Building on this philosophy, Amity School of Hospitality has specialised labs to train students and inculcating in them the etiquettes of hospitality.



“ Global recipes, live kitchens, training with master chefs, Amity has the right ingredients to spice up my career. ”



IT NETWORK

One of the Best in India

Technology has transformed education at Amity. All Amity locations are connected to Amity University Campus, Noida over MPLS VPN Network, enabling us to transmit Live Class Rooms to all locations through eLearning Solution and IP Cameras. High throughput Wi-Fi Access Points with Omni and Sectoral Antenna helps students to browse Internet for education from any part of the Campus. 1 Gbps internet bandwidth from multiple ISP's give high speed bandwidth to students.

The next generation IT infrastructure at Amity University is delivered through:

- Campus covered with high throughput indoor and outdoor Wi-Fi access points
- Smart cameras surveillance with IP cameras through the campus
- Lecture recording and live transmission of class lectures and events over intranet and internet
- 1 Gbps Internet Bandwidth from multiple ISP's to maintain redundancy and hassle free internet connectivity
- Consolidation of 60 Servers on virtual platform using VMware and HP Blades servers
- 28 TB of useable EMC NAS/SAN storage with fibre channel connectivity
- One network across the country. All Amity locations are connected through redundant MPLS VPN network using 100 Mbps throughput at hub location to access intranet/internet resources' under uniform network policy
- Overseas campuses of Amity also connected to hub location via secured VPN network
- Enterprise class Cisco Catalyst 6500 Series high performance modular switches with Hot Standby Router Protocol (HSRP) for load balancing and high availability
- Enterprise level Next Generation firewall appliances in redundant mode with fully integrated intrusion prevention(IPS), application control, antivirus, web filter, email filter and traffic shaper
- MAC address and user login based dual authentication for all Wi-Fi users with tracking and monitoring
- Bio-Metric machines used over the intranet for employee attendance connected to server at hub location
- Digital Signage System introduced to distribute and inform latest information instantly



“ Amity Campus is a 'Smart Campus' with Live Classrooms, 1 Gbps Internet Bandwidth, IP Camera Surveillance & Access Control. ”

Dr. J.S. Sodhi

Certified Security Compliance Specialist (CSCS)
Asst. Vice President, IT



The libraries at Amity are more like Integrated Knowledge Resource Centres that are stocked with over 1.25 lac books in total; periodicals, references, national and international journals, covering all aspects of academic studies and research materials.



CENTRAL LIBRARY

SPREAD OVER 56,000 SQ. FT.



ACCESS TO WORLD'S BEST ONLINE JOURNALS



Amity Library has over 17,000 online journals. Some of the online resources Amity students have access to are Ebsco Host, UGC-Infonet, INDEST-AICTE, IS1 and Delnet. All Amity students are members of Amizone-Amity Intranet Zone which allows them easy access to these journals & papers.

SOME OF THE POPULAR ONLINE RESOURCES AMITY STUDENTS HAVE ACCESS TO

LIST OF A FEW ONLINE JOURNALS

- **Cambridge University Press:** Covering humanities, social studies, archaeology, anthropology, nutrition, religion, biomedical sciences, law, physical sciences and medical sciences
- **Nature Journal:** Covering all multi-disciplinary journals
- **Oxford University Press:** Covering life sciences, mathematics, physical sciences, medicine, social sciences, humanities and law
- **Portland Press:** Covering biochemical - cellular and molecular life sciences
- **Springer:** Covering architecture & design, astronomy, biomedical sciences, business & management, chemistry, computer science, economics, education, engineering, environmental sciences, geography, geo sciences, humanities, law, life sciences, linguistics, materials, mathematics, medicine, philosophy, physics, psychology, public health, social sciences and statistics
- **American Institute of Physics:** Covering physics and astronomy
- **Institute of Physics:** Covering bioinspiration, biometrics, biomedical materials, astronomy, astrophysics, chemical physics and theoretical physics
- **Royal Society of Chemistry:** Covering chemistry and the benefits of chemical science
- **Taylor and Francis:** Covering all multi-disciplinary journals
- **IEEE / IEE Electronic Library:** Covering all multi-disciplinary journals
- **ACM Digital Library:** Covering all multi-disciplinary journals
- **Ebsco Host:** Covering management
- **IS1:** Covering magazines, daily newspaper and newswires
- **Delnet:** Covering bibliographic & catalogue for 30 lacs books and journals

For full list, please visit: www.amity.edu/amizone



20 lane shooting range



Horse riding academy

“Amity's world class shooting range honed my latent talent and helped me win a silver medal in UP State Shooting Championship.”

Anindita Singh
Amity Engineering student

SPORTS FACILITIES

A Winner's Playground to Nurture Champions



Olympic size swimming pool

SPORTS FACILITIES

Through its excellent sports facilities, Amity offers opportunities to students for regular work-out, lifestyle management and interaction.

Some of the many sports facilities at Amity are:

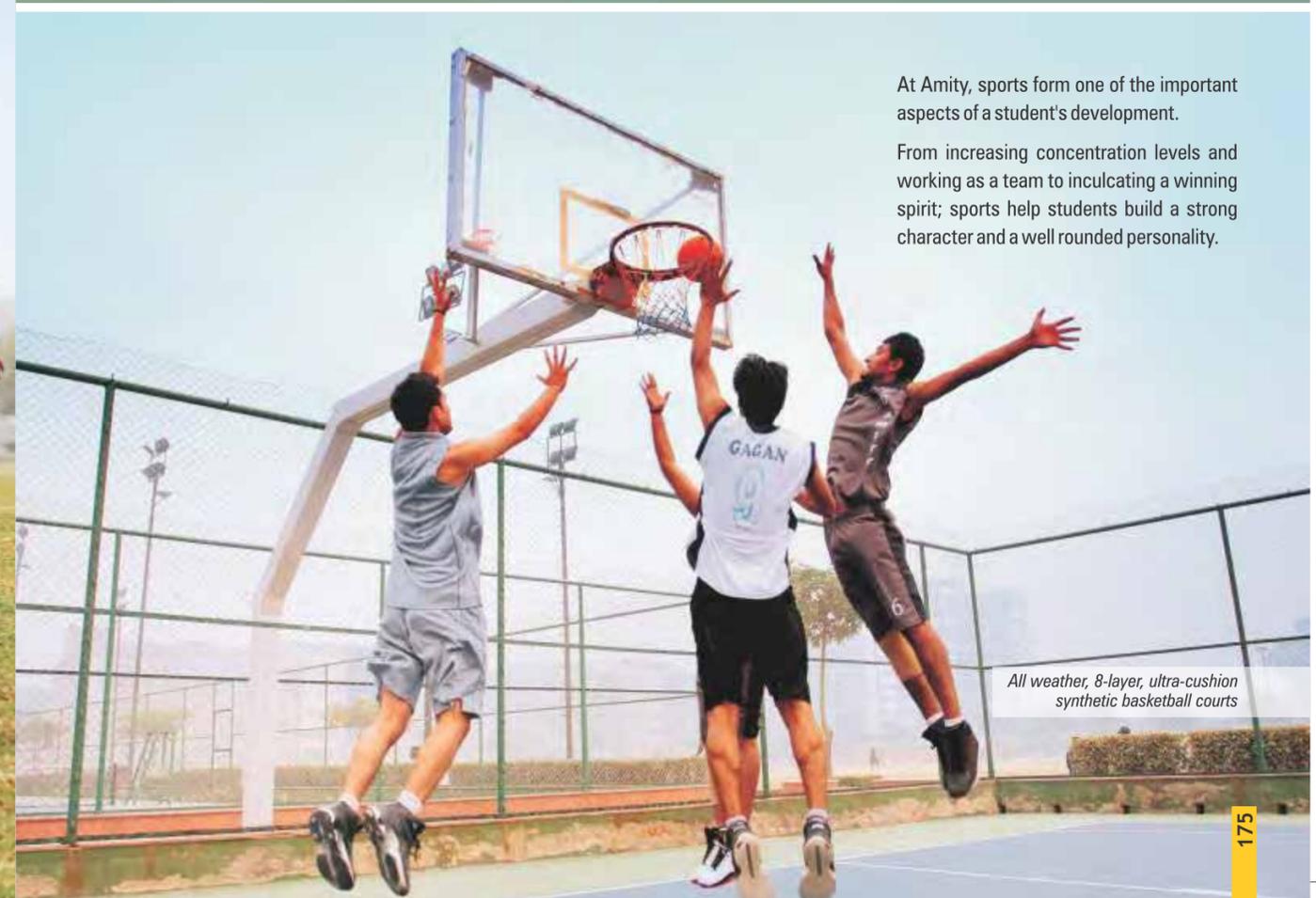
- Olympic Size Swimming Pool
- 20 Lane Shooting Range
- Horse Riding Academy
- State-of-the-art Gymnasium
- Tennis Courts
- Basket Ball Courts
- Badminton Courts
- Squash Courts
- Volleyball Courts
- Cricket Ground
- Football Ground



All weather, 8-layer, ultra-cushion synthetic tennis courts



Football field



At Amity, sports form one of the important aspects of a student's development.

From increasing concentration levels and working as a team to inculcating a winning spirit; sports help students build a strong character and a well rounded personality.

All weather, 8-layer, ultra-cushion synthetic basketball courts

PLAYING ARENAS

Cultivating Team Spirit



Gymnasium equipped with most-modern fitness machines

A view of the 15 acre sports complex at Amity Campus



Volleyball court



Squash Courts built to international standards

HOSTELS

Home Away from Home
for 15,000 Students

Amity offers comprehensive hostel facilities for boys and girls separately within the University Campus.

Caring wardens and a vigilant security ensures a pleasant stay allowing students to focus on academics. The air-conditioned residential apartment suites consist of 4 single rooms with an attached bathroom and sitting lounge equipped with sofa, cable TV and refrigerator. Normal Non-A/C hostel rooms are also available.



One of the 11-storey hostel accommodation

“ We were staying in a hostel for the first time, but the caring wardens, homely food and the friendly atmosphere made us feel so much at home. ”



ON-CAMPUS HOSTEL

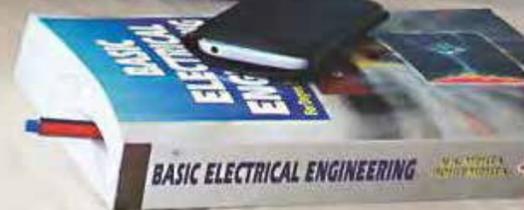
The life in hostels enables students to spend ample time in the institutes, utilise library and other facilities to ensure they develop academically and acquire the necessary skills that can be obtained only through experience.

In addition, the hostel life allows students to interact with their

colleagues and peers, make friends, and develop into good human beings capable of independent judgement and competent in handling the day-to-day pressures of life. Some students may leave their homes for the first time but they can be reassured, these hostels would eventually turn out to be their home away from home.



Kitchenette with basic facilities



Fully equipped sitting lounge



ON-CAMPUS CAFETERIA & FOOD COURTS

To Suit Every Taste



“ Health food, popular food courts, multi-cuisine eateries...perfect for the foodie in me! ”



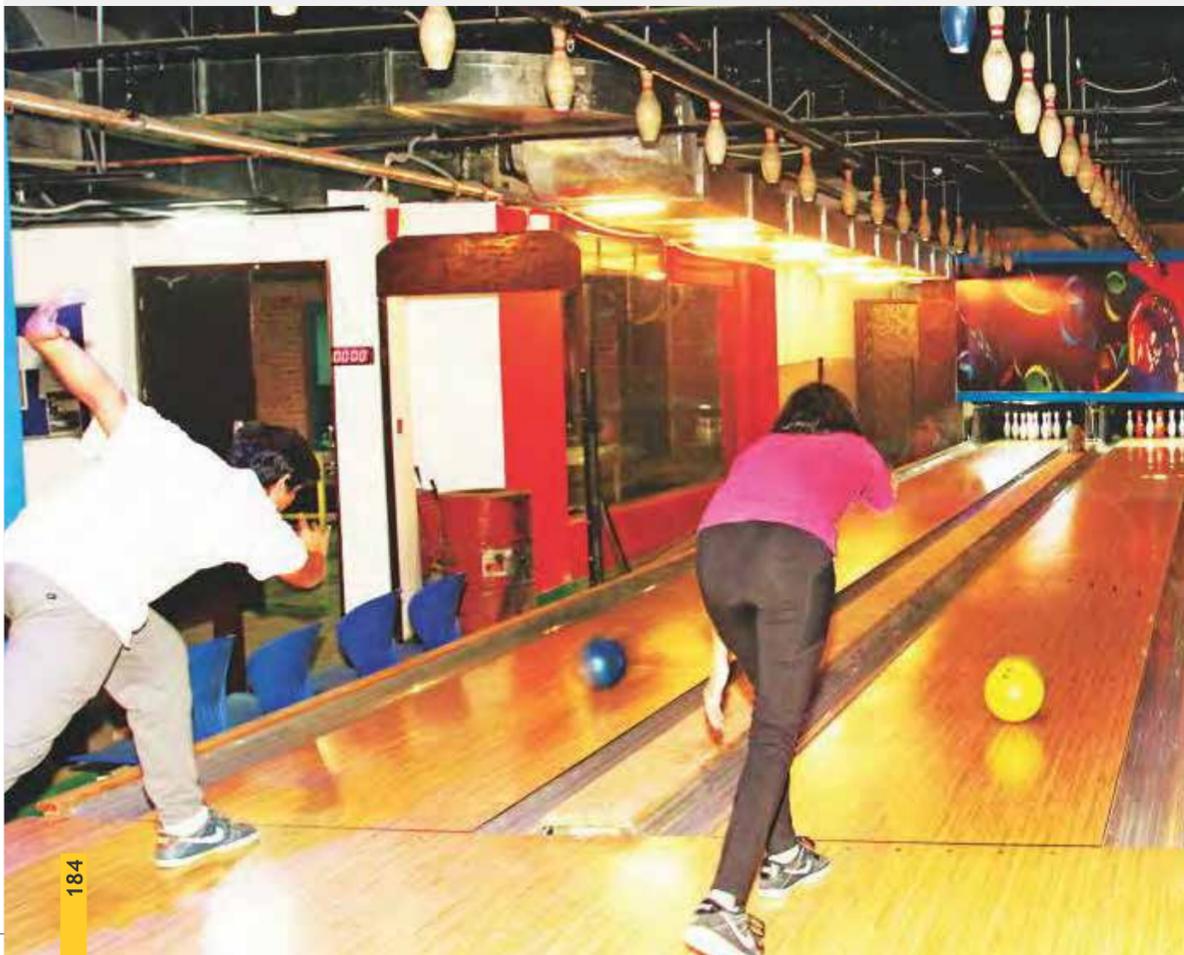
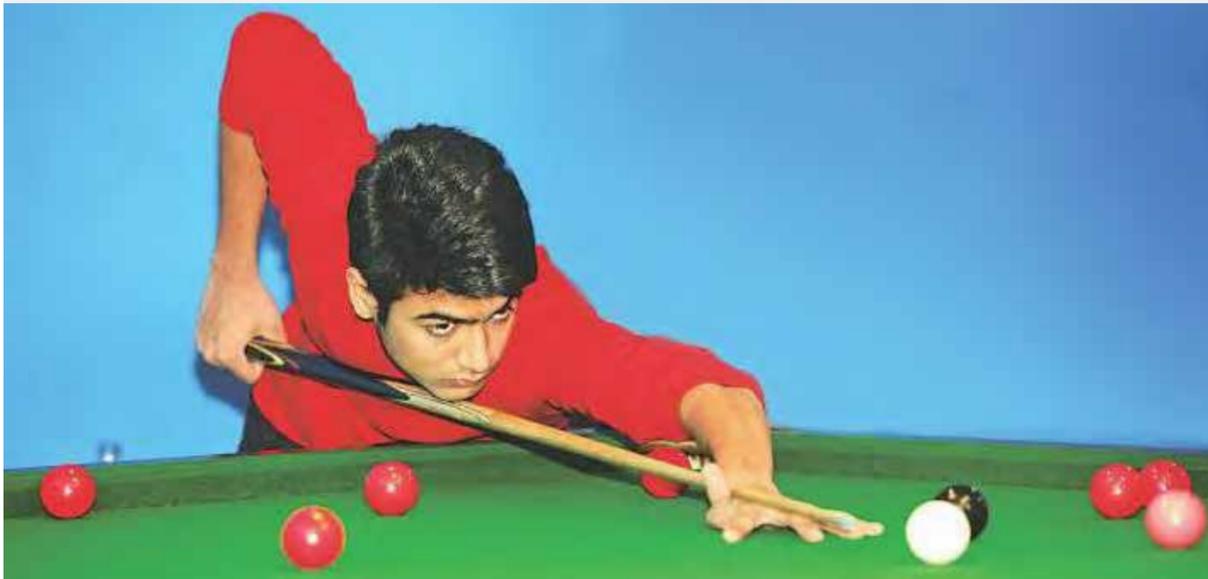
Healthy nutrition is needed for all-round performance. Hence, all cafeterias and hostel mess have menus that are designed by a team of professional dieticians, offering nutritious and wholesome food to ensure a well-balanced diet.

Amity also has a multi-mix of Food Courts with outlets like Café Coffee Day, Dosa Plaza, Subway, Domino's, Bikano and Mamma Mia within the Campus.

Besides this, Amity has its own business & finance community café called Wall Street.

THE ARCADIA GAMING ZONE

The exclusive gaming arena for Amitians to engage in rounds of Bowling, Pool, Snooker, Xbox, PlayStation, Bumper Cars, Foosball, and more. It is undoubtedly the perfect place to unwind after a hard day of learning.





“ In spite of big malls nearby, I like to stock daily necessities from the departmental store within the Campus. ”

DEPARTMENTAL STORE
Fulfilling Daily Usage Needs



**ON-CAMPUS
TEKSONS BOOKSHOP**

“ Books, greeting cards, stationery... I get everything at the popular Bookshop on Campus. ”



BANK & ATM
Convenience of Banking



Amity has banks and ATMs operating within the Campus



On-Campus
THE AMITY STORE
Collectible Souvenir Shop

The Amity Store is the one-stop shop for exclusive Amity merchandise like Amity branded T-shirts, Sweatshirts, Caps, Mugs and much more.



PERSONAL CARE
Enhancing Appearance &
Building Confidence

Why wait for Sundays or holidays for personal grooming? Amity has the world famous L'Oreal Salon on Campus offering world-class hair & skin care solutions.



**OPEN & UNDERGROUND
PARKING FACILITIES**

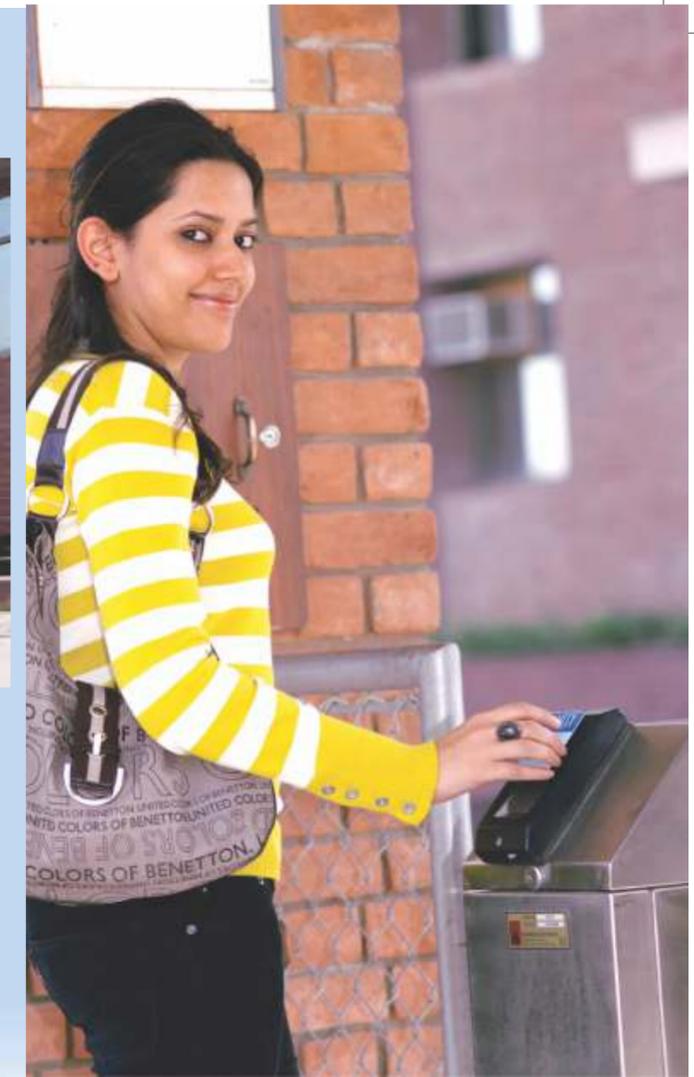


SECURITY

Feel Safe & Secure

“ Amity's stringent security measures have given us the confidence that our daughter can stay in the hostel without any security worries.”

Ms. Rekha & Mr. Ajay Batra
Parents of Tarushi,
Bachelor of Journalism-Mass Comm. student



The Campus has a stringent security through smart cards, biometric readers, latest IP cameras, fire warning systems, 24-hour guards and patrolling gypsies.

Students carry a chip enabled smart card which not only allows access into the Campus, but can also be used as an e-wallet in the cafeteria, book shops etc.

Amity University has always had a 'No Ragging' environment. Anyone found guilty of ragging and/or abetting ragging is punished as per law.



Members of the specially trained Amity Dog Squad

LAUNDRY

Convenience of Home

On-Campus laundry service from the famous London House

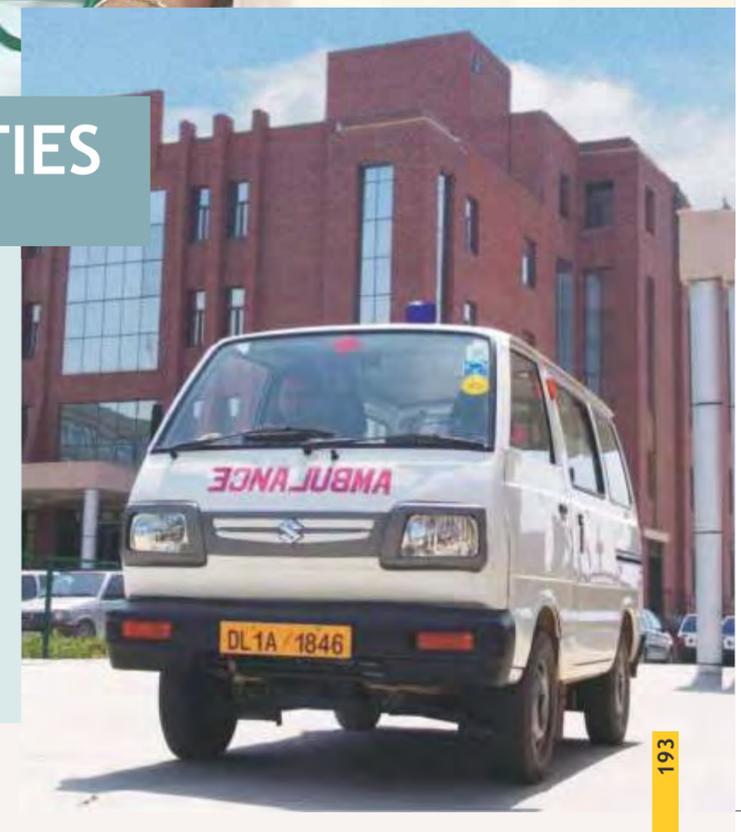
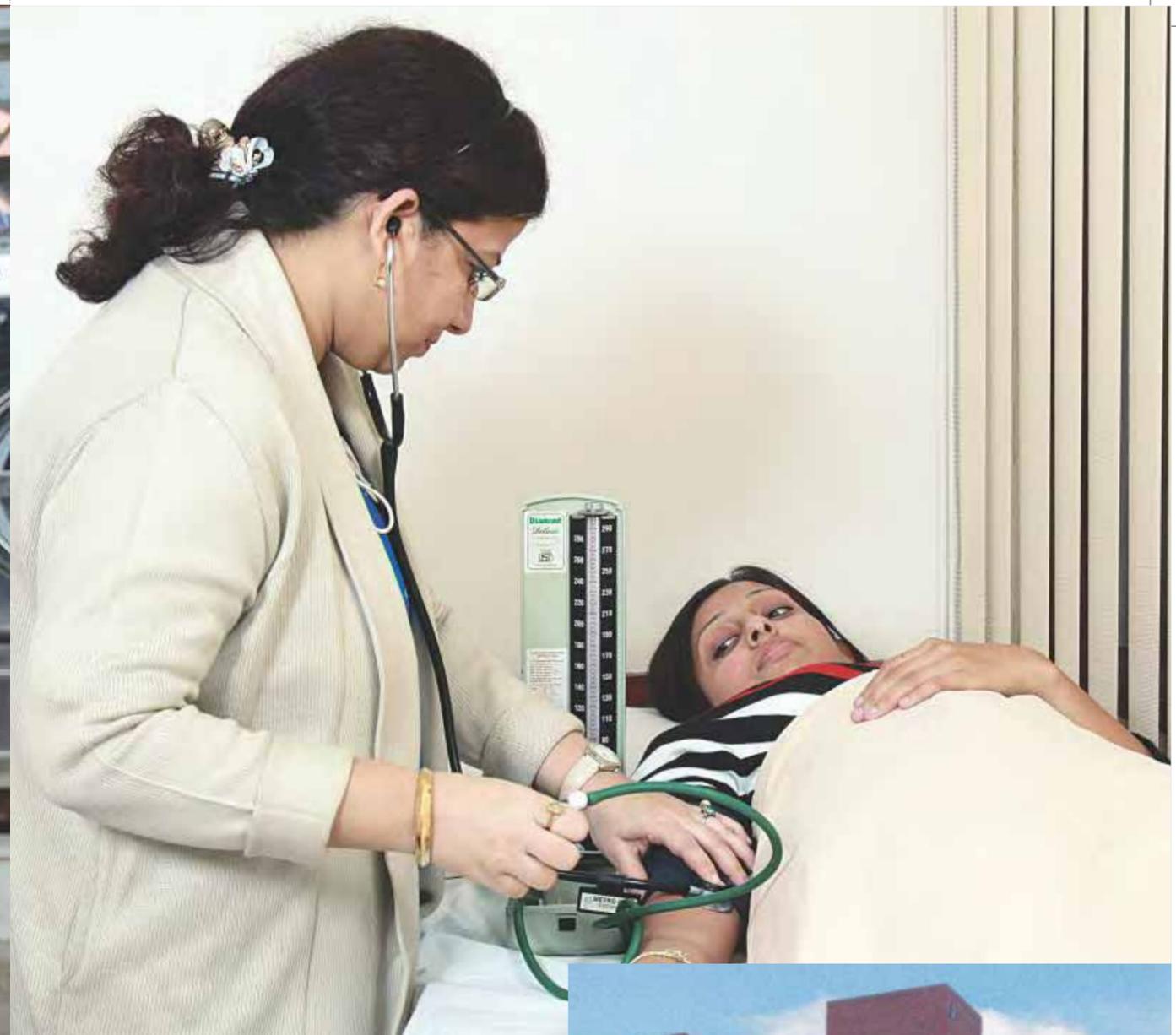
Finding time to wash laundry can sometimes be a challenge. To make life easier for students, Amity offers free laundry service. All clothes are washed in world-class washing machines and ironed.



MEDICAL FACILITIES

On-Campus Healthcare

To ensure students' well-being, Amity provides great medical facilities with a full time team of doctors available 24x7 within the Campus. Stretchers, wheel chairs and other equipment are on constant standby for any eventuality. Ambulance facility is also available in the Campus in case of any emergency.



winning moments

The Feeling of Success

Armed with the right attitude and a visionary outlook, many Amity students are scaling new frontiers of excellence in their career.

Many students of Amity have risen to enviable positions in top companies and are fitting examples of Amity's emphasis on academic brilliance and personality development.



Amitians after their win at Chaos Festival at IIM Ahmedabad



Sukhdeep Singh and Divyanshu M, Students of Amity Business School
Regional Winners of National Competition for Mgmt. Students



Students of Amity Business School,
First Prize winners of B-Plan Competition at TIE, Kanpur



Ms. Mansha Imtiyaz, student of B.Tech. (CSE) batch 2011-15, won IET India
Scholarship 2014 of Rs. 75,000/- in the IET National Round held in Bangalore



Rahul Aggarwal, student of Journalism at Amity won
"CNN Young Journalist Award" for his story "Dead Man Walking"



Amity team emerges overall 1st Runner-up at IMT Ghaziabad



Mr. Abhijeet Verma and Mr. Praful Ratna Aggrawal-students of MBA (Marketing &
Sales) won the 10th National Competition for Management Students at AIMA



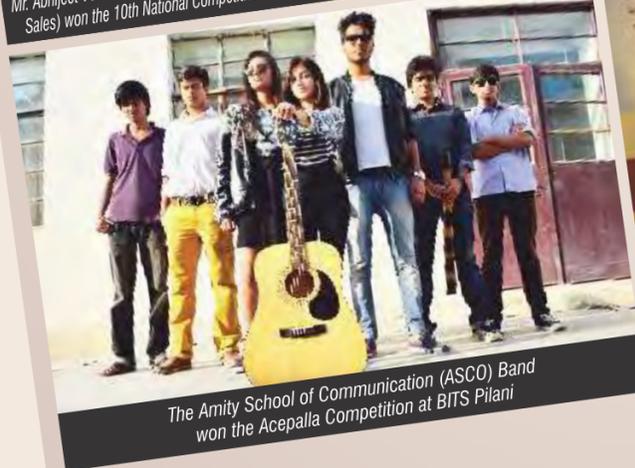
Neil Mathew, Student of B.Tech (CSE) + MBA Program of Amity University has won
the award in the "Digital Government" category in the "Accenture Innovation Jockeys Season 3"



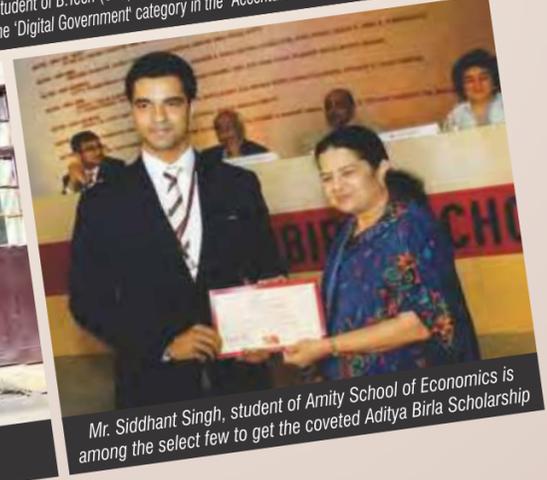
Bharat Kundra, Amity student winner of Grasim Mr. India Contest



Students of Amity School of Engineering & Technology with the
Chairman's Award at the All Terrain Vehicle Competition in South Africa



The Amity School of Communication (ASCO) Band
won the Acepalla Competition at BITS Pilani



Mr. Siddhant Singh, student of Amity School of Economics is
among the select few to get the coveted Aditya Birla Scholarship



Samrat Jain, student of Amity Institute of Nanotechnology won 3rd prize
in the 1st International Conference on Nano-structured materials



Students of Amity Business School, winners of
'Kalpavriksha' a flagship event of IIM Indore

ON-CAMPUS PLACEMENTS

The Confidence of Being Among the Best

Leading companies across various disciplines are a regular part of campus placements at Amity. The University's remarkable success in recruitment finds its roots in the efforts of a dedicated 60-member team at the Amity Corporate Resource Centre, which constantly interacts with the corporate world and helps prepare students for their careers.

Further more, industry-specific Career Advisory Boards consisting of leading members of the corporate world, guide students on creating a career plan, short-listing appropriate employers, setting realistic career goals, and creating a planned time table on professional development for the future.

Over
27,000
on-campus placements
in the last years

Outstanding Career Opportunities

Amity's placement record follows a tradition of excellence wherein, over 60,000 Amity alumni have successfully gone on to work in top organisations worldwide. An achievement whose testimony lies in over 500 top corporates including Fortune 500 employers, having visited the Campus for recruitments, with students being placed across all sectors like Manufacturing, Finance, Banking, Telecom, Infotech, Pharma among others.

Such a distinction not only endorses Amity's image as a preferred destination for recruitment, but also as one of India's leading education groups.

“ I really appreciate Amity's untiring efforts for getting my son, a student of B.Tech. (ECE), 2011 Batch, of Amity University placed in Accenture.

I am also proud to mention that my elder son, student of B.Tech. 2007 Batch, who is now in IBM, Pune, was also placed early in the 3rd year of his programme in two MNCs due to the sincere efforts and guidance of Amity's dedicated placement team.

S.P. Wadhwa
Parent

1,309

on-campus placements on one single day

Biggest ever recruitment by a Fortune 500 Company, globally, from Amity University

Amity students created history very recently by becoming the first campus of North India to post a record 1,309 placements on one single day. It was also the biggest ever one-time recruitment for the MNC consulting giant, globally.

Apart from Accenture, the following top organisations also created new placement record by recruiting record number of Amity Students in 2011:

Wipro Technologies, HCL Technologies, ITC Infotech, HCL Communication, Motherson Group, Headstrong and iGATE

“ Self confidence, good communication skills... Amity students understand the logical way of thinking. In corporate life we don't want to listen 'no' to anything... whatever we plan, we need go-getters and I find Amity students upto that standard.

Rajiv Bajaj
Sr. GM & CFO, Panasonic (India)



Top Employers who Recruit from the Amity Campus

- ABN Amro
- ACC
- Accenture
- Adobe Systems
- Alcatel
- American Express
- Amway India
- Apollo Tyres
- AT&T
- Aviva Life
- Bajaj Allianz
- Bank of America
- Bennett Coleman & Co.
- Bharti Enterprises
- Birla Sunlife
- Blue Star
- BNP Paribas
- British Airways
- Business Standard
- Capital IQ
- Canon India
- CII
- Citibank
- Citicorp
- Coca-Cola
- CSC
- Cummins
- Dabur
- Dell
- DLF
- DRDO
- DSP Merrill Lynch
- Ernst & Young
- EMC
- Ericsson
- ESPN Sports
- Essar RPG
- FCB Ulka
- Fedders Lloyd
- Fiserv
- Frito-Lay India
- GE Capital
- GE Countrywide
- Gillette India
- GSK
- Godfrey Philips India
- Goodyear India
- Google
- Grand Hyatt Hotel
- Grasim Industries
- HCL Comnet
- HCL Group
- HCL Technologies
- HDFC Bank
- Hewitt
- Hewlett Packard
- Hindustan Times
- Holiday Inn Worldwide
- Honda Motors
- HSBC
- Hughes Software Systems
- Huawei
- IBM
- ICICI Bank
- iGatePatni
- Impetus
- Indian Army
- Indian Express
- Indian Navy
- Infosys Technologies
- ISRO
- ITC Hotels
- ITC Infotech
- Johnson & Johnson
- JWT
- Kimberly Clark
- LG Electronics
- L'Oreal
- Lowe
- Lupin Labs
- Luxor Parker
- Max New York Life Insurance
- McCann Erickson
- McKinsey & Co.
- Mentor Graphics
- Mercedes Benz
- Microsoft
- Microsoft Corporation
- Modi Revlon
- Morgan Stanley
- Motherson
- Motorola
- Mphasis
- Nestle
- NIC
- NIIT
- Nokia
- Nokia Siemens Networks
- NTPC
- Ogilvy & Mather
- Orange
- Pantaloon Retail
- Parle India
- PepsiCo.
- Philips India
- Q A InfoTech
- Ranbaxy
- Raymond Synthetics
- Rediffusion DY&R
- Reliance Industries
- Reliance Telecom
- Royal Sundaram Finance
- Saatchi & Saatchi
- Samsung India
- Sapient
- SBI Life
- Scotia Bank
- Siemens
- Sony India
- Standard Chartered Bank
- Star India
- Sundaram Clayton
- Taj Hotel
- Tata AIG Life
- Tata Chemicals
- Tata Power
- TCS
- Telco
- Times of India
- TVS Motors
- UTI Bank
- Vardhman Group
- Virtusa
- Wipro
- Wockhardt
- Works Application
- Xansa India

For full list, visit: www.amity.edu/placement

Few of the Fortune 500 Employers who recruit from Amity



Some Top Global Universities where Amity students are pursuing Higher Studies



Some Govt. & Public Sector Organisations where Amity students have been placed



CONVOCATION

Celebrating Academic Excellence



Standing at the threshold of a world of opportunities, Convocation Day is a milestone in every Amitian's journey towards excellence. A defining moment in the life of all students, Convocation Day arrives with the knowledge that the journey of excellence begun at Amity will continue with them for life.

On this momentous day, Amitians from various parts of the world congregate alongside family and friends to receive their degrees at the Convocation Ceremony.



Amity University has conferred Hony. Doctorate degrees on eminent personalities from different walks of life. Shown here are: Dr. K. Radhakrishnan - Chairman, ISRO & Space Commission & Secretary, Deptt. of Space, Govt. of India • Ms. Shobhana Bhartia - Chairperson & Editorial Director, HT Media Ltd. • Dr. Ratan Kumar Sinha - Chairman, Atomic Energy Commission & Secretary, Deptt. of Atomic Energy, Govt. of India • Mr. Raian Karanjawala - Sr. Advocate, Founder & Managing Partner, Karanjawala & Co. • Mr. Ajay G. Piramal - Chairman, Piramal Enterprises Ltd. • Dr. R.Chidambaram - Principal Scientific Advisor, Govt. of India & Chairman (SAC-C) • Dr. Krishnaswamy Kasturirangan - Former Chairman, ISRO & Former Member of Planning Commission, Govt. of India • Mr. Mangu Singh - Managing Director, Delhi Metro Rail Corporation Ltd.

AMITY ALUMNI

A strong network the world over

At Amity University, students build a lifelong network of friends with over 60,000 alumni all over the world-top lawyers, engineers, architects, management, IT and advertising professionals...highly talented students who are selected out of over 1,50,000 applications received by Amity every year.

Bonded by the experience of attending a world-class university, Amity alumni have a very active network and frequently reach out to each other.

“Two years at Amity Business School were undoubtedly one of the best years of my life. When I look back now, I realize how Amity helped me to shape my personality, infused self-confidence and made me ready to face the professional world.”



Ashim Das Mathur
Head of Marketing
Dolby Laboratories, India

“Amity has given me a rock solid foundation in marketing, the right start both in terms of academics, passion in the subject and above all the confidence in taking the best decisions in the corporate world....I am proud to be an Amitian!”



Amisha Sethi
Director Brand Marketing, APAC
Research in Motion (BlackBerry)

“The two years I spent in Amity inspired me to persevere and never give up on anything irrespective of how difficult it might seem. The practical lessons learnt while working in CRC were instrumental in building my career.”



Gaurav Kulshreshtha
Equity Head – North
Morgan Stanley

“My tenure at Amity was a wonderful experience. The case studies helped me develop my analytical abilities. The industry interaction, mentoring opportunities and extra-curricular activities helped me develop as a well-rounded professional. But most importantly, it is here that I learnt to be humble and humane. Proud to be an Amitian!”



Ankit Sabharwal
Information Security Manager,
India Nokia Corporation

“People told me that one needs a North American B-school degree to get a job here. But Amity's MBA was very well recognized and I got myself a job at Sony Pictures Entertainment, recession not with standing.”



Smita Sharma
Sony Pictures, Canada

“Working with HSBC, the brand Amity really gives me recognition. Wherever I go and say 'Hey, I am an Amitian'. I really get recognised.”



Manu Sharma
Vice President, HSBC